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**Earth Charter International ANNUAL REPORT 2012**

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About this report

Earth Charter International’s Annual Report is an overview of activities within the Secretariat and the wider Earth Charter Initiative globally between January 1st and December 31st, 2012. The report contains information regarding Earth Charter International’s operations and finances, as well as its impacts worldwide. The report also highlights several activities and achievements from affiliates and other groups working with the Earth Charter document around the world.

This report is organized following the Global Reporting Initiative’s G3 reporting indicators (see section IX). These indicators detail Earth Charter International’s performance in areas including Programme Effectiveness, Economic Performance, Environmental Performance, Labor Practices, and Society Performance.

As part of Earth Charter International’s commitment to environmental sustainability, ECI has offset its carbon emissions for the third consecutive year. All emissions from air travel will be compensated through the FONAFIFO (National Fund of Forest Financing) mechanism, a Costa Rican government programme.

This report has been written and edited by Mirian Vilela, Douglas F. Williamson, Alicia Jimenez, and Nora Mahmoud. Photos contributed by Ingrid Mårn, Ronald Zieger, Douglas F. Williamson, and the wider Earth Charter Initiative.
Earth Charter International had a dynamic year of activities and initiatives, including the Rio+20 United Nations Conference on Sustainable Development, the ECI office and education center construction project, the establishment of a new UNESCO Chair, and preparing for a new phase in 2013.

During the first third of 2012, ECI focused significantly on preparations for Rio+20, organizing a number of online fora with various groups, developing position papers, and launching a communication campaign featuring a professional TV Spot. Each of these efforts was an attempt to draw connections to the key themes of Rio+20, to engage various groups on these issues, and to emphasize the importance and continued relevance of the vision of strong sustainability that the Earth Charter articulates.

In June during the Rio+20, ECI organized, five events in collaboration with partner organizations, two at the Rio Convention Center, where the official United Nations Conference took place, two at the People’s Summit in the Flamengo area, and a special one-day event at the Nelson Rodrigues Theater. In addition, ECI took part in several other events with partner organizations participating at the Rio+20 conference.

The construction of the new ECI Secretariat offices and the Earth Charter Center for Education for Sustainable Development was completed in April. The new Center represented the inception of a new phase for the development and delivering a series of courses and educational services. Concurrently, ECI was granted the establishment of a new UNESCO Chair on Education for Sustainable Development and the Earth Charter, jointly with the University for Peace, to develop research and training programs on ESD.

The year also represented a lot of work for the ECI Council, especially the three co-chairs who met numerous times over the year to set the new direction for ECI and its Education Center, and also to lead the process of reforming its own council governance, which was an initial direction taken in previous years. The Council resolved to reduce its size from 17 to 10 members and, considering its rotation policy, it was decided that the new ECI Council would be re-formed with 50% of new members.
ECI would like to offer a special tribute to ECI Council co-chairs Brendan Mackey, Alide Roerink, and Razeena Omar for their profound dedication over the year. Deepest gratitude goes to Brendan Mackey who ended his term as Council member in January 2013 after acting as lead co-chair between 2011 and 2012, and before that serving the Earth Charter Initiative on a volunteer basis since early 1997 on numerous occasions, from writing documents, to guiding and helping to set strategies, policies and for representing ECI at meetings. The commitment and valuable support of the co-chairs over the years are sincerely appreciated and have been a sustaining force to the ECI Secretariat and the Earth Charter Initiative.

I invite you to read this report as it offers an overview of the many efforts undertaken to promote the vision of sustainability and the visionary work accomplished in 2012. These efforts could not take place without our highly professional, committed, and dedicated staff, as well as the contributions from partner organizations and individuals that have embraced the Earth Charter vision. The financial support of several key individuals and organizations represent an immense help, without which this endeavor would not be possible.

2013 marks the beginning of a new phase for Earth Charter International as we strengthen our work in education and establish a new ECI Council, while continuing to participate in international sustainable development processes as a contributor and network facilitator. The horizon offers a view of both the opportunities and challenges ahead for the Earth Charter Initiative. The Secretariat has continued to assist with the dissemination, use, and internalization of the Earth Charter worldwide with great success, and the Initiative has shown remarkable creativity and energy towards those same goals. However, it is clear from 2012 that the world needs to embrace the Earth Charter vision more now than ever, and that the fulfillment of that vision remains the mission of the Earth Charter Initiative.

Mirian Vilela
Executive Director
The Earth Charter Initiative is a global network of people, organizations, and institutions that participate in promoting and implementing the values and principles of sustainability expressed in the Earth Charter. Participants include leading international institutions, national governments, universities, non-governmental organizations and community-based groups, city governments, faith groups, schools, and businesses – as well as thousands of individuals.

Earth Charter International (ECI) consists of a Council and Secretariat. ECI’s purpose is to advance the Earth Charter Initiative Mission and Vision. It endeavors to promote the dissemination, adoption, use, and implementation of the Earth Charter and to support the growth and development of the Earth Charter Initiative. The ECI Council was created in 2006 as part of a major reorganization and expansion of Earth Charter activities.

Currently, there are EC Initiative projects and activities underway in over 80 countries. Countries that are particularly active include Mexico, the Netherlands, Spain, Brazil, Costa Rica, India, Russia, Germany, The United States, Taiwan-China, Nigeria, Tajikistan, and the United Kingdom.
Mission

To promote the transition to sustainable ways of living and a global society founded on a shared ethical framework that includes respect and care for the community of life, ecological integrity, universal human rights, respect for diversity, economic justice, democracy, and a culture of peace.

Vision Statement

We envision individuals, organizations, businesses, governments, and multilateral institutions throughout the world, including the United Nations General Assembly and UN agencies, acknowledging the Earth Charter, embracing its values and principles, and working collaboratively to build just, sustainable, and peaceful societies.
Governance structure of Earth Charter International – ECI

The Earth Charter International Council provides leadership and guidance to the broader EC Initiative. However, it does not directly govern or control the Earth Charter Initiative as a whole. The Initiative is not governed in any formal sense. The Council is responsible only for the governance of Earth Charter International and in particular, overseeing the work of the ECI Secretariat and its Center on Education for Sustainable Development.

Over the course of 2012, the Council met several times and decided to reduce its numbers from 17 to 10 to speed up the decision-making process. The outgoing Council had 17 members, from 13 countries, it was gender balanced, and represented all regions of the world. The new, smaller Council will attempt to maintain both gender and geographical diversity. A new Council will be formed in 2013. The ECI Council elects its own members in consultation with the global network of Earth Charter supporters and typically meets once a year. Through 2012 the council also had the assistance of an Executive Committee, composed of eight members, which met two to four times a year. The Executive Director of the ECI Secretariat participates in all these meetings, as an ex-officio member.

The ECI Secretariat staff is composed of the Executive Director, two regional coordinators, one who also functions as an interactive and social media coordinator, and one youth facilitator. In addition, during 2012, nine interns worked on a full time basis at the Secretariat. Most of them were graduate students from Jyväskylä University, Finland. In addition, eighteen part time interns from the University for Peace collaborated on specific projects, and one more special intern worked with ECI in Rio de Janeiro, at the UN Conference on Sustainable Development. There are also a number of volunteers in different parts of the world constantly helping the efforts of the Secretariat.

The ECI Secretariat operates in Costa Rica as a semi-autonomous center under the legal umbrella of the University for Peace. The ECI Secretariat and the University for Peace cooperate in several ways. UPEACE provides office space and administrative management services, while the ECI Secretariat offers courses within UPEACE Masters programs related to sustainability, and provide support for students in their research.

As ECI is not a legally incorporated organization, Earth Charter Associates, Ltd. (ECA) was created in the United States in 2006 to provide legal, financial, and fundraising services in support of ECI, such as the trade mark registration of the EC logo. ECA is registered in The United States as a charitable (501c3) organization.
The ECI Secretariat aims to raise awareness about the Earth Charter and its vision of sustainability worldwide and promote its use with the purpose of facilitating the transition towards a more sustainable society.

ECI Goals:

1. To raise awareness worldwide of the Earth Charter and to promote understanding of its inclusive ethical vision.


3. To promote the use of the Earth Charter as an ethical guide and the implementation of its principles by civil society, business, and government.

4. To encourage and support the educational use of the Earth Charter in schools, universities, religious communities, local communities, and many other settings.

5. To promote recognition and use of the Earth Charter as a soft law document.
1. Network management, Outreach Efforts and Communication Services

Given the decentralization strategy of ECI and the small size of the Secretariat, ECI relies significantly on its network and partners to move towards the implementation of the Earth Charter Initiative objectives. Therefore, the ECI Secretariat works primarily in nurturing, guiding, and inspiring the existing network and in the outreach of new groups that would embrace the Earth Charter vision and incorporate it as part of their work. In this context, during 2012 the ECI Secretariat worked with the following groups:

**AFFILIATES**

ECI Affiliates are organizations that share the Earth Charter vision and are committed to promoting the Earth Charter and helping implement ECI strategies in their countries. By the end of 2012, there were 127 ECI Organization Affiliates from 73 countries. During 2012, new affiliates and partnership agreements were signed with: Associação Civil Alternativa Terrazul (Alternate Civil Association Terrazul) in Brazil, the European Centre for Electoral Support (ECES) in Belgium, UISCUMARR (Unión de Industriales para Saneamiento Cuencas Matanza-Riachuelo y Reconquista) in Argentina, CEIDEs (Center for Interdisciplinary Studies for Sustainable Development Foundation) also in Argentina, “CONSTRUIR” Foundation in Bolivia, Poessible - Social and Communication Innovation Agency in Spain, Reseau des Citoyennes Probes in Burundi, and the Uganda Martyrs University in Uganda. Appendix A offers a full list of current ECI Affiliates.

In early 2011, the ECI Secretariat decided to expand the capacity of its existing relationships as priority rather than increase the number of partners and affiliates. Therefore, the number of new affiliates and partners has not changed significantly since 2010. There are countries, such as the United States or Mexico, where there are many Earth Charter actions, but there are only one or two Affiliates, and many Earth Charter actions that are not led by ECI Affiliates. Some examples of ECI Affiliates work are provided in section VIII, and more details can be found in the respective country page on the Earth Charter website.
YOUTH

ECI Youth Network, 2012

Earth Charter Youth Network

The Earth Charter youth network is a diverse, interactive global network representing over 60 countries from around the world. Members of our youth network have embraced the Earth Charter and its principles into their daily lives towards building a more sustainable future. The EC youth network is composed of the following: Earth Charter Youth Groups, Earth Charter Youth Task Force, Online Youth short courses alumni and workshop/course participants.

Earth Charter Youth Groups

The ECI Secretariat encourages and empowers young people to take on the responsibility of initiating activities with the Earth Charter in their home communities so that they can spread the importance, knowledge, and principles of sustainability. Earth Charter Youth/Student Groups (ECYG) are groups of youth studying the vision of sustainability that the Earth Charter articulates, drawing upon it as a source of inspiration, and then organizing small action projects in their local communities on sustainability.

