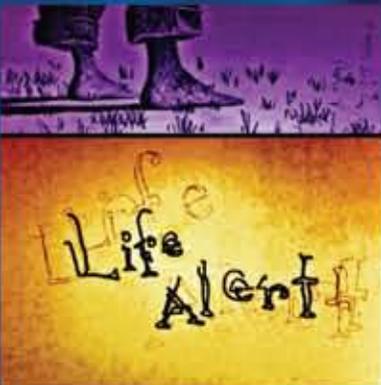




Earth Charter International

Annual Report

2010





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Foreword

This year marked the 10th anniversary since the launch of the Earth Charter - a year of celebration, evaluation, and looking forward. Under the theme “Dialogue, Collaboration and Action”, a number of Earth Charter+10 events took place around the world. Central to this was the goal to raise awareness about the Earth Charter, and invite new actors to see its relevance and make use of it in their areas of activity. It is hard to measure the full impact of this effort, but we estimate that approximately 5000 people were directly involved in these gatherings and at least three times more people were reached indirectly.

Consistent with our policy of decentralized empowerment, all these activities were organized by partner organizations, even though some collaborated closely with the Earth Charter International (ECI) Secretariat. This means that the total budget (cash and in-kind) for Earth Charter activities held during 2010 could be considered ten times larger than the reported annual monetary budget of the ECI Secretariat. These complementary Earth Charter+10 activities included a significant communication strategy; under the theme “It starts with one”, a beautiful one minute TV spot was created and broadcasted through major TV stations. This effort took place thanks to the extraordinary dedication and commitment of volunteers and friends.

All these Earth Charter+10 gatherings and activities generated insights and inspiration for a new phase of the Earth Charter Initiative and the ECI Secretariat.

We are especially grateful for a major grant received from the Breesap Company in Holland, to start the construction of ECI Secretariat headquarters and the EC Center for Education for Sustainable Development, at the University for Peace campus. The building itself will be constructed according to the principles of green building, and is expected to be fully operational in 2011.

At the end of 2010, a major change happened in the leadership of the ECI Council: Steven Rockefeller stepped down as co-chair after nearly 15 years in the leadership of the Earth Charter Initiative. All those involved in the Earth Charter Initiative deeply appreciate the unique support and guidance received from Steven Rockefeller over the years, and are grateful for his ongoing commitment to the mission and goals of the Earth Charter Initiative. Brendan Mackey, Razeena Omar and Alide Roerink were elected to serve as Co-chairs of the ECI Council, with Brendan serving as lead Co-Chair for 2011/2012. As Council Co-Chairs they take on the responsibility of overseeing ECI’s mission, operations, programme of work, budget, communications, and policy development. Furthermore, Ruud Lubbers and Erna Witoelar agreed to serve as Honorary Co-chairs, providing advice and guidance regarding ECI Council’s strategy and assisting in high level engagements regarding international processes such as the Rio+20 Conference.

This report outlines a number of projects and activities that the ECI Secretariat were involved in, and offers an overview of activities led by affiliates, youth groups, partners, and volunteers. These have ranged from publications to teacher training, from conferences to on-line workshops and courses for youth leaders.

We continue to face the challenges of measuring the impact of our efforts and identifying innovative ways to link all those who are actively working with the Earth Charter in different regions and fields of work.



For 2011, we look forward to collaborating with the preparatory process of the Rio+20, the United Nations Conference on Sustainable Development, inaugurating and establishing our new facility, and further demonstrating the role that the Earth Charter can play in education and global governance as a source of renewal and inspiration as well as an organizing framework to help states and non states actors move ahead in the transition towards sustainability. It is envisioned that the ECI will make more use of on-line conferencing to organize regional gatherings, courses, and workshops. This will be a way to better service our existing network and to connect major actors.

Following recommendations received during 2010 on the need to further raise awareness about the Earth Charter, a special communication effort will be undertaken with a new communication plan, involving a new TV spot and more focus on social media.

Achieving our mission and goals is not an easy task, especially when we are confronted with the reality of financial constraints and closed hearts and minds. To accomplish the goals set for the Earth Charter Initiative will require collaboration and partnerships involving governments, civil society, academia, and the private sector. We have the passion and motivation, and believe we can count on the continuous and renewed creativity and dedication of the many people and organizations involved in the Earth Charter Initiative.

The ECI Secretariat would like to extend a heartfelt thanks to all those who made this year of celebration possible.

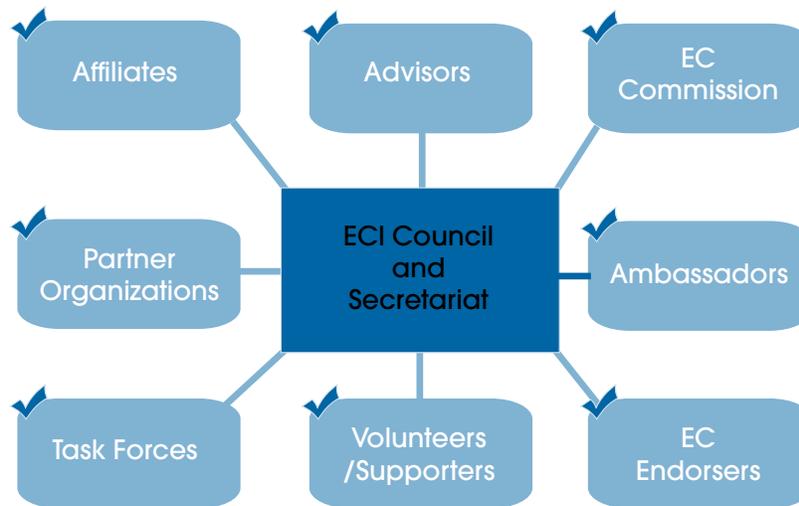
Mirian Vilela
Executive Director



I. Introduction

The Earth Charter Initiative is a global network of people, organizations, and institutions that participate in promoting and implementing the values and principles of sustainability expressed in the Earth Charter. Participants include leading international institutions, national governments and their agencies, university associations, non-government organizations and community-based groups, city governments, faith groups, schools and businesses – as well as thousands of individuals.

Earth Charter International (ECI) consists of a Council and Secretariat. ECI's purpose is to advance the Earth Charter Initiative Mission and Vision. It endeavours to promote the dissemination, adoption, use and implementation of the Earth Charter and to support the growth and development of the Earth Charter Initiative. ECI was created in 2006 as part of a major reorganization and expansion of Earth Charter activities.



