

Earth Charter Youth meeting
May 10, 2011, 3pm - 5pm GMT
Meeting held at <http://ecyg.ietherpad.com/>

AGENDA

0) ON FORMING AN EC YOUTH TASK FORCE

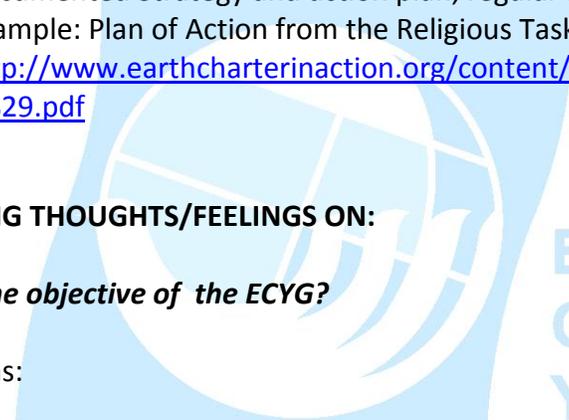
- Task Forces have been designed to operate as volunteer networks that will lead to independent initiatives.
- A Task Force is basically a group of committed people (names and occupation) that share a same objective, have a plan to achieve it as a group
- Documented Strategy and action plan, regular meetings
- Example: Plan of Action from the Religious Task Force:
http://www.earthcharterinaction.org/content/attachments/12/PoA_EC_TF_Rel%20%282%29.pdf

1) SHARING THOUGHTS/FEELINGS ON:

What is the objective of the ECYG?

Some ideas:

- The mission of the Earth Charter Youth Task Force is to help youth everywhere to be aware of, to read, to understand, to endorse, to spread and to enact the values and principles expressed in the Earth Charter. [Bowo]
- Armed with unity of vision, thought and action, the Earth Charter Youth spearheads actions of change towards sustainable development in building a global community where we preserve nature and take charge of our own intellectual and social progress [Demi]
- Main reference: Vision/Mission/Goals of ECI:
<http://www.earthcharterinaction.org/content/pages/Mission%2C-Vision-and-Goals.html>



**Earth
Charter
Youth Group**

What do we want to achieve in two years' time?

Probably a good framework to use for this is SMART Goals (<http://www.topachievement.com/smart.html>). Goals that are Specific, Measurable, Attainable, Realistic, and Timely.

- 10,000 youths worldwide reading and endorsing EC.
- Creating and materializing action plans based on the EC principles addressing challenges in our communities.
- Youth Best practices
- Conferences/ workshops (also online)
- Local level Earth Charter Youth / student Groups
- Newsletter from the Youth Task force (every 3months) (maybe??)

What are the skills available to help achieve it? (who offers what, how much. e.g. Joe can offer social media skills for two hours a week).

- Bowo: social media skills (twitter, Facebook, experienced), website-building (basic, wordpress), online community management (experienced), volunteer management (have some experience). Probably up to two hours per week.
- Jaana: helping with whatever is needed [even if I leave the secretariat]
- Sujana: I can write articles on Climate Change, etc., can manage newsletter of ECY, Sustainability Education for Youth - 6 hrs / week
- Aanu: Online Community of Practice and knowledge management (experienced) - 5 hours (Mon - Friday)

What is the best way to structure our collaboration for that?

- Plan of what we want to do
- People responsible to carry through the items in that plan
- Regular meetings for checking in progress and solving problems together
- Regional teams?
- Topical teams? e.g. Business, Education, Religion and Spirituality, United Nations and Global Governance, Communication and Media, etc.
- Budget (financial plans). Maybe get 1% Club to fund the Youth Task Force?

What are the best tools to use to enable that collaboration?

- Purpose of the tools below is... to help us coordinate our work. Team communication/coordination, documentation, staying informed, outreach to youth everywhere, community-building (around the Earth Charter), etc.
- Available: Facebook (page, group), twitter (@EarthCharter, do we need @ECYouth?), TIG platform, Hearts in Action Enterprise (HIAE) platform for online meeting (based on Adobe Connect), Skype (voice/video calls), EtherPad (for text chat, note-taking, document co-editing). Website (<http://ecyg.co.cc>), Google Apps email (buy @ecyouth.org ?), Google Apps (docs, groups, manymoon, calendar, etc.)
- We need to decide on a set of tools to use going forward for communication and coordination work.

What support/collaboration do we get from the ECI secretariat in all this?

- We will have Jaana helping with: main website editing (esp. related to Youth section), sending emails to the whole network (+2500 ppl that are in the database for Youth), no financial support however.

2) TEAM MANAGEMENT

- Defining goals, action plan, scope of work
- Define structure of key roles to fill in. Maybe with participation from anyone who has an idea on how to structure it. It should relate to the goals and action plan (Bowo to draft a structure for review by everyone).
- Have a democratic, open process to elect key people to fill in the roles, then have core team interviewed volunteers to fill in the rest of the roles? Too formal - no?
- Monthly meetings

3) HELP NEEDED

- In composing the e-conference report. Demi and Jaana to coordinate the writing and co-editing of this report. Keep it as short and simple as possible?
- YouTube Video on the e-conference – updates coming up when we know more.

4) OUTREACH STRATEGIES - POSTPONED FOR NEXT MEETING

- Monthly newsletter
- Approaching other youth NGOs and institutions

5) NEXT MEETING

May 24th, 3PM GMT at <http://ecyg.ietherpad.com/>.