There are 136 Earth Charter Youth Groups around the world. They are located in 57 countries. There were 11 new youth groups in 2012, three of them representing new countries: Argentina, Nepal, and Tanzania. The new youth groups are the following: SHIFT Network (Euro-Arab Youth Initiative) from Egypt; ACOT - Aids Community Care and Orphan Trust from Tanzania; PLAN SUD from Togo; CCCYD - Charity Centre for Children and Youth Development from Zambia; Earth Charter Youth India, Cosmo Youth Foundation and Greeny Splashes from India; CNMO - Change Nepalese Mission Organization from Nepal; GJCT Departamento de Jóvenes Empresarios – UISCUMARR from Argentina; and finally Florida Gulf Coast University Earth Charter Student Movement and IDEAS - Intellectual Decisions on Environmental Awareness Solutions from the United States of America.

The Wikispace page for Earth Charter youth activists, created in 2009, was further developed in 2012. Its purpose is to facilitate contact between new and current Earth Charter Youth/Student Groups. The ECYG Wikispaces page was visited 84,498 times in 2012 by people from 179 countries. This means that there was an average of 232 visitors per day throughout the year. The top three countries represented by these visitors were the United States (49%), Canada (17%) and Costa Rica (3%).
Earth Charter Youth Task Force

The development of the Earth Charter Youth Task Force (EC YTF) has its roots in the EC online course, entitled “Youth Leadership, Sustainability and Ethics” held in August 2010. At the close of this month-long course, the participants continued (for several months) meeting once a week online to share their experiences with the Earth Charter.

Since, this group of EC Youth activists from all over the world has coordinated and launched a first-ever EC Youth e-Conference, bringing together 80 participants from 30 countries, along with establishing ten Working Groups: Technical; Communications; Outreach; Campaigns; Partnerships; Volunteer Management; Community Management; Projects; Gatherings; and Funding. A coordinator has been elected for each of these ten Working Groups and a meeting has been held once a month to give members the opportunity to update and share with each other what they have been doing in each of their Working Groups. EC YTF has also set forth 10 tangible goals and appointed 53 Country Activators to serve as motivators and points of contact. Each Country Activator posts a report once a week on the YTF’s Wikispace page.

Online Youth Short Courses, 2012

In 2012, the Earth Charter Youth Network conducted four online 5-week short courses, through which over 200 hundred youth were trained and 44 of them developed and completed their final Earth Charter-inspired action projects. The hope is that these trained youth will serve as multipliers to spread the message of the Earth Charter, which will then inspire other youth to take action.

The purpose of these courses is to train youth about sustainable development and the Earth Charter and inspire them to action using the using the Earth Charter as an ethical framework towards building a more sustainable, just, and peaceful world. The expectation is that these youth participants will become multipliers who will then promote and disseminate the Earth Charter to other youth after completing one of these courses.

African Youth Leadership, Sustainability and Ethics Course

From January-February, Earth Charter International, in partnership with the Organization of African Youth, organized an online short course which met once a week for two hours over a five-week period. The aim was to support the participants in realizing their role as leaders for a more sustainable future and to make them more aware of the principles for sustainability, as well as to get them to comprehend how these principles can be applied at an individual and organizational level. This course also drove for positive change in participants’ everyday lives and tried to create a sense of global responsibility. There was an emphasis on the African context as well as Rio+20 and how African youth can play more of a role and become more engaged in the sustainability movement. There were a total of 14 graduates representing more than 7 different African nations including Kenya, Egypt, Cameroon, Nigeria, Tunisia, the Gambia, and Morocco. You can read more about this course here.
Youth Leadership, Sustainability and Ethics Course (Spanish)

Between April-May, Pides and Earth Charter International partnered in their I, Youth campaign in the lead up to Rio+20, to provide an online Youth Leadership, Sustainability and Ethics training to the participating 25 university students from across Latin America, including, Argentina, Costa Rica, and Mexico.

To view the students’ final projects and watch the recorded sessions, click [here](#).

Euro-Arab Youth Sustainability Leadership Forum

The second Euro-Arab Youth Sustainability Leadership Forum was organized by, Shift Network (an Egyptian youth organization (Euro-Arab Youth Initiative), Earth Charter International, and the University for Peace (UPEACE). The aim of this cooperation was to promote peace and social justice through stronger cooperation at a bi-regional level by fostering intercultural dialogue and enhancing the exchange of experiences among European and Arab youth.

The forum was divided into two stages; the first stage took place in March which included four interactive and engaging online sessions for two hours a week, with the active participation of 15 European and 15 Arab youth, representing over 17 different countries regionally. At the end of the first stage, participants were divided into four mixed groups (Europeans and Arabs) and were asked to develop an Intercultural Youth sustainability project using the Earth Charter as an ethical framework. During the second stage, which took place in May, the same 30 Arab and European youth, along with 50 other youth representatives from relevant organizations, were brought together in Alexandria, Egypt to present their projects, to share and network with each other, exchange ideas, and seek potential funding to get some of the intercultural projects started. More information about the forum can be found [here](#).

Youth Leadership, Sustainability, and Ethics Course

Earth Charter International and Youth Action for Change organized the third annual Youth Leadership, Sustainability, and Ethics course in October, 2012. This highly anticipated course attracted over 350 applicants from all over the world. The admission process was very competitive and only 47 individuals were accepted to the online course, representing 35 countries. The course included five online sessions, guest
speakers from different parts of the world, a wide variety of interactive assignments, online videos, music videos, and a final project plan to be implemented by the participants after the course. This academic experience helps the graduates to put their final projects to the test and improve the lives of potentially thousands of individuals, not only in their local communities but also worldwide. By the end of 2012, the implementation of some of these Earth Charter-inspired projects had already begun and others were about to begin. For more information, visit this page.

**Youth Partner Organizations**

Partner organizations integrate the Earth Charter into their work in different ways. Some examples are Earth Charter-inspired trainings, supporting the operations of the Earth Charter youth network, creating EC-related materials, or promoting the EC Initiative on their Web sites, among others.

Partner organizations include **Youth Action for Change** (YAC), **Tread Lightly** (a programme of TakingITGlobal), **Beat Board BTV**, **Thumbs Up**, **Road to Rio+20**, **Reto Juvenil International Costa Rica**, **1%CLUB**, **EOTO World**, **OAYouth**, and **SHIFT Network**. During 2012, the EC youth network established some new potential youth partners for 2013. Those organizations include: **IDEAS for Us**, with which another youth leadership training is being developed, **CliMates**, and the **Human Impacts Institute**.

**EC & Rio+20 Online Webinar Series**

During the first quarter of the year, Earth Charter International’s Youth Coordinator hosted a series of webinars related to Rio+20 in the lead-up to the June 2012 conference. This webinar series was offered in Spanish, English, and Portuguese and was offered in two parts. The purpose of these webinars was to provide youth from around the world with a virtual space where they could interact with each other to learn and stay informed about the Rio+20 process, issues related to sustainable development, and how they could get involved, as well as inform and engage other youth about Rio+20. The main goal was to inspire and empower youth to generate awareness, campaigns, and proposals for Rio+20 and beyond. Additionally, youth had the opportunity to learn about the Earth Charter and see how it could be used as a framework towards a more sustainable and peaceful world. ECI also collaborated with the Major Group for Children and Youth on its capacity building workshops and preparations for Rio+20, including a Rio+20 Youth Toolkit, which was divided into four volumes:

- **Toolkit Part I: Introduction to Sustainable Development**
- **Toolkit Part II: Taking Action for Sustainable Development and Rio+20**
• Toolkit Part III: The Green Economy and Using Social Media for Sustainable Development

• Toolkit Part IV: Institutional Framework for Sustainable Development and Using the Arts

Click on the links below to watch some of the webinars in the language of your choice.

Part 1 English
Part 1 Spanish
Part 1 Portuguese

For more information about Earth Charter Youth Network, click here.

VOLUNTEERS

As of December 2012 there were 291 new volunteers from 69 different countries (See Appendix X), the majority of them are from Latin America, as in recent years. In total, there are 1,559 individuals from 114 countries who have become involved in the volunteers’ network since it started in 2008 as an online mechanism, in which individuals can register and participate in one or several of the nine projects proposed.

The annual number of new volunteers since 2009 has been similar, between 260 to 330 individuals. However, for the first time, volunteers enrolled from the following countries: Yemen, Tunisia, Tanzania, Singapore, Macedonia, Latvia, Lebanon, Lesotho, Jordan, Denmark, Belize, and Azerbaijan. It is important to note that there are also a number of informal volunteers that work with the Earth Charter who are not registered in the volunteer database.

The same trend from previous years was repeated in 2012 regarding projects with the majority of volunteers enrolling in Projects 3 and 1, giving presentations about the Earth Charter and offering translation services, respectively. One example is the Beaconhouse school network, a Pakistani group, from which one of the project managers, who created the Sustainability School Initiative, enrolled as a volunteer to introduce the Earth Charter in the activities of this initiative. There are volunteers translating the Earth Charter into Swahili and Urdu and many other individuals offering Earth Charter presentations, especially in universities or schools.

ENDORСERS

The ECI Secretariat also has the task of maintaining an online endorsers’ database. The most common method to endorse the Earth Charter is through EC Initiative website. However, there are instances where endorsements are done at public events on paper, and there are a few countries that keep their own databases, which makes it difficult to keep such information in the current ECI database. For example, towards the end of 2012, ECI received more than 2,000 endorsements that had been collecting in a database in Mexico.
Only organizational endorsements are made public. Among the most recent organizational endorsers are: the International Human Rights Commission; the Institute for International Innovation Management; Blue Blue Earth; the Living Center; and the Foundation for Environmental Education.

As of December 2012 there were 29,940 registered endorsements of the Earth Charter, out of which 6,473 are organizations and 23,467 are individuals. The number of endorsers continues to rise steadily and 2012 was a very successful year with almost 500 new organizational endorsements and a slightly better than average year of individual endorsements.

SOCIAL MEDIA AND COMMUNICATION SERVICES

The ECI Secretariat maintains an international website, available in English, French, and Spanish. The site serves as an information hub for the EC network, offering an overview of activities and organizations involved with the Earth Charter Initiative, organized by country (there are 100 country pages) and by topic or focus area.

One of the main objectives of the website is to offer basic information about the Earth Charter Initiative and to allow for the sharing of experiences and good practices. For this purpose, specific pages within each focus area were created for the display of systematized stories on how different organizations work with the Earth Charter. The international website also contains a Virtual Library with over 800 resources available for free, and are continuously being updated.

In 2012, the communication strategy work, which began the previous year under the auspices of the Kalliopeia Foundation grant, started to be implemented and several of the goals were reached. The website redesign was completed and the new website was successfully launched along with a redesigned virtual library.
The social media work continued and Earth Charter’s presence and reputation in online platforms, especially Facebook, was augmented significantly.

In 2012 there were 715,137 visits to the main Earth Charter website as compared with 599,351 in 2011, an almost 20% increase. There were also approximately 200,000 visits to national websites that have been set up by ECI. The increase in visits to the main EC site is probably due to the fact that there were major events around Rio+20 and increased attention paid to communications including a TV spot, video production, and the presence of a full time communications officer at the secretariat. Most visitors came from the United States, Norway, Costa Rica, China, and Mexico. Over the past years, special efforts have been made to address the language barrier with the development of websites in as many national languages as possible (such as Arabic, Greek, and Japanese). The number of visitors to these national websites in various languages is not included in the above number of visits. Attachment C shows the list of all available EC websites.