Currently, there are EC Initiative projects and activities underway in over 80 countries. Countries that are particular active with the Earth Charter include: Mexico, the Netherlands, Spain, Brazil, Costa Rica, India, Russia, Germany, The United States, Australia, Taiwan-China, Nigeria, Tajikistan, and the United Kingdom.

The **mission** of the Earth Charter Initiative is: *to promote the transition to sustainable ways of living and a global society founded on a shared ethical framework that includes respect and care for the community of life, ecological integrity, universal human rights, respect for diversity, economic justice, democracy, and a culture of peace.*

The EC Initiative **vision statement** is: *We envision individuals, organizations, businesses, governments, and multilateral institutions throughout the world, including the United Nations General Assembly and UN agencies, acknowledging the Earth Charter, embracing its values and principles, and working collaboratively to build just, sustainable, and peaceful societies.*



II. Governance structure of Earth Charter International – ECI

The Earth Charter International Council provides leadership and guidance to the broader EC Initiative. However, it does not directly govern or control the Earth Charter Initiative as a whole. The Initiative is not governed in any formal sense. The Council is responsible only for the governance of Earth Charter International and in particular, overseeing the work of ECI Secretariat. The Council has **21 members, from 15 countries**, is gender balanced, and represents all regions of the world. It elects its own members in consultation with the global network of Earth Charter supporters. ECI Council meets once a year, and its Executive Committee, composed of seven members, meets 2 to 4 times a year. The Executive Director of the ECI Secretariat participates in all these meetings, as an ex-officio member.

ECI Secretariat staff is composed of the executive director, three regional coordinators and one youth facilitator. In addition, during 2010, six interns worked on a full time basis at the Secretariat. Most of them are graduate students from Jyväskylä University, Finland. In addition, six part

time interns from the University for Peace collaborated on specific projects, such as writing their thesis as well as various articles on topics related to the Earth Charter. There are also a number of volunteers in different parts of the world constantly helping the efforts of the Secretariat.

ECI Secretariat operates in Costa Rica as a semi-autonomous centre under the legal umbrella of the University for Peace. ECI Secretariat and the University for Peace cooperate in different aspects. UPEACE provides office space and administrative management services, while the ECI Secretariat offers courses in UPEACE Master's programmes related to sustainability, and occasionally supports students in their research.

Since ECI is not a legally incorporated organisation, Earth Charter Associates, Ltd. (ECA) was created in the United States in 2006 to provide certain legal, financial, and fund raising services in support of ECI, such as the trade mark registration of the EC logo. ECA is registered in The United States as a charitable (501c3) organization.

In line with the decentralization strategy for scaling up, which was adopted at the Third ECI Council Meeting in 2007, there are no plans for expanding the ECI Secretariat with more staff members. Rather, it is envisioned that more individuals and organizations will feel empowered to further broaden awareness of the Earth Charter and encourage others to engage with it by promoting and using the Earth Charter in their field of work.



III. Goals and Achievements of ECI Secretariat

ECI Secretariat aims to raise awareness about the Earth Charter worldwide and promote its use with the purpose of facilitating the transition towards a more sustainable society.

ECI GOALS:

1. To raise awareness worldwide of the Earth Charter and to promote understanding of its inclusive ethical vision.
2. To seek recognition and endorsement of the Earth Charter by individuals, organizations, and the United Nations.
3. To promote the use of the Earth Charter as an ethical guide and the implementation of its principles by civil society, business, and government.
4. To encourage and support the educational use of the Earth Charter in schools, universities, religious communities, local communities, and many other settings.
5. To promote recognition and use of the Earth Charter as a soft law document.

The 10th anniversary of the Earth Charter, celebrated throughout 2010, provided momentum towards realizing the first goal. In addition, the Earth Charter Center for Education for Sustainable Development (ESD) at the University for Peace campus was strengthened this year with the initiation of a construction project for new facilities. When completed, this Center and the ECI Secretariat

will have their own office space as well as facilities to offer courses, workshops, and similar activities based on the Earth Charter.

The Secretariat continued its work on building new partnerships, maintaining the network and developing communication services (websites in several languages, online courses, and online interaction services), publications, and capacity building opportunities.



EC+10 Celebrations

The focus of ECI Secretariat during 2010 was on the celebrations of the Earth Charter's 10th anniversary. These celebrations mirrored the essential characteristics of the Earth Charter network, as members were invited to organize activities in a decentralized way. Nonetheless, ECI Secretariat actively participated and co-organized several major regional gatherings in the Netherlands, India, and Jordan. It is estimated that, worldwide, over **five thousand people** took part in one of these celebrations. In addition, a global communication campaign accompanied these celebrations; this is explained in detail in Section IV of this report.



Through these celebrations, many organizations and individuals were able to meet, share their work, and build or renew partnerships to put the principles of the Earth Charter into practice. As an example, the regional *Earth Charter Network for the Middle East and North Africa* was created in the framework of the EC+10 celebrations in Jordan, with representatives of 10 different countries of the region.

ECI Secretariat took advantage of these events to offer workshops and share different resources, such as EC-Assess, the results of ESDinds project (values-based indicators for civil society projects), a syllabus for a university course on the Earth Charter, videos and also to provide comprehensive overviews of the status of the global Earth Charter Initiative.

There were extensive discussions on the role of the Earth Charter in global governance processes, education, promoting sustainable businesses, and fostering youth engagement in sustainability initiatives. The outcomes of these discussions will be used in the strategy of EC Initiative for the next decade. As a concrete result of EC+10 India, a group of participants drafted a recommended course of action for ECI participation at Rio+20 called the “Ahmedabad Process”.

EC+10 in Ahmedabad, India - November



Earlier in the year the Secretariat put together a short publication that offers glimpses of the Earth Charter Initiative called “[The Earth Charter 10 years at a glance](#)”. This material is also available in a [short video](#) that offers an overview with images of projects, activities and events that took place over the past 10 years.

The following table lists all events that were held this year. More information can be found in the **full report** that describes all these events and analyzes the process and lessons learned.

