

Earth Charter Switzerland

Ethics for Sustainable Living at the Lifefair 2010, the fair for a sustainable and green lifestyle in Zurich



The Earth Charter booth at the Lifefair 2010 from 24th – 26th September 2010, part of the Züsfa autumn fair in Zurich, attracted much attention. Our aim was to highlight the role of Earth Charter in bringing about sustainable changes in people's lives.



In this the 10th anniversary year of Earth Charter, with its slogan of Dialogue, Collaboration and Action for a Sustainable Future, working with a wide range of partners in preparing for the Lifefair provided a great opportunity to put these key themes into operation. To our delight, there was great interest in the booth and much interesting discussion – a promising sign for promoting sustainable living.

Thanks to Earth Charter’s involvement, the trade halls were decorated with native species of trees and shrubs from the Rodels tree nursery in the Canton of Graubünden. The plants were available for sale at the end of the exhibition in order to encourage biodiversity in the visitors’ gardens.

Due to Earth Charter Switzerland’s initiative, the following exhibitors were present at the Lifefair:

- Elbio, electromagnetic pollution and irradiation-free LED lighting, K.C. Fischer, Lucerne
- Ch. Caduff, natural materials architecture and research project Bäume & Kosmos (“Trees and Cosmos”), Scharans



- The Declaration of Bern with minimum-wage campaign and protest against biopiracy and genetically modified seeds
- oeku, the ecumenical grouping for church and environment with flags, posters and informations
- klar Schweiz (“Clear Switzerland”), an organisation which promotes living without nuclear risk in cooperation with the Swiss Energy Foundation, which promotes the use of renewable energies
- Pro Natura nature organisation with biodiversity posters
- naturama Aargau with a lovely poster of the Earth’s biodiversity and information
- Ruedi Küng, FHNW (University of Northwest Switzerland), Basel, with NaTour, his new teaching material on ecosystems in Switzerland with relevant plants and animals presented in albums with stickers.

For the next Lifefair in 2011 the organisers hope to work more closely with Earth Charter Switzerland



One of different forums and speeches this one with a Inuit Shaman, talking about climat change in the arctic : With the key note: smelting the ice in our hearts for living more sustainable.

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Christa Schmidmeister
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