The Wikipedia articles on the Earth Charter are also an important resource. The article in English received 26,497 visits during 2012, an approximate 12% increase over the previous year’s visits. The Spanish article received 250,807 visits, representing an almost 23% increase from 2011. For both articles, there was an evident increase of visits on Earth Day (22 April).

The ECI Secretariat is also active on social media sites and made a special effort to increase its work in this relatively new field (including understanding how to make better use of it and its limitations). ECI operates several Facebook pages in English, Spanish, and Portuguese, has a Google+ account, and is active on YouTube with more than 200 uploads and favorites, almost 50 new videos in 2012, almost 450 channel subscribers, and almost 300,000 views, an additional 80,000 from the previous year. There are also Facebook pages in Spanish and Portuguese (but with fewer followers and less activity due to the Secretariat capacity). The Facebook interactions and growth have been the strongest for the ECI in 2012, with the main Facebook page in English audience growing by more than 90% in 2012 from 2011 levels.

The Wikispace page for Earth Charter youth activists was visited 84,498 times in 2012 by people from 179 countries, down from 2011 levels, but still very active with an average of more than 200 visits per day.

Also in 2012, the communication campaign around Rio+20 was heightened and the efforts of this campaign, as well as the increase in content
production during the conference, contributed to increased attention paid to ECI online. The campaign had a special web page dedicated on the ECI website, a short TV spot in English, Spanish, and Portuguese, and during the conference more than 50 blog posts and 20 video interviews were produced and published. AES Brasil, one of the main business groups in the country with a strong performance in the electricity sector – generation, distribution, and commercialization – responsible for serving 7 million clients in Sao Paulo, was a major sponsor of the EC communication campaign towards Rio+20, and also organized, in collaboration with the ECI Secretariat, training sessions about sustainability and the Earth Charter for this company’s employees.

Also, ECI conceptualized an exhibition with standing panels and one was designed in Brazil for Rio+20 and another was designed in Finland.

Another communications initiative that proved to be exciting and successful was a student design contest for a new brochure and Earth Charter poster. ECI secured a small grant from Grupo ICE, the national Costa Rican telecommunications company, and offered it as a prize to the student with the best poster and brochure design, according to specifications set by ECI. This crowdsourcing initiative was highly successful in engaging and empowering skillful youth, spreading the word about the contest and promoting the Earth Charter. The contest web page was visited several thousand times and approximately 20 designs were submitted for final contest judging. This initiative employed a viral social media strategy for marketing and resulted in ECI receiving a beautiful, youthful, and modern new design for an important piece of public relations and outreach material.

Also, along with the increase in short video production, the ECI communications staff member produced two short documentary films relating successful EC initiatives. One of the stories is about the use of the Earth Charter in Costa Rica’s largest prison’s education system. The other story is about the Earth Scouts, a program created in the USA to teach Earth Charter principles to children through activities inspired by the Earth Charter.
2. The Earth Charter Center for Education for Sustainable Development

One of the highlights of the Earth Charter Center for Education for Sustainable Development was the launch of the UNESCO Chair on Education for Sustainable Development and the Earth Charter in collaboration with the University for Peace (UPEACE) and UNESCO for a period of four years. The purpose of the Chair is to promote transformative education experiences that cultivate values and ethical vision necessary to move towards a more sustainable world.

This Chair will promote teaching and training in the area in which education, sustainability, and ethics intersects using the Earth Charter as a framework. It will develop workshops and courses for educators, young leaders, and business groups. The courses will also offer an opportunity to further explore the practical implementation of the sustainability paradigm and the Earth Charter principles in management, leadership, and education settings.

The specific objectives of this Chair are to:

1. Contribute to the sustainability research field by developing, in coordination with a network of organizations, essays, books, and other publications related to education for sustainability.

2. Collaborate with universities and other education and research centers in the implementation of the UN Decade for ESD, working in the field of education for sustainability to enhance the process of incorporating values of sustainability into educational settings.

3. Design and organize transformative learning courses, workshops, and materials on ethics and sustainability for various groups.


The Agreement to establish this UNESCO Chair was signed in January 2012 by the UNESCO Director General, the UPEACE Rector, and the Earth Charter Center for ESD Director. The initial partner institutions joining this UNESCO Chair are: The Costa Rican Commission of cooperation with UNESCO, University of Brighton (UK), National University (UNA, Costa Rica), University of International Cooperation (UCI, Costa Rica), La Salle University (Costa Rica), and Simon Bolivar University (Venezuela). It is expected that other universities will join this effort.

Starting in 2012, the EC Center for ESD began to offer training opportunities with the Earth Charter. It organized a series of seven free webinars on education for sustainable development. Each webinar had different expert guest speakers. Two of the webinars were in Spanish and five were in English.

The guest speakers related their own experiences of working with the Earth Charter in
education for sustainable development, from primary education to graduate level programs. The speakers were:

- **Elizabeth Ramírez** (Costa Rica), Biologist, former Vice Rector of Extension of the National University of Costa Rica.
- **Louise Erbacher** (Australia), educator working with primary schools using the Earth Charter in Australia.
- **Shana Smith** (USA), a primary school teacher using arts and music and the Earth Charter with the Earth Scouts program.
- **Mamata Pandya** and **Rajeswari Namagri** (India), educators working at the renowned Centre for Environment Education in India.
- **Adela J. Gondek** and **Jairo García** (USA), using the Earth Charter in undergraduate and graduate curricula at Columbia University.
- **Sally Carless** (USA), developed Earth Charter inspired curricula for primary distance education, USA.
- **Edgar Gonzalez Gaudiano** (Mexico), well-known educator, philosopher, university professor, researcher, and writer (among others) in Latin America.

Other webinars took place in preparation for Rio+20, many of them addressed youth audiences (see Youth section). The webinar with **Peter Brown**, on the topic of green economy, addressed a diverse audience. He presented and discussed his findings from research done with the Capital Institute, which uses the Earth Charter as a framework for rethinking economics, finance, governance, law, and ethics.

Also, through connections made with other organizations and collaborators around Rio+20, ECI co-organized, hosted, and offered training and lectures in a number of other webinars. ECI collaborated with the US Department of State and SustainUS to host a webinar on Rio+20. ECI also hosted webinars at the beginning of the year and towards the end of the year with the Eradicating Ecocide initiative and offered perspectives on the importance of the Earth Charter as a soft law document. Towards the end of 2012, ECI hosted and led an Earth Charter educational webinar on values for sustainable development for the MobilizeUS coalition, another collaborator from the Rio+20 process.

In India, Mirian Vilela, ECI Executive Director, facilitated a workshop for school teachers during her visit to the Centre for Environment Education (CEE) headquarters in Ahmedabad, as part of her trip to the Conference of Parties (COP) 11 of the Convention on Biological Diversity (CBD), that took place in Hyderabad. The Times of India wrote an article about this workshop ([find it here](#)).

During the COP11, she also represented Earth Charter International while chairing a plenary session on ESD and Values at the International Conference on Biodiversity Conservation and Education for Sustainable Development, organized by CEE.

In Hyderabad, the Montfort Social Institute (MSI), an ECI Affiliate, organized two events where ECI Executive Director shared the Earth
Charter, one of them with students of St. Francis College, and the other with Little Flower College. More than 100 students participated in each event with a number of professors and the institutions’ heads.

In October, the Earth Charter International Secretariat offered a workshop to present EC Assess to members of the Social Responsibility Committee of Am Cham, the Costa Rican – North American Chamber of Commerce.

In November, the ECI executive director offered a two-week intensive course on sustainable development to University for Peace students, as it has been the case since 2004.

In the framework of the Municipality of Cundinamarca endorsement that took place in June in Colombia, the ECI Secretariat organized a workshop for secondary school students and teachers of the community of Zipaquirá. As a result of this workshop, local authorities agreed to adapt the teaching material “Let’s learn a Sustainable Way of Life with the Earth Charter” for primary schools in the area.

EC Center for ESD staff was also invited to speak at various conferences, such as the Globsol Conference in Finland and the Third National Conference of Universities using the Earth Charter in Mexico.

In November, the EC Center for ESD was invited to participate at the Sustainability, Educating for Action Conference in Winnipeg, Canada. This conference for educators was organized by Manitoba’s Ministries of Education, and Children and Youth Opportunities, along with the Manitoba Association of School Superintendents. It brought together around 700 participants and several renowned speakers. “Integrating Earth Charter Sustainability Values in Education” was the title of the session, led by Alicia Jimenez, EC Center staff member, during which participants reflected on the pedagogical aspects for transformative education for sustainability and the role of the Earth Charter in that pedagogy.

**El Rodeo**

The EC Center for ESD also supported an ongoing school project together with the UN Mandated University for Peace (UPEACE), in the community where its offices are located – El Rodeo de Mora. The project established a partnership with El Rodeo School, which is a small, rural school, with the aim to enhance the relationship between the local community (El Rodeo) and the University community and to support the local school academic work, in particular the English as a second language (ESL) program, by offering after-class activities in English. One specific objective is to also bring sustainability principles into the teaching and talk about the importance of protecting the environment and caring for one another. UPEACE students and ECI interns implemented the curriculum, which includes the arts (singing, painting, playing) and interactive (outdoor) activities adapted to the level and the age of the students. For more information about this project, click here.
Training and Conference facility

Thanks to a generous donation from the Breesaap Company of Mr. Ruud Lubbers, Earth Charter Commissioner, a new building was constructed to house the ECI Secretariat and the Earth Charter Center for Education for Sustainable Development at the University for Peace campus in Costa Rica. Construction started in 2010 and ended in the first half of 2012. In accordance with the Earth Charter vision, the building follows principles of green building as set by the LEED (Leadership in Energy and Environmental Design) Certification program. The certification process is ongoing and still pending as of the end of 2012.

The UNESCO Chair and the new building are complementary and offer ECI a strong foundation to work on in 2013 and beyond.

PUBLICATIONS AND MATERIALS

The following Earth Charter related publications were developed and published during 2012:

- **Exploring Synergies Between Faith Values and ESD**, This publication provides a space for the voices of different religions and faith traditions to be shared and linked with the efforts of Education for Sustainable Development. It is the result of a collaborative effort between Earth Charter International, the University for Peace, and the UNESCO San Jose office.

- An article on Earth Charter online ESD initiatives by ECI in Innovemos of July 2012, which is a Latin American UNESCO Boletin.

- A practical handbook in German for teaching sustainable development by Earth Charter Affiliate the Ökumenische Initiative eine welt.

- **Earth Charter and International Law**, by ECI, UPEACE, and Simon Bolivar University.

- Thesis “**Gender, Sustainable Development and the Earth Charter: Research, Analysis and Recommendations**” by Mayme Lefurgey, University for Peace.

- “Towards a planetary Education. For a sustainable Future” (in Italian), by Fondazione Cogeme Onlus, Italy.