Workshop on Earth Charter game, EC+10 Mexico - April





APRIL
<p>Mexico: Launch of EC+10 year in Guanajuato with simultaneous local gatherings. The Ministry of Environment of Mexico organized this event. 21-24 April.</p>
<p>Brazil: <i>EC+10 and Earth Day celebrations at UMAPAZ, Sao Paulo.</i> Belarus: <i>EC+10 campaign in Minsk.</i> Costa Rica: <i>National University.</i> Kyrgystan: <i>Kizilkiya Municipality.</i> Peru: <i>Soka Gakkai International (SGI) Peruvian headquarters jointly with the National Major University of San Marcos and Earth Charter.</i> Ecuador: <i>Museums Foundation in Quito.</i> Nigeria: <i>Youth event in Abuja.</i> Norway: <i>Meeting of the Oslo Ethics and Leadership Group of Tekna.</i> Italy: <i>Conference in Fano, Urbino.</i> Belarus: <i>EC+10 Youth Campaign in Minsk.</i></p>
MAY
<p>Rusia: EC+10 meeting at Presidential Center for Public Initiatives, Moscow, 6-8 May.</p>
<p>Brazil: <i>Seeds of Change exhibition at UMAPAZ, Sao Paulo, 20 May.</i></p>
<p>United States: EC + 10 Dinner at Michael Murphy Gallery M, Florida, 26 May.</p>
JUNE
<p>Indonesia: EC+10 and Environment Day, Jakarta Convention Center, 5 June.</p>
<p>The Netherlands: Major EC+10 event at Peace Palace, The Hague. 28-29 June. The Dutch celebrations were hosted by <i>Ruud Lubbers</i>, former Prime Minister of the Netherlands and Earth Charter Commissioner, and co-organized by NCDO and ECI Secretariat. The main objective was to review the achievements and challenges of the last ten years, focusing on youth and business. Around 200 people participated, including 32 youth leaders from 21 countries, and 600 more followed the event online. A book entitled <i>The Earth Charter. A Framework for Global Governance</i> was released. HRM Queen Beatrix and Prime Minister Jan Peter Balkenende participated in this celebration, while Manuel Obregon, Minister of Culture and Youth of Costa Rica offered two performances from his work <i>Symbiosis</i>.</p>
SEPTEMBER
<p>Japan: ESD and EC+10 Conference, at Rikkyo (St. Paul) University, 10 September.</p>
<p>Australia: The Australia-Pacific Earth Charter Festival in Brisbane, 16-20 September.</p>
<p>Switzerland: Booth at Lifefair, Zurich, 24-26 September.</p>



OCTOBER

Taiwan-China: Conference: Ancient Wisdom, Sustainable Futures, Taitung, 12-15 October.

Spain: Open event with 3000 participants at Sports Palace, Madrid, 24 October.

NOVEMBER

India: Major event at CEE campus, Ahmedabad, 1-3 November.

The conference was called “Ethical Framework for a Sustainable World” and was co-organized by CEE India and ECI Secretariat. Around 600 people participated, including 82 youth leaders from Asia. A number of projects and publications were launched.

United States: Earth Charter +10 week at Florida Gulf Coast University, 1-5 November. And, an event called: “Local Action for a Sustainable Future”, at the University of Pennsylvania, 7 November.

Jordan: EC+10 for Middle East and North Africa region. Dead Sea Movenpick Hotel, 23-24 November. Co-organized by the Jordanian Hashemite Fund for Human Development (JOHUD) and ECI Secretariat, under the patronage of HRH Princess Basma Bint Talal. The objectives were to raise awareness about the EC in the region, share experiences, and forge collaboration. As a result, a regional Earth Charter network for Middle East and North Africa was created. Participants representing organizations in 10 countries (Bahrain, Egypt, Iran, Lebanon, Jordan, Palestine, Saudi Arabia, Syria, Tunisia, and United Arab Emirates) committed to being involved.

EC+10 Online sessions

Four regional online meetings took place in April 2010, bringing together Earth Charter Youth Groups, affiliates, partners, and council members from the major regions of the world. The meetings were facilitated by ECI Secretariat and used the online platform of Heart in Action Enterprises.

EC+10 at The Hague, Netherlands - June



The purposes of the online meetings were to bring together individuals and organizations active in the region, to discuss the EC+10 activities, and to share views regarding UN recognition of the Earth Charter and future strategies.



Outreach Efforts

Affiliates

By the end of 2010, there were **121 Affiliates from 70 countries** (a change from 112 Affiliates and 66 countries in 2009). Appendix A offers a full list of current ECI Affiliates. New affiliates and partnership agreements were signed this year with: United Nations Association ANUCOL (Colombia), IDEA National University of Colombia, Fundación Intiwasi (Ecuador), Weeramantry International Centre for Peace Education and Research (Sri Lanka), IRELI Public Union (Azerbaijan), Green Living Movement Suomi, (Finland), and Center for Promotion of Sustainable development (Romania), among others.

Earth Charter Youth / Student Groups

There are currently **92 Earth Charter Youth / Student Groups¹** (ECYGs) around the world, 23 of which were newly formed in 2010. These groups now exist on all continents, spread across **50 different countries**. The 9

countries with newly established ECYGs are Austria, Colombia, Dominican Republic, Greece, Honduras, Malawi, Malta, Myanmar, and the Netherlands (See Appendix B for a full list of ECYGs).

Volunteers

In 2008, an online mechanism for EC volunteer registration was established on the EC website, where individuals can register for several projects or focus areas. There are **973 registered volunteers from 99 different countries** as of 31 December 2010.

In total, there were **339 new volunteers** in 2010, representing an increase of 78 more volunteers compared to

2009 (See Appendix C). For all regions, the average number of volunteers enrolled was 50, except for Latin America and the Caribbean, which registered 146 new volunteers this year.

The most popular project for volunteers in 2010 was *project 3: Give presentations about the Earth Charter* (94 volunteers). Reports have been received from presentations done in schools in Mindanao, Philippines; Coahuila, Mexico; in Peru, where the Asociación Civil Provalores started working with 53 schools; in Dhaka, Bangladesh; and in St. Genis Pouilly, France, among others.

The organizations of two volunteers became ECI Affiliates this year (Asociación Colombiana de Educación Preescolar, Colombia, and the Romanian Center for Promoting Sustainable Development). Earth Charter groups were formed in Costa Rica and Venezuela.

