

SEMINAR



Carta
de la Tierra
Internacional

April 18, 2012

Hotel Real InterContinental

9:00 a.m. - 12:00 p.m.

AN ECONOMY FOR ALL - A new competitive business model inspired by nature, Gunter Pauli

- 1- Comparing Green Economy with Blue Economy
- 2- Community Development Case Studies
- 3- New business models Case Studies
- 4- Questions & Answers

GUNTER PAULI

Keynote speaker at the Governing Council of UNEP (Nairobi, 2008), Member of the Wise Persons Panel chaired by Nobel Laureate and Former US Vice President Al Gore to review Solutions for the Environment (2009), Keynote speaker at the General Assembly of UNIDO (December 8, 2009) and advisor to the President of the European Bank for Reconstruction and Development (1999-2005).

Under his leadership, a small European company pioneered an ecological factory, ECOVER. He founded and established The Global ZERI Network - www.zeri.org (Zero Emissions Research and Initiatives), redesigning production and consumption into clusters of industries inspired by natural systems.

2011 he has published 19 books (written 15 and edited 4), which have been published in +30 languages. His latest book is "The Blue Economy: 100 innovations - 10 years - 100 million jobs, A Report to the Club of Rome".

The event has limited spaces, please confirm your participation to vhilillo@upeace.org

You can make the payment through bank transfer:

Banco Nacional de Costa Rica - Account # 100-02-099-600115-2.

Or credit card at: <https://payments.upeace.org/earthcharter/donations/>

Please indicate in the deposit: Concept of payment: Seminario Gunter Pauli - Organization and/or Participant name

Information:

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\$120.00

\$100.00

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