- Master’s Degree Thesis **“Social Actions of Strategic Sustainable Development”**, Anthony Guido, Hamideh Farzaneh, Jingjing Guo.
3. UN Conference on Sustainable Development - RIO+20: ECI Secretariat and EC Initiative

**RIO+20 PROCESS**

ECI and the Earth Charter Initiative were very active in the lead-up to Rio+20, generating various dialogues, documents, and a broad engagement strategy to positively contribute to the process. All this information has been compiled on EC’s main website, in English and Spanish (and partially into French). The following are some of the most relevant actions around the Earth Charter and Rio+20 during 2012.

The Earth Charter Initiative main goal for Rio+20 was “to emphasize the need for a comprehensive ethical framework, articulating shared values and principles to inspire and guide different actors in the transition to a sustainable future.” The aim was also to demonstrate the relevance of the Earth Charter to
III Goals and Achievements of ECI

the objectives of the Rio+20 Conference and its process. Given that during the first half of 2012, it became clearer that a strong political commitment would not emerge from Rio+20, ECI began to shift its efforts towards making Rio+20 an event where the EC Initiative could contribute as much as possible and where the Earth Charter could simply stand out as an ever-relevant document and reference.

ECI submitted a formal contribution to the process of drafting the conference outcome, developed some research materials to contribute to the process, and also participated in the People’s Sustainability Treaties process. These People’s Sustainability Treaties, completely drafted by civil society, focused on many different relevant sustainability themes, one of them called “Ethical and Spiritual Values for Sustainable Development”. All the treaties can be seen here.

During Rio+20, Earth Charter International and its close partners co-organized five events, including an all-day gathering with many international and Brazilian sustainability leaders such as Severn Cullis-Suzuki, Marina Silva, Ricardo Young, Rubens Born, Alexander Likhotal, Nelton Friedriech and Leonardo Boff, sponsored by Itaipu Binacional and AES. ECI also joined efforts with Soka Gakkai International for the Seeds of Hope Exhibition, which has a special role in informal education and awareness-raising of sustainability values to a broader public. In addition, Earth Charter staff and Initiative activists spoke in a variety of fora, espousing
the importance of the vision of strong sustainability that Earth Charter articulates. Earth Charter International also participated in an event organized by Instituto-e where it received the Instituto-e’s Empowerment Award for its long service in offering tools for people to move towards sustainability.

Earth Charter International made special efforts in communications and social media related to the Rio+20 conference. Two TV-spots were produced, and an EC exhibition with beautiful photography donated from all over the world was designed and displayed. During the conference, ECI produced more than 20 video interviews and more than 50 blog posts in less than two weeks. This effort allowed many individuals from around the world that weren’t able to come to Rio to follow the proceedings through Earth Charter perspectives.

As mentioned in the Youth section, Rio+20 offered a multitude of opportunities for young people to express their commitment and desires for a better world, both through the Major Group for Children and Youth, and through a variety of

ECI Commissioner Severn Cullis-Suzuki.

Earth Charter Commissioner Leonardo Boff and ECI Director Mirian Vilela.

Earth Charter Commissioner Maurice Strong at the e-Awards.
other informal and formal gatherings both before and during the conference in Rio. Earth Charter youth participated in large numbers, both online and at the conference, writing documents, participating in online meetings, lobbying policymakers, organizing events, holding meetings, offering lectures, and providing positive Earth Charter influence throughout the processes.

While there are differing opinions on whether the conference produced any significant political commitment towards sustainable development, there were some positive signs including the importance of education for sustainable development, which was stressed broadly and was included in the official outcome document of the conference. A clear outcome was the signing of a Voluntary Commitment between Earth Charter International and the Global Reporting Initiative (GRI). The Commitment envisions the co-creation of a training program on the deeper meanings of sustainability in reporting.

For more detailed information on the Earth Charter and Rio+20, click here.

ECI continued to monitor the sustainable development agenda and the direction of the movement in the months following Rio+20.
STRATEGY

The Decentralized Empowerment for Scaling Up strategy, adopted in 2007, continued to provide the main guidance for ECI work. Therefore in 2012, the ECI Secretariat continued to nurture relationships with organizations and individuals from around the world as the primary vehicle for achieving the goals of the Earth Charter Initiative worldwide. Along these lines, a key function of the ECI Secretariat has been to serve the organizations that are affiliated to ECI, offering guidance, sharing information and materials, processing information about activities and projects and make all of this available through the website, newsflashes, and social media instruments. The Secretariat improved many of these services in 2012, launching a newly designed website and Virtual Library, organizing a number of webinars, as well as increasing the interaction on social media platforms.

The year was also dominated during the first half by activities surrounding Rio+20, and in the second half by efforts to establish the new Earth Charter Center for Education for Sustainable Development. The Rio+20 efforts provided a platform for ECI to engage significant portions of the network, to collaborate on drafting documents, to collect opinions and desires about the sustainable development movement, and to reach out to new organizations and networks.
CHALLENGES

The challenges for ECI in 2012 were numerous, especially as the Council was in the process of reforming, the Secretariat functions as a network hub continued, and as the Secretariat shifted a significant part of its attention to the establishment of the EC Center for ESD and make it a leading educational institution in the sustainability field.

The distinct foci in 2012 on Rio+20 and on the new Center made performing networking functions at full capacity very challenging. The desire to harness more stories from the network was not met at the quantity foreseen at the end of 2011, although the Secretariat did take significant steps towards the end of 2012 to tighten communication with affiliates and partners. The challenges that the decentralization strategy presents partially entail a dependency on what partner organizations and volunteer individuals are able to undertake and also share with ECI. ECI has been emphasizing the need for more and closer communication, better sharing mechanisms, and more interaction on social media platforms. However, this remains largely outside of ECI’s control. In addition, addressing the various tasks with limited human and financial resources has proven to be challenging.

The new Center has also presented ECI with several significant challenges. First of all, the adjustment to a new building itself, the end of its construction and the problems that this normally generates, moving offices, equipping the space, have all required patience, time, and great energy on the part of ECI and especially on the director’s time. Secondly, the establishment of the Center as an educational institution, its business strategy, course and curriculum development, marketing, advertising, networking, and promotion, have all required the ECI staff to dedicate significant resources, and for several staff members in areas of work in which they have little or no experience.
Towards the end of 2012, the Earth Charter International Council resolved to reform and reduce its numbers to ten. This decision followed a year of discussions on the future of ECI, its priorities, and its new Education Center. The majority of these discussions centered around ECI’s new focus on education, supporting the UNESCO and United Nations effort on Education for Sustainable Development, the new Chair on ESD and the EC, and on how to finance and support the ongoing functions of networking and communications that the ECI Secretariat performs.

In 2013, ECI will be developing and delivering professional educational programmes on law, policy making, and education. The development and promotion of these courses will occupy a great amount of ECI’s time and energy. It will also be researching on good practice stories to be published in different forms. Also, the quest to achieve financial stability through grant seeking will be intensified.
Continuing with a 2009 decision to critically assess its own operations and openly discuss its sustainability impacts, the ECI Secretariat decided for the third time to use the GRI G3 Guidelines in reporting on its sustainability performance.

The goal of the 2012 Annual Report is the achievement of the GRI Level C Application of the Guidelines. The Application Levels (A, B, or C) communicate to the Report’s readers to what extent the G3 Guidelines have been utilized in the drafting of the document. To better monitor changes and trends on ECI performance, the ECI Secretariat decided to maintain the structure of the 2009 annual report using previously selected GRI Indicators.

The Secretariat relies fully on hydroelectric power and its offices do not use any air conditioning system. However, international air transportation remains an area of major environmental impact related to the ECI Secretariat’s work. As previously, CO2 emissions from air travels will be compensated through the FONAFIFO (National Fund of Forest Financing) mechanism,
a Costa Rican government programme. FONAFIFO collects the funds which are linked to carbon sequestration and other environmental services (e.g. water production), and distributes these to landowners or organizations that are protecting the forests on their lands.

The offset price for one CO2 ton in Costa Rica is US$5, therefore the ECI Secretariat will pay US$305 to FONAFIFO to compensate for the 61 CO2 tons emitted during business travels in 2012. The increase of 34 tons in comparison with 2011 is attributed to the Secretariat representatives traveling to events related to Rio+20 in the first half of the year, and for educational purposes in the second half of the year. Furthermore, a carbon footprint reduction and offsetting scheme will also be developed for the new building and Center. As noted above, sustainable construction practices for the new building have been followed. To this end, steps have been taken to obtain LEED Certification for sustainable construction.

Section IX provides more details on the ECI Secretariat performance based on GRI Indicators.
The University for Peace Human Resources and Finance Departments administrate all legal and financial issues pertaining to contracts with personnel and payments for staff and services. The ECI Secretariat ensures an adequate and transparent management of ECI funds through these UPEACE resources. This Financial Statement shows a negative balance at the end of the year, which is due to the Center construction project. The University for Peace offered an advance to cover this balance and the repayment schedule is being finalized. The In-Kind support shows direct support to ECI activities, it does not reflect all other activities of ECI Affiliates and partners in their countries.
STATEMENT OF INCOME AND EXPENDITURES - 2012

*Earth Charter International - All Activity Centers*
*January 1 - December 31, 2012*

<table>
<thead>
<tr>
<th>Income</th>
<th>USD</th>
<th>USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Major Individual Donors</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Breesaap / Ruud Lubbers</td>
<td>70,225</td>
<td></td>
</tr>
<tr>
<td>Seaward Fund, RPA/Steven Rockefeller</td>
<td>57,500</td>
<td></td>
</tr>
<tr>
<td>Amana-Key /Oscar Motomura</td>
<td>49,976</td>
<td>177,701</td>
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<tr>
<td>Corporate/Business/Affiliates</td>
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<td></td>
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<tr>
<td>Toh Kim</td>
<td>29,496</td>
<td></td>
</tr>
<tr>
<td>NCDO</td>
<td>12,568</td>
<td></td>
</tr>
<tr>
<td>AES Tiete S.A. -Restricted - EC Brazil</td>
<td>26,316</td>
<td></td>
</tr>
<tr>
<td>AES Eletropaulo -Restricted - EC Brazil</td>
<td>26,316</td>
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</tr>
<tr>
<td>Itaipu Binacional -Restricted - EC Brazil</td>
<td>10,526</td>
<td></td>
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<tr>
<td>CIA Industrial de Vidros - Restricted - EC Brazil</td>
<td>3,945</td>
<td>109,167</td>
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<tr>
<td>Kalliopeia Foundation</td>
<td>41,000</td>
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<td>Soka Gakkai</td>
<td>50,000</td>
<td>91,000</td>
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<td>Individual Donors (Less than USD 10,000)</td>
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<tr>
<td>Interest Income (Includes $571 on restricted funds at EC Brazil)</td>
<td>1,000</td>
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<tr>
<td>Other/Miscellaneous</td>
<td></td>
<td>617</td>
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<tr>
<td><strong>Total Cash Income</strong></td>
<td><strong>389,391</strong></td>
<td></td>
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</table>

| In-Kind Support                     |     |     |
| Major Individual Donors             | 88,200 |   |
| Affiliate Contributions             | 36,000 |   |
| Universities & Foundations          | 22,000 |   |
| Corporate / Business Donations      | 218,572 |   |
| **Total In-Kind Support**           | **364,772** |   |

| Total Income                        | 754,163 |   |
### Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries, Professional Services and Related Expenses</td>
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</tr>
<tr>
<td>Employment Related Insurance</td>
<td>17,758</td>
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<tr>
<td>Strategic, Program, and Communications Consulting Support</td>
<td>162</td>
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<tr>
<td>Office Construction</td>
<td>412,179</td>
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<tr>
<td>Telecommunications &amp; Internet</td>
<td>9,826</td>
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<tr>
<td>Translation Services</td>
<td>504</td>
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<tr>
<td>Travel</td>
<td>20,614</td>
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<tr>
<td>ECI Council Expenses (Travel and Meeting Costs)</td>
<td>0</td>
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<tr>
<td>Events and Meetings</td>
<td>2,800</td>
</tr>
<tr>
<td>Office (Rent, Equipment, Security, and Expenses)</td>
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<tr>
<td>Publication, Media, &amp; Web Development</td>
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<tr>
<td>Printing and Postage</td>
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<td>Financial Expenses</td>
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<td>Communications Consultant</td>
<td>0</td>
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<td>Miscellaneous</td>
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<td>Financial Consultant, ECA</td>
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<td>Legal Expenses, ECA</td>
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<td>Fund Management Expenses, ECA &amp; RPA</td>
<td>964</td>
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<tr>
<td><strong>Total Cash Expenses</strong></td>
<td>704,212</td>
</tr>
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</table>