An important project is the translation of the Earth Charter text. This year, formal efforts started to translate it into Urdu, Romanian, Dagbani, and Sindhi.

Only 15% of the volunteers who signed up in 2010 reported on their actions. Therefore, ECI Secretariat cannot measure the full impact of their work.

Endorsers

One of the tasks of ECI Secretariat is to maintain the online endorsers' database, providing the Initiative with important statistical feedback on the outreach efforts. The most common method to endorse the Earth Charter is doing it online through EC website. Nonetheless, there are instances where endorsements are done in public events, for example, the **Municipalities of Poza Rica and Tlal-nepantla in Mexico held a public endorsement**, around 23 organizations in **Bulgaria** endorsed the Earth Charter during the visit of an ECI Secretariat staff member, and 96 individuals participating in a training organized by an ECI Affiliate endorsed the Earth Charter in a public event in **Sri Lanka**.

1 Young people running these groups can themselves decide if they want to be identified as a Youth Group or Student Group.



Workshop organized by volunteer in Bangladesh



Only the organizational endorsements are made public. Among the most recent organizational endorsers are: National Parliament of Portugal; The United Nations Association of New Zealand; Instituto Harmonia na Terra, Brazil; University of Valle del Momboy, Venezuela; Cataluña's Institute of Physical Education, University of Lleida, Spain; ArtOfado, Netherlands; and Plantagon International AB, Sweden.

As of December 2010 there are **22,538 endorsements** of the Earth Charter, out of which over **5,500 are organizational** and nearly **17,000 individual**. The number of endorsers continues to raise steadily, by an average of 2000 more endorsers a year.

Communication Services

The ECI Secretariat maintains an [international website](#), available in English, French, and Spanish. The site serves as an information hub for the EC network, offering an overview of activities and organizations involved with the Earth Charter Initiative, this information is organized by country (there are 100 country pages) and by topic or focus area.

One of the main objectives of the website is to allow for the sharing of experiences and good practices. For this purpose, specific pages within each focus area were created for the display of systematized stories on how different organizations work with the Earth Charter.

The international website also contains a Virtual Library with over **800** resources available for free.

In 2010 there were over 629,000 visits to the main Earth Charter website (as compared with 326,000 in 2009). Most visitors come from the United States and Mexico. Special efforts have been made to address the language barrier with the development of websites in as many national languages as possible (such as Arabic, Greek, and Polish). Visitors to these national websites in various languages are not included in the above number.

The Wikipedia articles on the Earth Charter are also an important resource. This year, new articles were written in Indonesian and Korean. The article in English received 28,604 visits during 2010, while the Spanish article re-



ECI Website



ceived 196,068 visits. For both articles, there was an evident increase of visits on Earth Day (22 April). The ECI Secretariat has also opened a Facebook page with more than 2,100 followers, which is being increasingly used. A current priority is to improve the use of social media.

In addition, the ECI Secretariat has been involved in the following communication efforts:

EC National Websites

The development of EC national websites remains a key element of the Earth Charter communication strategy. In 2010, five new national websites have been launched: Czech Republic, Greece, Mongolia, United Kingdom, and Ukraine. Most of the work is undertaken by collaborating organizations or individuals. Attachment **D** shows the list of all available EC websites.

EC YouTube Channel

The Earth Charter YouTube video channel provides a platform for sharing EC videos, stories, and interviews. This year, the channel has played an important role as platform for the EC+10 communication campaign, featuring the video spot "It Starts With One".

The EC YouTube channel currently has 86 videos in different languages (20 videos have been uploaded in 2010). The videos have been watched by nearly 103,000 viewers since its launch, meaning a fivefold increase from the 20,000 in 2009. The highest numbers of visitors were from Brazil, Mexico, and the United States.



ECI Secretariat has been involved in the translation of most of the videos created by EC Initiative members. Also, it continues to produce video interviews on topics of interest for the Initiative. This year, an interview with Prof. Brendan Mackey was produced on the issues of climate change and ethics.

EC Youth/Student group Wikipages

The Wikispace for Earth Charter youth activists, created in 2009, was further developed this year. Its purpose is to facilitate contact between new and current Earth Charter Youth/ Student Groups. In 2010, the ECYG Wikispace was used as a main platform for an Earth Charter online course: "Youth Leadership, Sustainability and Ethics".

The Wikispace was visited 72,405 times in 2010 by people from 154 countries. The Youth Group application page alone has been visited 3,664 times. The ECYG Wiki can be accessed at <http://ecyg.wikispaces.com/>.

EC Schools Network

Another Internet service produced by ECI Secretariat is the Earth Charter School Network (<http://ec-snet.wikispaces.com/>). The purpose of this website is to provide a platform in English and Spanish, where students and educators from different countries can share and collaborate on issues related to education for sustainable development. There were 3,876 visits from 114 countries to this site in 2010 (In 2009 there were over 5,000 visitors from 111 countries).

Education

Thanks to a generous donation from Breesaap Company of Mr. Ruud Lubbers, Earth Charter Commissioner, the project to build the ECI Secretariat and the Earth Charter Center for Education for Sustainability at the University for Peace campus in Costa Rica was initiated. It is expected that the new building will be operational as of October 2011. The new building will house the ECI Secretariat, and will operate as an education center.

Platform of e-GLO (Earth Charter Global Learning Opportunity)





In 2010, the blueprint for the building was developed and approved. To be consistent with the Earth Charter vision, this will be a green building and, to this end, initial steps have been taken to obtain LEED Certification.

Earth Charter Courses:

- **e-GLO [Earth Charter Global Learning Opportunity]** is an eight-sessions long, online leadership course inspired by the Earth Charter. The course aims to make a positive impact on society by familiarizing local level youth activists with sustainability leadership skills and shared ethics through the use of new technologies that foster interaction, inclusive culture, and the integration of diverse perspectives from youth around the world. The second edition of this course, **e-GLO 2**, ended at the end of January 2010. Right after that, 2 alumni started to take action with the Earth Charter in their local communities and countries. **e-GLO 3** was offered to the online audience during the period of September – December. It had 30 active participants from 23 different countries, 85% of them coming from developing countries.

e-GLO is a joint collaborative vision between ECI Secretariat, BeatBoard, and Heart In Action Enterprises. It is implemented through Heart In Action Enterprises' interactive virtual platform called "e-GLO Global Online Live & Interactive Seminar Room".