### In-Kind Services

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>ECI Council Meeting Expenses</td>
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<tr>
<td>Communication Support</td>
<td>135,000</td>
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<tr>
<td>Media Campaign Services</td>
<td>70,000</td>
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<tr>
<td>General Support Staff</td>
<td>48,200</td>
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<tr>
<td>Construction</td>
<td>23,072</td>
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<tr>
<td>Rio +20 Earth Charter Events and Activities</td>
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<tr>
<td>Office Space, HR &amp; Financial Services</td>
<td>17,000</td>
</tr>
<tr>
<td>Publications</td>
<td>10,000</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>364,772</td>
</tr>
</tbody>
</table>

### SURPLUS / (DEFICIT)

<table>
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<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Expenses</td>
<td>1,068,984</td>
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<tr>
<td>SURPLUS / (DEFICIT)</td>
<td>-314,821</td>
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</tbody>
</table>
Earth Charter International

Statement of Fund Balances

**AS OF DECEMBER 31, 2012**

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>RPA / Earth Charter Fund Balance</td>
<td>$5,106</td>
</tr>
<tr>
<td>UPEACE / Earth Charter Account Balance (^{(1)})</td>
<td>103,638</td>
</tr>
<tr>
<td>UPEACE/Earth Charter Account Balance - Construction Project</td>
<td>(195,682)</td>
</tr>
<tr>
<td>Earth Charter Brazil (^{(2)})</td>
<td>38,630</td>
</tr>
</tbody>
</table>

**NET AVAILABLE ASSETS**

$(48,308)

**UNRESTRICTED & RESTRICTED BALANCES**

- **General Fund**
  - $73,273

**RESTRICTED BALANCES**

- **Kalliopeia Foundation**
  - $35,471
- **Earth Charter Brazil \(^{(2)}\)**
  - 38,630
- **Construction Fund**
  - (195,682) (121,581)

**TOTAL UNRESTRICTED & RESTRICTED FUND BALANCES**

$(48,308)

\(^{(1)}\) Includes Kalliopeia Foundation Fund balance.

\(^{(2)}\) In 2013 the EC Brazil funds will become unrestricted and transferred to ECI.
The Earth Charter Initiative: -Examples of Activities of Affiliates and Partners

AFFILIATES AND PARTNERS
There are 127 affiliates from 73 countries and 22 partner organizations, some international, regional, or in few cases national organizations, that have signed an agreement with ECI for specific projects with the ECI Secretariat.

It is important to recognize the work that ECI Affiliates and Partners have been implementing in each region. Most of them have organized workshops, seminars, or conferences for schools, for teachers, for business, and the general public. Some have developed publications or resource materials related to the Earth Charter. Here are some examples of Earth Charter activities led by ECI partners in 2012.

Africa and the Middle East
The Seychellois Creole version of the ‘Earth Charter’ was officially launched on Feb 9th, 2012, during a ceremony at the Creole Institute, Au Cap, Seychelles, with the presence of high government officials, representatives of local non-governmental organizations, teachers, and others. Sustainability for Seychelles (S4S) organized the event and they were in charge of translating the Earth Charter into Creole. One of its members, Michele Martin, has been using the Earth Charter for several years in teacher training processes. More information here.

In Zambia, the Community-Action on poverty And Environment (COPE) Project, carried out by WEAZ (Workers Education Association of Zambia) and Earth Charter US, both ECI Affiliates, continued its training activities in one community. Since 2009, this project has been organizing training opportunities to teach communities in rural Zambia about solar cooking and water sanitation. At this moment, their funding is very limited, and therefore need to find additional sources of funding to continue with these capacity-building activities to help with poverty alleviation in rural communities. Find information about previous actions of the COPE project in this link.

The local Malian NGO AFAD, an ECI Affiliate, works hand in hand with local governments to foster education for women and children,
health and sustainable practices. With actions based on human rights principles, they created democratic opportunities and spaces in which elected officials have to render an account of their governance in their respective municipality. The lack of transparency and accountability lies at the heart of many (governance) issues in Mali and thus those values stand at the core of the organization’s mission. In this respect, AFAD initiated an Earth Charter campaign in different regions and areas of the country in order to raise awareness on ethical and environmental values. So far, several communities endorsed the Charter and committed to align their actions and projects to the framework given by the Earth Charter principles.

AFAD also works in the field of sustainable agriculture and distributes more resistant seeds, as well as material that protects soils and increases production. Overall, AFAD’s goal is to improve the living conditions of the poorest and most vulnerable populations for a better respect of their dignity.

In 2012, a new affiliate from Burundi joined the Earth Charter Initiative – the Réseau de Citoyens Probes RCP- (Network of Honest Citizens). The first action they undertook was to translate the Earth Charter into Kirundi. With this translation complete, it was easier for them to start a campaign to disseminate the Earth Charter in this country.

The first workshop on the Earth Charter took place in December 2012, where participants from NGOs, government offices and others, started to learn about the Earth Charter principles, and decided that more training was needed to understand the relevance of this ethical declaration for their country.

In previous years, RCP organized campaigns to raise awareness about the problems that corruption creates in Burundi’s society. The RCP Director decided on linking the topic of corruption to the Earth Charter, and wrote an article that the ECI Secretariat published in its Virtual library (find it here). RCP plans to use the Earth Charter in their actions to combat corruption, sensitizing people about this important issue.

Asia and the Pacific

In India, the Montfort Social Institute (MSI), an ECI Affiliate, is using the Earth Charter, specifically Pillars III and IV, as the foundation for the following programs:

1. **Grass roots activism**: Sensitization, awareness building, and organization of domestic workers in eleven towns and cities of Andhra Pradesh and Odisha States. Also, the Housing Rights Campaign for the urban poor in Andhra Pradesh (Hyderabad, Vishakapatnam, Warangal, and Kurnool).

2. **Research, Advocacy and Policy Formulation**: Incorporation of the Earth Charter in the Education Policy of St. Gabriel Brothers, a faith-based organization engaged in primary and secondary school, vocational, special, and higher education through hundreds of institutions and programs in 34 countries around the world.
3. **Training and Publications**: In 2012, MSI organized 82 training programs for heads of institutions, teachers, human rights defenders, and community leaders on human rights, sustainable development, and good governance. The principles and values of the Earth Charter have been an integral part of all these training programs. Thousands of copies of the Earth Charter have been printed and distributed to educators, students, and community leaders over the past three years.

In October, the Centre for Environment Education (CEE India), an ECI Affiliate, organized the International Conference on Biodiversity Conservation and Education for Sustainable Development, in Hyderabad, India, in relation to the Conference of Parties (COP) of the Convention of Biological Diversity (CBD). The purpose was to stress that the COP should look at the importance of education in the process of implementing the CBD and in linking the UN efforts on ESD with Education for biodiversity. Around 280 participants attended this event.

The **outcome recommendations** of this Conference were shared and discussed with members of COP 11, with the participation of the Indian and French Minister of Environment, as well as the head of the CBD Secretariat. Point 17 of this outcome document emphasizes the Earth Charter as an important ethical framework to use in education.

In Australia, the most important project of Earth Charter Australia Committee in 2012 was the coordination of the United Nations International Day of Peace Inaugural Brisbane Peace lecture held in St John’s Cathedral on the 21st of September. The 2012 Lecture was presented by the Chancellor of Griffith University – Leneen Forde AC, who was also the first woman Governor of Queensland. This event is planned to be an annual Peace lecture with high profile speakers.

In addition, Earth Charter Australia partnered with environmental organizations to host a pre Rio+20 workshop entitled ‘Your Voice at Rio+20’ with representatives from the South East Queensland region and also helped coordinate with the United Nations Association of Australia, the Australian Government regional workshops providing input to those Australians attending the Rio+20 Earth Summit.

EC Australia continued its ongoing role of providing Earth Charter resource materials to schools and the Earth Charter Australia website.

Earth Charter Taiwan continues to be very active in offering training programs for high school students, in the form of Conferences and support for project implementation. One of EC Taiwan’s focuses is to train students to participate in Caretakers for the Environment International (CEI) Conferences.

In 2012 EC Taiwan offered training to students from Ping-Pei Senior High School in prep-
in March 2012, where they took advantage of the media coverage (TV and radio) to raise awareness about the Earth Charter. In his lectures, Prof. Durr talked about sustainability, peace, energy policies, and the legal and scientific challenges to achieve sustainability.

In Malaysia, the Cosmic Magazine added a column specifically for the Earth Charter. This is a monthly magazine of Soka Gakkai Malaysia (SGM), an organization under the umbrella of Soka Gakkai International (SGI). The editor of this column explained that this magazine explores the Earth Charter and its connection to the world we live in, for example, the importance of youth in bringing about changes, the need for the change of mentality and rapid urbanization, and the connection between the Earth Charter and the SGI’s Environmental Proposal for 2012, submitted to the United Nations by SGI’s President, Mr. Daisaku Ikeda.

Europe and Central Asia

In Belarus, the Partnership Network of Sustainable Development Schools continued to pursue local initiatives based on the Earth Charter in 2012. The network carries out local sustainability initiatives and shares information and best practices.

Earth Charter Finland organized the Earth Our Home touring exhibition using the concept created by ECI, photographs donated from volunteers from around the world, and a design by a Finnish company. The exhibition made stops in several cities in 2012 and was accompanied by an outreach and education program to engage visitors in learning about the Earth Charter and using its principles in their activities.