- **"Youth Leadership, Sustainability and Ethics"** was a free online short course offered by ECI secretariat and Youth Action for Change, in August-September 2010. This course had 26 graduates from 19 countries, 90% of which are developing countries. As an impressive outcome, the course participants have spontaneously created an Earth Charter Youth Team that meets online every Thursday to plan on actions they can do collaboratively. The Youth Team reports all their actions on the **Youth Team's** [wikipage](#).

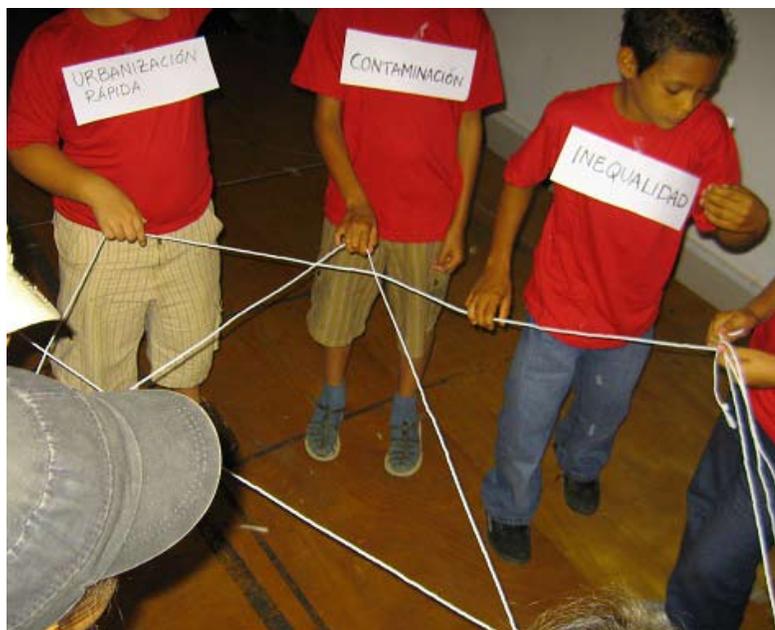
- **Course at UPEACE.** ECI Secretariat also offered a 15 session sustainability course at the University for Peace, which uses the Earth Charter principles as a guiding framework.

Workshops and talks:

In addition to the EC+10 events, ECI Secretariat organized workshops and talks in the following conferences and events:

- **The Online Global Education Conference** (15-19 November) - ECI participated with a keynote address and a workshop. There were 32,681 website visits during the conference. <http://www.globaleducationconference.com/recordings.html>
- **Workshop for kids at Art for Peace event**, organized by **Peace Corps** – took place on 30 April in San Jose, Costa Rica; around 50 school children participated. ECI Secretariat helped to facilitate the workshop.

Workshop with Peace Corps, Costa Rica





- **Global citizenship and climate change for Costa Rican youth workshop**, with Earth Charter youth partner **Reto Juvenil Internacional**. Thirty-six youth activists aged 18 – 30 participated.
- **Presentation on youth sustainability leadership at the 5th Global YES Summit - Rework the World** – took place from 2-5 June in Leksand, Sweden, with 1,700 participants.
- **Workshop at the World Youth Conference (WYC 2010)** - took place in Leon, Mexico, from 23 – 27 August.
- **Key note address at the 8th International BBCC/UNESCO conference on Sustainable Development, Culture and Education** – from 17-19 May, in Paris.
- **Earth Charter workshops in Bulgaria** – from 20-23 May, ECI Secretariat staff and ECI Affiliate - Balkan Agency for Sustainable Development- organized several workshops and meetings with 17 large NGOs, networks and the Ministry of Education of Bulgaria.
- **Earth Charter workshops in Mexico** – *Promotora Ambiental (PASA)*, an ECI Partner, invited ECI Secretariat staff to participate in different activities. In January, six workshops and talks were organized in the following cities: Leon, Guanajuato; Cuernavaca; and Puebla and Metepec, Toluca. The workshops targeted educators, PASA's employees, and school children. In June and September, the visit of ECI Secretariat staff resulted in the public endorsements of two municipalities: Poza Rica, Veracruz and Tlalnepantla, Mexico State. In September, the Earth Charter was presented to approximately 5,000 people at the “**Second World Conference on Values and Legal Culture**”.

EC workshop for teachers in Monterrey, Mexico





- **Outreach activities in Peru** - ECI Affiliate Earth Charter Peru organized several outreach activities and invited ECI Secretariat to participate. In Lima, the activities included radio interviews at Radio Latina AM and Radio Capital, a workshop for teachers at Wiener University, a meeting with the Principal and teachers of Newton College, and a Conference at the Ministry of Education. In Cuzco, an open workshop about the Earth Charter was organized; around 150 people participated in this event.
- Key presentation on **Global Ethics and the Earth Charter values framework for sustainability at the World Forum for Spiritual Culture (Astana, Kazakhstan, 18-20 October)**. The ECI Secretariat staff held a session of a working group on educational for the 21 century.
- ECI Secretariat staff facilitated workshops for university students from the United States visiting Costa Rica and the University for Peace Campus.

Research: Values-based Indicators for civil society organizations

ECI Secretariat participated in a two-year (February 2009- February 2011) collaborative research project called: **ESDinds (Development of Indicators & Assessment Tools for CSO Projects Promoting Values-based Education for Sustainable Development)**. The project formed a consortium of organizations coordinated by the University of Brighton, UK. Funding came from the European Commission Seventh Programme.

The concept of the ESDinds Project is that ethical values can be measured, when locally defined, by using a combination of indicators based on perceptions and observable outputs, and that this information can help civil society organizations in their efforts to create successful and sustainable programs. ECI Secretariat aims to support members and the Secretariat in as-

sessing the impact of their work by making these indicators and assessment tools available to the EC network.

In 2010, the first set of indicators was tested in the field. ECI Secretariat proposed three projects to test the initial indicators and participated in testing and facilitating the evaluation processes:

- Promoting environmental culture through arts, Echeri Group, Michoacan, Mexico
- Sustainability Programme of University of Guanajuato, Mexico
- e-GLO2 online course, ECI Secretariat

The first results obtained were very promising. All the organizations that tested the indicators found them very relevant and adaptable. The evaluation of e-GLO2 course was carried out only by ECI Secretariat staff, and the results were very constructive for improving the course. ([Find the e-GLO2 evaluation report](#) here).