The German ECI Affiliate, Ökumenische Initiative Eine Welt, undertook several Earth Charter actions in 2012. First of all, the organization now operates the Earth Charter Germany Website in both German and English. This will give
international Earth Charter Initiative activists to read about the work this organization is doing with the Earth Charter. This organization also published an Earth Charter Handbook (in German only), which details a decade of educational experiences using the Earth Charter.

Earth Charter UK teamed up with CarbonSense to create “Pictures of Success”, a photography project that matches images and inspirational quotes from more than 80 companies to highlight positive business action towards making the world a better place.

Green Cross Italy held the 20th edition of the Earth Charter Youth Contest in October 2012. The awards were presented by the President of Italy, Giorgio Napolitano, and attended by the Ministers of Education and Agriculture as well. Over the past two decades, this contest has engaged more than 600,000 students from more than 10,000 schools in Italy.

Fondazione Cogeme Onlus developed and published a book in Italian on the Earth Charter entitled “Towards a planetary Education. For a sustainable Future”.

Also in Italy, the ECI Affiliate Federazione Nazionale Pro Natura held a 20-year anniversary event of the original Earth Summit. The event was attended by more than 1,000 people and honored a long-time Earth Charter supporter with a service award, along with remembering the original Earth Summit and the necessity of continuing to pursue sustainable development and the Earth Charter vision.

In September in the Netherlands, an event called “Wings for the Earth Charter” was organized by several Earth Charter partners and affiliates, council members and commissioners, including NCDO, the Soetendorp Institute, ThumbsUp!, and VNO-NCW. The event kicked off the Earth Charter Dialogues, a powerful interactive communications instrument to foster dialogue around the Earth Charter.

In December, the Erasmus University in Amsterdam held a conference called "Our Moving Borders" to celebrate the 12.5 year anniversary of the Earth Charter. The event was co-organized by the CSR Academy along with VNO-NCW, RSM, the Dutch Ministry of Foreign Affairs, and the Earth Charter Initiative in the Netherlands. The conference included many perspectives from the corporate and social responsibility community, as well as youth viewpoints, and opinions from the larger Earth Charter community in the Netherlands.

In Spain, Fundación Valores organized an Earth Charter event in June. The meeting Impulso para un Mundo Mejor (Impulses for a Better World) took place in Villamalea (Albacete), and
was organized together with Tierra Esmeralda. The purpose of this event was to bring Spanish people closer to the Earth Charter and the vision of personal responsibility towards sustainability, as well as to share ideas, values, and theories. The idea is to open a space to generate concrete projects and actions to promote in people an active and participative attitude in their lives and towards specific events that occur around them.

Earth Charter Switzerland was again active all year, presenting the Earth Charter in schools and again at the LifeFair. One example was the presentation of the Earth Charter to more than 100 students during a project day at a school in Trimmis/GR. The day was part of the Earth Charter Switzerland UNESCO recognized project “Ways to sustainable lifestyles”.

The EC Affiliate in Tajikistan continued to teach the Earth Charter in the Geocology Section at the Small Academy of Sciences of the Republic of Tajikistan.

North America

In February, 2012, Earth Charter US held its 4th Annual Sustainable Business Awards. ECUS and the University of Tampa in Florida selected 12 local businesses as winners for outstanding sustainable business practices based on their efforts on People, Profit, and Planet. The event was well attended and included local politicians, the Mayor of Tampa among them.

Earth Charter US continued to work with the Earth Scouts Program and changed the name to Earth Champs. This is a program in which groups from anywhere in the world can form around sustainable earth stewardship, earn Planet Earth Scout Badges, participate in the Children & Nature Network activities, implement the values and principles of the Earth Charter, and learn about many other new systems or structures geared towards the transition to a sustainable future. Among others, two schools in the Tampa area in Florida were using the Earth Champs program as part of official school curricula.

Several universities in the United States such as JFK University, the University of Georgia, Oshkosh University, and Florida Gulf Coast University continued their programs with the Earth Charter.

Progressive Action for the Common Good in the Iowa and Illinois area held the 5th Annual Earth Charter Summit in September. The Summit featured an address and discussion on the Pentagon, the Economy, and the 99%.

Earth Charter Indiana continued its strong local work and launched Sustainable Indiana to track the Green Movement in Indiana.

Earth Charter Council member Mary Evelyn Tucker was the lead producer of a film called “Journey of the Universe”. The film tells the cosmological story of the universe and provides the viewer with a sense of universal responsibility and interconnection. The Earth Charter’s values are apparent throughout the film.
Latin America

A new affiliate from Argentina joined the Earth Charter Initiative this year – UISCUMARR Unión de Industriales para Saneamiento Cuencas Matanza-Riachuelo y Reconquista (Chamber of Business for the Sanitation of Matanza-Riachuelo y Reconquista Watersheds). Since their affiliation, UISCUMARR has been actively promoting the Earth Charter; they organized the First Environmental Conference on Social Responsibility in March, where NGOs, business people, politicians and union workers participated in the discussion about how to manage the Matanza Riachuelo and Reconquista Watersheds. More than 1,000 people participated, and the Earth Charter was disseminated throughout the conference.

In Brazil, an Earth Charter Seminar titled “Earth Charter and Rio+20” was held at the Legislative Assembly of Rio Grande do Sul, Porto Alegre and was part of the World Social Forum. Marina Silva, former Minister of Environment of Brazil, Leonardo Boff, Theologian and Earth Charter Commissioner, Paulo Roberto Padilha from the Paulo Freire Institute, Netlon Freidrich from Itaipu, Rubens Born, from Vitae Civilis, Pedro Ivo from Terrazul, Ricardo Young, former President of Ethos Institute, and Moema Vizzer were among the participants who addressed the audience.

Another Earth Charter activity at the World Social Forum took place during the II International Meeting on Environmental Education. There was a dialogue on how to line up some of the main international documents that offer guidance towards the construction of a more sustainable world, the Brazilian treaty on Environmental Education, the Earth Charter, and the Charter of Human Responsibilities.

The “Coloquio Internacional de la Carta de la Tierra” (International Earth Charter Colloquium” was held at the Brazil Federal Senate in May. The purpose was to discuss the Earth Charter as a source of ethical principles in the development and interpretation of national law, and in particular the contribution of the Earth Charter’s principles to nature conservation and environmental protection. Speakers included the Brazilian environment Minister Izabella Teixeira, Senator Rodrigo Rollemberg, Luiz Fernando Kreiger Merico (Director of IUCN Brazil), Leonardo Boff (Earth Charter Commissioner), Minister Herman Benjamin (Judge of the Superior Court), Cristovam Buarque (Senator of the Republic, PDT-DF), and Jorge Viana (Senator of the Republic, PT-AC). The event was organized by the Commission on Environment, Consumer Protection, Supervision and Control of the Senate, in collaboration with IUCN’s Environmental Law Commission and Earth Charter International.
The Open University for Environment and Culture of Peace (UMAPAZ), created by the Municipality of Sao Paulo, has been offering training programs using the Earth Charter for all members of society since 2005. The underlying goal of the program is to foster a cultural evolution, a transformation in the mindset of the city’s inhabitants towards sustainable development and a culture of peace. A short video on UMAPAZ’ work was created to promote their activities and lessons learned and was launched during the main Earth Charter event at Rio+20.

The Methodist University in Sao Paulo created an animated video trailer clip that was inspired by the Earth Charter. The main character is confronted with the ethical dilemma of whether to continue to live in the ever so rapidly depleting, unsustainable world that is dark and polluted and full of destruction, or choosing to step over to the “greener,” more sustainable way of life where everybody lives in harmony with nature.

From May to June 2012, the Paulo Freire Institute (ECI Affiliate), through the Planetary Citizenship House, developed a project called “Ecos de PEPP” (Eco-political pedagogy Project), in partnership with the Education Department of Osasco city. The objective was to train teachers and municipal staff to develop an eco-political-pedagogy process in their educational units. The workshops were organized in the framework of the Rio+20 People’s Summit, and the Earth Charter played an important role as the starting point for each workshop, to reflect on what is an ecological person, expand that perception and the possibilities for people to do local and global actions (glocal).

“Otherness, Justice and Jus Gentium: the legally binding value of Earth Charter for the protection of human rights”, is the title of a presentation that Ricardo Libel Waldman offered at the 10th Annual Colloquium of the IUCN Academy of Environmental Law, in the University of Maryland Law School. Ricardo Libel Waldman is a Brazilian lawyer, who is carrying out research on this topic at the Centro Universitário Ritter do Reis-Laureate International, which is part of Porto Alegre University’s Law School, Brazil. This presentation shows Prof. Waldman’s research outcomes on the topic of Jus gentium.

In Colombia, two ECI Affiliates have been using the Earth Charter in education processes. Filosofarte Foundation created Eco AUM, an ecological school in Bogotá using the Earth Charter as its foundation. According to the Foundation, it allows the school to concretize the philosophy and the “ethos” contained in the Earth Charter, with which they fully agree.

The Maestros del Río Foundation, together with a group of teachers, organized a program for schools with the Earth Charter and Education for Sustainable Development (ESD) in Zipaquirá, Colombia.

An important endorsement of the Earth Charter happened in Colombia this year when
Hon. Álvaro Cruz Vargas, Governor of the Department of Cundinamarca, endorsed the Earth Charter in a public ceremony in the community San Juan de Río Seco on June 6th. As part of the endorsement ceremony, children from “Caretakers for the environment” planted trees with the Governor and the Mayor. This endorsement is the result of the Maestros del Río Foundation efforts.

In Costa Rica, the National University (UNA), an ECI Affiliate, organized the fourth Earth Charter Student Awards, to recognize those students who are putting the values and principles of the Earth Charter into action. This award is organized by the Earth Charter UNA network, coordinated by the UNA Sustainability Campus Program, in which students and faculty from different departments participate. The objective of this award is to recognize students who show exceptional commitment to the well-being of others, are responsible and caring for the Earth, and practice a culture of peace.

A research project of the Environmental Education Program of the Environmental Sciences Department created the “Climate Change Participatory Strategy for San Rafael de Heredia Municipality”. This strategy’s main focus is to offer training to teachers and administrative staff of three schools: Escuela Líder Presbítero Pedro María Badilla; Escuela de Concepción de San Rafael; and Liceo Ing. Carlos Pascua Zúñiga. The training program of this project uses the Earth Charter in the first unit as a pedagogical tool to develop a better understanding of values for sustainability.

Two courses from UNA General Studies use the Earth Charter: Education, Society and Environment; and Waste Management Training. General Studies offers courses for freshmen from all careers. Participants in these courses implemented practical actions to enhance their learning experience.

The Children’s Museum of Costa Rica created a radio program called “Castle’s Secrets”.

Earth Charter at the National University of Costa Rica.
It was broadcast every Saturday morning, and the target group is children from 5 to 12 years of age and their parents. The program has one segment specifically focused on the Earth Charter, in which the program gives examples of how the EC could be relevant for children and their activities to make a better world.

The ECI Affiliate in Guatemala, ORONDECO, started a project to develop educational materials on environmental education for schools focused on biodiversity, cultural heritage, and the Mayan values and worldview. In the area of values, the organization included a unit that presented different legal instruments and agreements that support Mayan spirituality, among them, the Earth Charter. A sub unit goes in depth into the Earth Charter’s content.