We Value conference





After the field visits, a set of 166 refined, **values-based indicators** was developed. Another improvement was the development of a website called **WeValue.org**. At this site, organizations can sign up and go through the assessment process online. So far, around 35 individuals from the EC Initiative worldwide have participated in the process of testing these indicators.

In addition to the WeValue site, the project has published a Handbook and Toolkit for those with limited access to Internet. ECI Secretariat plans to continue to use these indicators to monitor and evaluate other courses and workshops.

Resources

ESD Journal, Special Earth Charter Issue - In September 2010, the Journal of Education for Sustainable Development (JESD), published by SAGE Publications and the Centre for Environment Education (CEE India), launched a special issue in celebration of the 10th anniversary of the Earth Charter. It contains six very interesting Opinion Essays and nine Descriptive Reports of experiences of using the Earth Charter in education, among other articles.

This issue's reference is: Journal of Education for Sustainable Development. Clugston, R and Vilela, M (guest editors). Vol 4. No. 2. September 2010.

Journal on ESD



[Find this volume's content](#) here.

Publications from the ESDinds Project:

- *Using values-based indicators: Guidance notes for civil society organizations.*
- *Values Based Indicators Toolkit* (Available in [English](#) and [Spanish](#)).

Youth

The Earth Charter youth network is based on 3 levels of activism: individuals, Earth Charter Youth/Student Groups, and Youth Partnership. Altogether, **2,299** individuals and organizations from 123 different countries have joined the Earth Charter youth network in 2010, out of which **1,773** are individuals and **455** are organizations; this is an increase of 1,104 individuals and 253 organizations compared to 2009.

This year, 96 articles were published on the Earth Charter youth blog, presenting youth-led projects and inspiring more people to action.

Individual activists promote the EC among their peers, take part in global EC activities (such as the online leadership courses), and organize workshops on the EC.

Earth Charter Youth/Student Groups are groups of inspired youth who study the Earth Charter and organize small action projects on sustainability in their local communities.

Partner organizations integrate the Earth Charter into their work in different manners. Some of the new partner organizations from the year 2010 are: 1%CLUB, Youth Action for Change and Taking IT Global. The partnership mentioned is based on the Earth Charter Action Project Platform that 1%CLUB created for Earth Charter Youth Groups to display and collect donations for their proposed projects. With Taking IT Global, the ECI collaborates by organizing sustainability online courses for the organization's vast membership base.



IV. Activities led by EC Initiative Network in Specific Focus Areas

Business

The *Global Reporting Initiative* and Earth Charter International strengthened their partnership this year by signing a Memorandum of Understanding, recognizing a common mission of raising awareness about sustainable development.

Signing of Agreement between GRI and ECI.



As part of the cooperation, a special session called “*Learn about the Earth Charter Principles and the GRI Guidelines*” was held on 27 May, during the **Amsterdam Global Conference on Sustainability and Transparency**. The event encouraged participants to share experiences in using the Earth Charter and GRI, to raise questions, and to suggest ideas on how the EC and GRI might better meet users’ needs to contribute to a more just and sustainable world by 2020. It is expected that GRI and ECI will continue to find ways to strengthen collaboration.

Ethos Institute in Brazil continues to use the Earth Charter in their conferences. This year they organized the 12th annual International Conference in Brazil called **Businesses and Social Responsibility**. This took place on 11-14 May in Sao Paulo, Brazil.



The cooperation between **GRI, Ethos Institute, and the Earth Charter** has inspired many other actors to seek stronger collaboration with the Earth Charter in redefining the future of business. Among these are AED (Central American Business Development Association) and Philips Brazil.

AED - Central American Business Development Association has recently prepared a first draft for a sustainability reporting scheme, matching its indicators framework – *IndiCARSE*, with the Earth Charter Principles.

Philips Brazil used the Earth Charter in its *Sustainability Report 2010*, alongside the GRI guidelines, the Global Compact, the Millennium Development Goals, and the Ethos CSR Indicators. The report presents information on actions by Philips Brazil in all three spheres of sustainable development, linking every issue and policy discussed with the corresponding Earth Charter Principle. Together with GRI-based indicators, this cross-reference approach presents better transparency and accountability to stakeholders, and can be seen as a fine illustration of Earth Charter recognition and practical use in business.

The Earth Charter in Business project - Carbon-Sense and Earth Charter UK, with support from DFID (Department for International Development), have started a pioneering project to see how companies in the United Kingdom can benefit from working with the Earth Charter. The aims of the project are:

1. To identify and develop ways of working with the Earth Charter to enhance global awareness and understanding, responsible practices and sustainable development in business.
2. To develop and make available training materials and other resources.
3. To disseminate learning, guidance and examples of good practice.

One of the main actions this year was a roundtable held on 12 October in London, with business stakeholders inter-

ested in sustainability and the Earth Charter. The objective was to share experiences and give feedback for the project's actions and priorities.

The New Earth Leaders program is a personal and organizational development programme implemented by members of EC Business Task Force from the Netherlands. With this programme, young professionals working with the private sector use the Earth Charter as an ethical framework for solving sustainable business cases and explore the possibilities to further sustainable change in their specific business environment. It started in June with 8 participants from Brazil and 5 from Holland, from different backgrounds (banks, an insurance company, and a municipality). This effort is undertaken by FairGround Netherlands with the collaboration of LEAD-Brazil.

Education

A revised, comprehensive bibliography on Earth Charter publications was released this year under the leadership of the Center for Environmental and Sustainability Education at Florida Gulf Coast University.