ORONDECO is working in collaboration with different experts and is developing materials for students and also for teachers and community workers.

In Mexico, Mateo Castillo and his team, who comprise the Mexican Earth Charter focal point, organized five workshops and seven conferences during the year with 2,346 direct participants in total. They also registered 35 organizational endorsers from this country.

One of the events they organized was the Third National Conference of Universities Using the Earth Charter, where representatives of universities from all over the country could share their experiences with the Earth Charter. There are 224 Mexican universities that have endorsed the Earth Charter making it important to open a space for them to share and learn. This year, the University of Aguascalientes took the lead in organizing this event. Around 400 students and professors from 17 different universities participated. Both the University of Aguascalientes and the University of Guanajuato confirmed their official endorsement of the Earth Charter during a special ceremony at this Conference.

Another highlight was the launch of The Earth Charter for Mexican Youth, an adaptation of the original Earth Charter text written in language that is more accessible for youth from a Mexican perspective. This document is the result of an open consultation process that started during the first Conference of Universities with the Earth Charter, organized by the University of Guanajuato in 2010.

The Earth Charter was incorporated at the Fifth International Movie in the Countryside Festival from February to April in Chiapas. This...
year’s theme was “Stories for a better world”, the purpose of which was to promote dialogue between the Mexican rural communities and short film producers to help show productions of young talent in communities with no access to movies. The Mexican Environment Ministry delivered workshops there on the Earth Charter for Children and on Youth for the Earth Charter. The film festival was infused with Earth Charter values, which were reflected in the environmental and social themes of many of the films and discussions.

In Venezuela, the Research Group Urban Life and Environment (VUA) of the University Simon Bolivar has been actively using the Earth Charter not only inside the university, but also as part of its outreach activities.

The group created a project called Ecoschools and the Earth Charter, in which members are directly working with two schools from primary and secondary level. The first one, La Unidad Educativa Abilio Reyes Ocho has 540 students and 37 teachers, and is located in a low-income rural area. The second school is Unidad Educativa USB, with 419 students and 34 teachers. This school offers education to the children of workers, staff, and professors of the University Simon Bolivar and the neighboring community.

The project offered workshops for teachers and students to bring Educating for Sustainable Development into the classroom using the Earth Charter as a tool.

Inside the university, VUA has been incorporating the Earth Charter in sessions in different courses and diplomas, such as:

- Urban Planning for social promoters
- Diploma in Sustainable Development challenge for entrepreneurs and business people
- Course for businesses: Towards an environmental culture in businesses.
- Post-graduate study in environment and development
- Career in Urban Planning (undergraduate)

More details can be found here.
<table>
<thead>
<tr>
<th>GRI Indicator</th>
<th>Description</th>
<th>Report Ref.</th>
<th>Pages</th>
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<tbody>
<tr>
<td>STRATEGY AND ANALYSIS</td>
<td>1.1 Director statement</td>
<td>Intro.</td>
<td>1-2</td>
</tr>
<tr>
<td>ORGANIZATIONAL PROFILE</td>
<td>2.1 Name of reporting organization</td>
<td>Intro.</td>
<td>1-2</td>
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<tr>
<td></td>
<td>2.2 Primary brands, products and/or services</td>
<td>Earth Charter ECI provides different services to help advance the Earth Charter Initiative Mission and Vision (e.g. capacity building, publication and materials available in various languages, sharing of experiences and networking possibilities among others)</td>
<td>Intro and Section II</td>
</tr>
<tr>
<td></td>
<td>2.3 Operational structure</td>
<td></td>
<td>3, 5-15</td>
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<tr>
<td></td>
<td>2.4 Location</td>
<td>University for Peace campus, Costa Rica</td>
<td>Section II</td>
</tr>
<tr>
<td></td>
<td>2.5 Countries where organization operates</td>
<td>Section I and III</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>2.6 Nature of ownership</td>
<td>Schools, Universities, Teacher’s networks, youth networks/groups/organizations, Local and National Governments, NGOs, Private companies, Religious organizations</td>
<td>Section II</td>
</tr>
<tr>
<td></td>
<td>2.7 Markets served</td>
<td></td>
<td></td>
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<td></td>
<td>2.8 Scale of reporting organization</td>
<td>Section II</td>
<td>4</td>
</tr>
<tr>
<td>GOVERNANCE STRUCTURE</td>
<td>4.1 Governance structure</td>
<td>Section II</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>4.2 Chair of highest governance body</td>
<td>The co-chairs of the ECI Council, they are not executive staff.</td>
<td>Section II</td>
</tr>
<tr>
<td></td>
<td>4.3 Governance body</td>
<td>ECI Executive Director participates in the Council meetings and brings the recommendations of staff and other members to these meetings which happen once a year. The staff and network is often consulted to provide inputs and advice on strategies being developed.</td>
<td>Section II</td>
</tr>
<tr>
<td>REPORT PARAMETERS</td>
<td>3.1 Reporting period</td>
<td>January – December 2012</td>
<td>53</td>
</tr>
<tr>
<td></td>
<td>3.2 Date of most recent previous report</td>
<td>Annual Report 2011</td>
<td>53</td>
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<tr>
<td></td>
<td>3.3 Contact person</td>
<td>Last Page</td>
<td>53</td>
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<tr>
<td>REPORT SCOPE AND BOUNDARY</td>
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<td>-------------------------------------------------------------------------------------------</td>
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<tr>
<td>3.6 Boundary of the report</td>
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<tr>
<td>ECI Secretariat and submissions from the Earth Charter Initiative Network</td>
<td></td>
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<tr>
<td>3.7 Limitations on scope or boundary</td>
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<tr>
<td>This report does not reflect the overall impact of the Initiative worldwide due to its level of decentralization.</td>
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<tr>
<td>3.8 Basis for reporting on joint ventures</td>
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<tr>
<td>Section VII</td>
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<td></td>
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<tr>
<td>3.10 Explanation of re-statements</td>
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<tr>
<td>3.11 Changes from previous reporting periods</td>
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<tr>
<td>Same structure and GRI Indicators used in 2011 Report are used in 2012.</td>
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<table>
<thead>
<tr>
<th>GOVERNANCE, COMMITMENTS AND ENGAGEMENT</th>
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<tr>
<td>4.14 List of stakeholders</td>
</tr>
<tr>
<td>Section I and II and Attachments A,B, and C</td>
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<tr>
<td>4.15 Basis for selection of stakeholders</td>
</tr>
<tr>
<td>For Affiliates and Partners, ECI Secretariat identifies strategic countries and then searches for networks or influential organizations that are in alignment with the vision and mission of the Initiative.</td>
</tr>
<tr>
<td>In some cases, organizations request an affiliation with ECI. Criteria: the organization's proven commitment in using EC and is relatively well positioned. Youth groups submit an online application to become a recognized group, part of the network.</td>
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<thead>
<tr>
<th>REPORT CONTENT</th>
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<tbody>
<tr>
<td>3.5 Process for defining report content</td>
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<tr>
<td>Materiality: Operations of ECI Council and Secretariat Topics:</td>
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<tr>
<td>• How ECI is putting the Earth Charter principles into action.</td>
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<tr>
<td>• ECI role in EC Initiative.</td>
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<tr>
<td>• ECI influence in education for sustainable development processes.</td>
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<td>• ECI involvement in climate change negotiations.</td>
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<td>• ECI approach to the private sector.</td>
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<tr>
<th>GRI CONTENT INDEX</th>
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<tbody>
<tr>
<td>PROGRAMME EFFECTIVENESS</td>
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<tr>
<td>4.2 NGO SS6</td>
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<tr>
<td>Process to coordinate with other actors</td>
</tr>
<tr>
<td>Info on joint projects: sections III and VIII</td>
</tr>
<tr>
<td>5-15, 23-29</td>
</tr>
<tr>
<td><strong>ECONOMIC PERFORMANCE</strong></td>
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<td>-------------------------</td>
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<tr>
<td>NGO SS8</td>
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<td>EC 1</td>
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<td>EC4</td>
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<th><strong>ENVIRONMENTAL PERFORMANCE</strong></th>
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<tr>
<td>EN 16</td>
<td>Total direct and indirect greenhouse gas emissions</td>
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<td>EN 18</td>
<td>Initiatives to reduce greenhouse gas emissions</td>
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<tr>
<th><strong>LABOR PRACTICES</strong></th>
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<tr>
<td>LA 1</td>
<td>Total workforce</td>
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<tr>
<td>LA 10</td>
<td>Average hours of training per year</td>
</tr>
<tr>
<td>LA 13</td>
<td>Composition of governance bodies and breakdown of employees per category</td>
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<tr>
<th><strong>SOCIETY PERFORMANCE</strong></th>
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<tbody>
<tr>
<td>SO 1</td>
<td>Nature, scope and effectiveness of any programs and practices</td>
</tr>
<tr>
<td>SO 4</td>
<td>Actions taken in response to incidents of corruption</td>
</tr>
<tr>
<td>SO 5</td>
<td>Public policy positions and participation in public policy development and lobbying</td>
</tr>
</tbody>
</table>
The Earth Charter International Council is undergoing a restructuring and the Council decided in 2012 to reduce its numbers to ten. The Council retained five previous members and is in the process of selecting five more. The Council as of 2013 is as follows:

- Mateo A. Castillo Ceja (Mexico)
- Alexander Likhtotol (Russia/Switzerland)
- Oscar Motomura (Brazil), Co-Chair
- Alide Roerink (Netherlands)
- Kartikeya Sarabhai (India), Co-Chair
- Mirian Vilela (Brazil/Costa Rica), Ex-officio
## B. List of ECI Affiliates

### Africa and the Middle East

**Burkina Faso**
- Ousseini Diallo
- Green Cross Burkina Faso
  - E-mail: greencross.burkinafaso@gmail.com
  - [http://greencrossinternational.net/zh/green-cross-burkina-faso](http://greencrossinternational.net/zh/green-cross-burkina-faso)

**Burundi**
- Vital Nshimirimana
- Réseau des Citoyens Probes (RCP)

**Cameroon**
- Benjamin Ndjjama, Mme. Julienne Kanga
  - Nouvelle Afrique
  - E-mail: ndjama@yahoo.com
- Sulaiman Turay
  - Social Development International
  - E-mail: sulaiman.turay@sodeit.org
  - www.sodeit.org

**Egypt**
- Emad Adly
  - Arab Network for Environment and Development (RAED)
  - E-mail: aoye1@intsec1.com, eg.eadly@hotmail.com
  - www.aoye.org/raed/elba.htm

**Jordan**
- Ziyad Alswennah
  - Land and Human to Advocate Progress (LHAP)
  - E-mail: ziyad@iwananchi.com
  - www.greenbeltmovement.org
- Vital Nshimirimana
  - RCP

**Kenya**
- The Green Belt Movement
  - E-mail: gbmi@iwananchi.com
  - www.greenbeltmovement.org

**Mali**
- Association de Formation et d’appui au Développement (AFAD)
  - Ahmed Sékou Diallo
  - E-mail: ongafad@sotelma.net.ml

**Nigeria**
- Nil Odogha Odogha
  - NGO Coalition for Environment
  - E-mail: odogha@yahoo.com
- Malachi Abasiodiong
  - Eco-Stewards International
  - E-mail: malachiabasi@gmail.com
- Yahuza Iliya
  - Center for Peace Advancement in Nigeria (CEPAN)
  - E-mail: cepanprogram@yahoo.com
  - www.cepanigeria.org

**Sierra Leone**
- Tommy Garnett
  - Environmental Foundation for Africa
  - E-mail: info@efasl.org.uk
  - www.efasl.org.uk

**Zambia**
- Mike Changu
  - Workers Education Association
  - E-mail: mikechungu@yahoo.com

**Zimbabwe**
- Osmond Mugweni
  - Africa 2000 Network
  - E-mail: afr2000@africaonline.co.zw, mugweni@jol.co.zw

### Asia and the Pacific

**Australia**
- Clem Campbell
  - Earth Charter Committee
  - E-mail: info@earthcharter.org.au, clemcampbell@iinet.net.au
  - www.earthcharter.org.au
- Jill Finnane
  - Edmund Rice Centre
  - E-mail: jillf@jerc.org.au
  - www.jerc.org.au
- Luke Taylor
  - Sustainable Living Foundation
  - Email: info@slf.org.au, HouseB@slfmissionaustralia.com.au
  - www.slf.org.au

**Bangladesh**
- Mahfuz Ullah
  - Centre for Sustainable Development
  - E-mail: mahfu@bd.com
  - www.csfdb.org

**China - Hong Kong**
- Kim Hor Toh
  - CEDS Ltd
  - E-mail: admin@ceds-asia.org
  - www.ceds-asia.org

**China - Taiwan**
- Nancy TsuMei Chen
  - Taiwan Ecological Stewardship Association – TESA
  - E-mail: tsuimeic@seed.net.tw
  - www.tesa.org.tw

**India**
- Ashok Khosla
  - Development Alternatives
  - E-mail: taro@devalt.org
  - www.devalt.org
- Kartikeya Sarabhai
  - Center for Environment Education (CEE)
  - E-mail: ceel@ceeeindia.org
  - www.ceeeindia.org
- Varghese Theckanath
  - Montfort Social Institute
  - E-mail: vtheckanathsg@gmail.com
- J.P. Maithani
  - Alaknanda Ghaati Shilpi Federation (AAGAAS FEDERATION)
  - Email: jpmaithani@gmail.com

**Iran**
- Alireza Omidvar
  - Corporate Social Responsibility Development Center, CSR-DC
  - www.csriran.com
**INDONESIA**
M.S Semring
Indonesian Biodiversity Foundation - KEHATI
E-mail: kehati@kehati.or.id
www.kehati.or.id

Irwan Syah.Hasibuan
Lenting (Institute for Development of
Environmental Concern and Ethics)
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C. List of EC Youth and Student Groups

AFRICA AND THE MIDDLE EAST

CAMEROON
- ECYG AFREDECC, Limbe
- ECYG ASYOUSED, Limbe
- ECYG Better World Cameroon, Yaoundé
- ECYG Cameroon Association for the Protection and Education of the Child (CAPEC), Yaoundé
- ECYG Group Save Our Planet (GSP), Yaoundé
- ECYG Help AIDS Orphans (HAO), Yaoundé
- ECYG LUKMEF-Cameroon

CONGO
- ECYG AZUR Development

DEMOCRATIC REPUBLIC OF CONGO
- ECYG Congolese Youth Association for Development (CVAD)
- ECYG Groupe Jeunesse Espoir
- ECYG - PRODECE - MAISON DES JEUNES

ETHIOPIA
- ECYG Jimma

EGYPT
- ECYG African Youth in Egypt
- ECYG African Enviropreneurs for Ecodevelopment
- SHIFT Network (Euro-Arab Youth Initiative)

THE GAMBIA
- ECYG - Global Unification, The Gambia

GHANA
- ECYG For Sustainability and Peace Ghana
- ECYG THE PIGOP
- ECYG Visionary Youth Ghana
- ECYG Youth in Action Ghana
- ECYG Youth in Environment and Agriculture (YEA)
- ECYG IMAANI Foundation

ISRAEL
- ECYG Earth Charter Youth Initiative Israel

KENYA
- ECYG Lake Victoria
- ECYG Kenyan Disabled Youth Action Network (KEDAN)
- ECYG Kibera Community Youth Programme
- ECYG Mathare Roots Youth Group
- Students for Global Sustainability — University of Nairobi (STSS-UoN)
- ECYG Baraza La Taifa- Nairobi
- ECYG International Youth Council Kenya

UGANDA
- ECYG East Africa Network for Peace Builders — EANEP
- Africa Intercultural Development Support Trust (ADEST)
- Dynamic Earth Charter Initiative Developers (DECIDE)
- ECYG Students for Global Democracy
- ECYG Integrated Community Development Initiative

UNITED ARAB EMIRATES
- ECYG for Cosmo Foundation

ZAMBIA
- ECYG for Social Empowerment and Development (SED)
- Global Youth Initiative Zambia
- ECYG Charity Centre for Children and Youth Development

LIBERIA
- ECYG for Sustainability and Peace
- ECYG Fiamah Youth in Action for Development
- ECYG for Peace and Democracy in Liberia
- ECYG Liberian Youth for Climate Change, Environmental Protection and Gender Equality (LYFPCB)

MALAWI
- ECYG Global Hope Mobilization

NIGERIA
- ECYG Abia State
- ECYG Abuja
- ECYG Active Youth Initiative
- ECYG Calabar
- ECYG (CCN)
- ECYG for Sustainability, Corporate Governance, Peace and Security
- ECYG for Sustainability, Youth Empowerment and Development Initiative (YEDI)
- ECYG Fresh & Young Brains Development
- ECYG Get Organized for Change
- ECYG Lagos and Abuja
- ECYG Ogun
- ECYG Sokoto for Change
- ECYG Suleja at the African School of Excellence
- ECYG Warri
- ECYG Youth Vision Alliance Network
- Earth Charter Youth Committee Save a Youth Soul (SAYS)
- ECYG Youth Action Movement (YAM)
- ECYG Youth Action Movement/ International Center for Accelerated Development (ICAD)

RWANDA
ECYG Youth Association for Dissemination of Development Information (YADDI)
SIERRA LEONE
Earth Charter Youth Group
Sierra Leone (ECYG-SL)

SYRIA
ECYG for Syria Youth

SOMALIA
ECYG Somalia

TANZANIA
ECYG Aids Community Care and Orphan Trust
Togo
iEARN-TOGO YOUTH
ECYG ASTERAHD
ECYG LOME
ECYG Togolese Foundation for Peace
ECYG Plan Sud

ASIA AND THE PACIFIC

BANGLADESH
ECYG Climate Natural
ECYG International Youth Council Bangladesh (IYCB)
Bangladesh Youth Movement for Climate (BYMC)

CHINA
ECYG for Community Development
ECYG GreensOS (Green Student Organizations Society)

INDIA
ECYG Green-Clean Himalaya
India AAGAAS FEDERATION
ECYG Kodagu Consortium
ECYG STEP
ECYG JODHPUR
ECYG Youth Link (YL)
ECYG Greeny Minds
ECYG India
ECYG Cosmo Youth Foundation (CYF)

NEPAL
ECYG Caring Animals
ECYG Nepalese Mission Organization

INDONESIA
ECYG – Transformasi Hijau

MALAYSIA
ECYG ABC4All
ECYG Vision Quest Foundation (VQF)

MYANMAR
Myanmar Youths In Action

PAKISTAN
ECYG Farz Association of Rehabilitation and Development
ECYG Rafique Research & Educational
ECYG Aware Girls

PAPUA NEW GUINEA
Earth Charter Youth Committee PNG for Ecological & Economical Sustainability

PHILIPPINES
ECYG at Mindanao Polytechnic State College
ECYG UYCOD
ECYG RSD
ECYG Negros

TAIWAN (REPUBLIC OF CHINA)
ECYG Taiwan Youth
Latin America and the Caribbean

ECYG for Sustainable Human Development, Yerevan (SHD)

ARGENTINA
ECYG UISCUMARR

BRAZIL
ECYG Diversity Institute, Bahia

ECYG ASOTEMIRE

COSTA RICA
ECYG at United World College
ECYG University for Peace Environmental Club
ECYG SUCM

GUATEMALA
ECYG OROUNDECO

HONDURAS
ECYG Asociación de jóvenes por una Honduras mejor

MEXICO
Grupo Juvenil de Promotores de Carta de la Tierra de la Universidad de Guanajuato
ECYG Universidad Tecnológica de TabascoClub: “Carta de la Tierra UTTAB”
ECYG Grupo Juvenil de la Carta de la Tierra Ambientalista (Balam)

PERU
Asociación Peruana de Escultismo (APE)

EUROPE AND CENTRAL ASIA

ARMENIA
ECYG for Sustainability

ARGENTINA
ECYG UISCUMARR

BRAZIL
ECYG Diversity Institute, Bahia

ECYG ASOTEMIRE

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ECYG Grupo Juvenil de la Carta de la Tierra Ambientalista (Balam)

PERU
Asociación Peruana de Escultismo (APE)

ECYG for Sustainability

ARMENIA
ECYG for Sustainable Human Development, Yerevan (SHD)

AUSTRIA
ECYG for Diversity, Sustainability, Peace and Connection

BELARUS
Youth International Club “NEWLINE”

CROATIA
ECYG de leut’s environment

FINLAND
ECYG Finland

GERMANY
ECYG Marburg

GREECE
ECYG Hellenas

LATVIA
ECYG Students for Sustainability

MALTA
ECYG Greenhouse - University of Malta

USA
ECYG E3: Ecology, Economy, Equity (California Student Sustainability Coalition, UCLA Chapter)
ECYG Butter
ECYG Cocoa Beach
ECYG Florida Gulf Coast University
ECYG Ideas

THE NETHERLANDS
Earth Charter Youth Network Netherlands
Youth Worldconnectors
ECYG MONK

ROMANIA
ECYG Constanta

SERBIA
ECYG KRID

TAJIKISTAN
ECYG Dushanbe: “Live Earth”

UKRAINE
Earth Charter Ukraine for Education for All

UZBEKISTAN
ECYG School Connect

NORTH AMERICA

CANADA
Cowichan Intercultural Society Youth Projects
SGIC Vancouver Youth Earth Charter Committee

USA
ECYG E3: Ecology, Economy, Equity (California Student Sustainability Coalition, UCLA Chapter)
ECYG Butter
ECYG Cocoa Beach
ECYG Florida Gulf Coast University
ECYG Ideas

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Earth Charter Youth Network Netherlands
Youth Worldconnectors
ECYG MONK

ROMANIA
ECYG Constanta
### D. National websites

<table>
<thead>
<tr>
<th>Country</th>
<th>Website</th>
</tr>
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<tbody>
<tr>
<td>Argentina</td>
<td><a href="http://www.earthcharterargentina.org">http://www.earthcharterargentina.org</a></td>
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<td>China</td>
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<td>Cuba</td>
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<td>Dominican Republic</td>
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