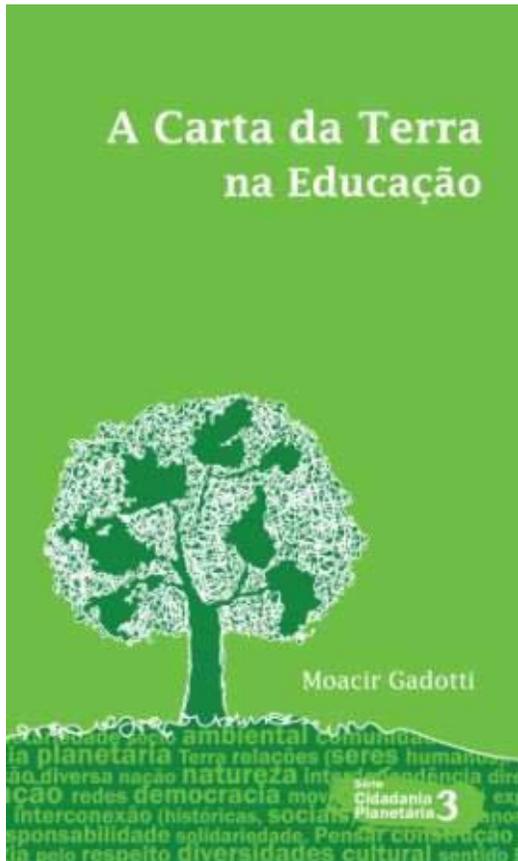
All resources are classified into six categories:

- Books in which the Earth Charter is a central focus
- Books that significantly reference the Earth Charter
- Book chapters on the Earth Charter in edited works
- Essays on the Earth Charter in scholarly journals
- Articles on the Earth Charter in periodicals including magazines and newsletters
- Booklets and manuals (including teacher's resources)

The bibliography is constantly growing and currently includes over 230 publications, many of which are available in the Earth Charter Virtual Library: <http://www.earth-charterinaction.org/invent/>



Publications



A number of publications and research papers were produced in 2010 by affiliates and partners.

Books with significant reference to the Earth Charter

Bosselman, K. and Engel, R. 2010. *The Earth Charter. A Framework for Global Governance*. KIT Publishers. The Netherlands.

Earth Charter International Secretariat. 2010. *Earth Charter at a Glance*. ECI. Costa Rica.

Modi, A., Raghunathan and M., Sarabhai, K. (foreword by Steven Rockefeller). 2010. *Earth Charter and*

Gandhi — Towards a Sustainable World. Centre for Environment Education, Nehru Foundation for Development. India.

Earth Charter International. 2010. *Earth Charter 10 years at a Glance*.

Book chapters on the Earth Charter:

Boff, L. and Hathaway, M. 2010. *The Tao of Liberation: Exploring the Ecology of Transformation*. Orbis Books. United States.

Gadotti, M. 2010. *A Carta da Terra na Educação (Earth Charter in Education) – Série Cidadania Planetária*, vol. 3. Editora e Livraria Instituto Paulo Freire. Brazil.

Kao, R.W.Y. (Ed) 2010. *Sustainable Economy: Corporate, Social and Environmental Responsibility*. World Scientific Publishing. United States.

Maathai, Wangari. 2010. *Replenishing the Earth: Spiritual Values for Healing Ourselves and the World*. Doubleday Religion. 208 pp.

Essays on the Earth Charter in Scholarly Journals

Journal of Education for Sustainable Development. Clugston, R and Vilela, M (guest editors). Vol 4. No. 2. September 2010. Sage Publications.

Harding, S., Holbrook, J. and Newman, J. 2010. The potential of the Earth Charter as a science-teaching tool. *School Science Review*. International.

Doctoral Dissertation in Finland: *Sustainable development and its promotion in a welfare society in a global age*. The objective of the dissertation was to determine the concept of sustainable development according to current understanding and to analyze the structure of sustainable daily life and how it varies between different groups. More information can be found by clicking [HERE](#).

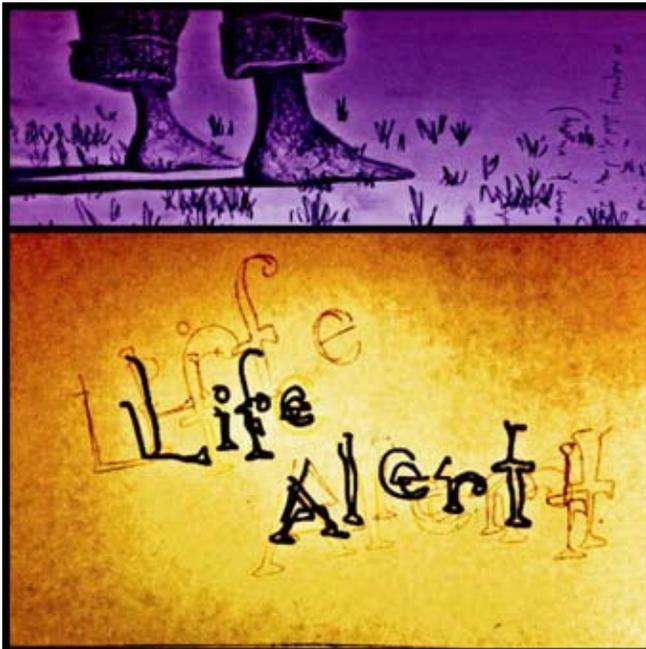


Manuals, Toolkits

Earth Charter International. 2005. EC Guidebook for Teachers in Greenland. Translation: K.H. Stotts, 2010. Ilinniuisorfik. Greenland.

Instituto Harmonia na Terra. Coopera Brasil. 2010. Earth Charter Game: Education Strategy for Sustainability. Brazil.

Life Alert music album



Other resources

Life Alert... music album inspired by the Earth Charter - A music album entitled “Life Alert” was produced by composer Enrique Rodriguez-Pastor (aka Quique) in collaboration with ECI Secretariat. The project, developed over the past year and a half, was created to provide a useful resource to educators of primary schools, interested in working with values and principles of sustainability in the classroom. Grounded in optimism, the songs (which vary from punk rock and hip hop to reggae and experimental) strike a unique balance between seriousness and playfulness. [Find the songs and lyrics](#) here.

Video Earth Charter: Values & Principles for a Sustainable Future - iEARN (International Education and Resource Network) in collaboration with dotSUB are working to translate an Earth Charter video into 100 languages. This would be the first such video to be translated/subtitled into **100 or more languages**. Twenty-two iEARN schools in 20 countries have created this amazing video. ECI Secretariat is supporting iEARN to get this video translated. [See the video here](#).

Media

EC+10 global communication campaign- It Starts With One!- An important part of the Earth Charter +10 anniversary celebrations was the media communication campaign, organized by the Earth Charter Communication Task Force.

The campaign referred to the idea that the change we wish to see in the world begins with each individual. The goal had been to foster amongst the general public the concept of “Earth Citizenship” where the interests of the common good and the health of the planet are considered along with those of the individual.



It starts with one campaign



The campaign was anchored on a 60 seconds **TV spot** (in English, Spanish, and Portuguese) and was produced pro-bono by: **EC Communication Agency**, **Santo Forte Digital** as the video producer, **Sonido** as the audio producer, as well as **MI4**, a media consultancy firm that planned and executed the campaign. The spots were aired worldwide on 22 April, in spaces donated by major international TV networks such as Cartoon Network, Discovery Channels, TV Globo and many other local and national TV channels in Latin America, USA, and Europe. This video is also available in the ECI YouTube Channel in Portuguese, English, and Spanish and through this platform has been watched over 20,000 times since the end of April 2010.

The campaign also featured print ads donated by various magazines and newspapers as well as a radio spot, banners for the Internet, and outdoor media.

[Find more information about this campaign's products here.](#)

As a result of the campaign, which mobilized **130 communication experts**, there were **14.4 million insertions** (i.e. TV spots, print ads, banners, etc.) in **141 media vehicles**. It is estimated that over US\$15 million of media space was donated. The cost of creating this campaign, lead by Fernanda Baumhardt and Cristina Moreno, was **US\$225,000**, 96.4% of which was donated by media producers and individuals from Brazil.



Religion and sustainability

The Feather Project: a new effort promoting intergenerational collaboration - At the EC + 10 Conference in The Hague, Rabbi Soetendorp, co-chair of the Earth Charter Task Force on Religion, Ethics, and Spirituality launched the Feather Project. This is a collaborative effort inspired by the Earth Charter to build intergenerational dialogue and collaboration between elders and youth; and to draw upon the wisdom of the world's spiritual traditions to ad-

dress the major global challenges humanity is facing. e-GLO 3 contributed to this project by submitting 7 videos as a home assignment to students.

The Feather Project involves documenting the core messages of moral and spiritual leaders of our time on video. On their [website](#), these inspiring messages are combined with the visions, dreams, and aspirations of young people and steps are suggested for putting this inspiration into practice. ECI Secretariat is promoting this project to enhance intergenerational partnerships throughout the network.

Gandhi and the Earth Charter—Towards a Sustainable World is a book launched during EC+10 India. Compiled by Kartikeya Sarabhai, Meena Raghunathan, and Amishal Modi, it offers a study of the synergies between Gandhian thinking and the Earth Charter Principles.

Earth Charter & Gandhi

Towards a Sustainable World



Compiled by
Kartikeya Sarabhai, Meena Raghunathan, Amishal Modi

Foreword by Steven Rockefeller

CEE
Centre for Environment Education

SGI Exhibition





“Seeds of Hope” new exhibition of SGI - Soka Gakkai International created a new exhibition, based on the previous “Seeds of Change”. It contains 24 panels and uses the slogan “It starts with one!” It introduces the positive vision for sustainable living expressed in the Earth Charter, and gives the examples of eight individuals and groups who have successfully taken action for change, from Africa to the Arctic and Eastern Europe.

Workshop at the World Forum of Spiritual Culture, Kazakhstan – This Forum took place from 17 - 21 October in Astana, Kazakhstan, under the patronage of President of Kazakhstan Mr. Nazarbaev. Around 500 people from 71 countries participated in this event, which sought to draw the attention of the global community to the crisis of ethics and values faced by modern human civilization. During the Forum, ECI Secretariat staff presented the Earth Charter and an ECI Affiliate in the Russian Federation, Vladimir Zakharov, suggested further collaboration with the Earth Charter Initiative, the integration of the work of the WFSC into the Rio+20 preparatory process, and the creation of a regional and international platform for collaboration based on the Earth Charter.

United Nations and Global Governance

The Earth Charter UN Task Force seeks to identify ways to contribute to the international dialogue on sustainability led by the United Nations and to demonstrate the relevance of the Earth Charter’s values and principles in global governance processes.

There were extensive discussions during many EC+10 events on how the Earth Charter Initiative could promote the sustainability agenda among governments. During EC+10 India, a group of participants chaired by Prof. Brendan Mackey proposed the “Ahmedabad Process” document which contains recommendations on how to make the Earth Charter relevant to the goals of Rio+20.

The Earth Charter: A framework for global governance



The “Ahmedabad Process” document and many other inputs from EC+10 events have been used to draft the **ECI plan for Rio+20**.

The Earth Charter, A framework for global governance – is a new book, launched on 29 June at EC+10 in the Netherlands, edited by Klaus Bosselmann (Professor of Law and Director of the New Zealand Centre for Environmental Law at the University of Auckland) and J. Ronald Engel (Senior research fellow at the Centre For Humans and Nature in Chicago). It identifies current failures and shortcomings in international environmental law and text analyzes the Earth Charter’s potential to provide a legal framework for future global governance.

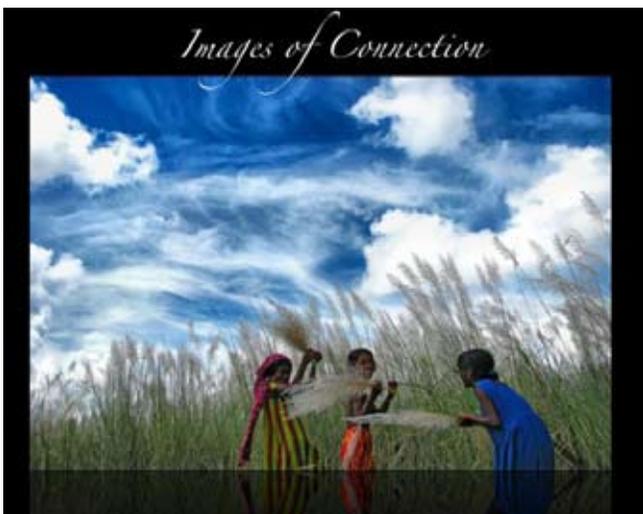


Youth

The Global Oneness Book Project is a youth-led project that focuses on gathering personal stories and photos from every region of the world on the theme of inter-connection, and will publish selected submissions in a book, to be released internationally. The project was born out of a firm belief in the power of stories to shape the world we live in, and the core importance of moments of deep connection to our sense of shared responsibility, care, and belonging in one Earth community.

More than 375 submissions from 53 countries, representing 5 continents and ages 11 to 93 have been received so far. These include stories by Wangari Maathai, David Suzuki, and Rabbi Awraham Soetendorp. Sample images and stories can be accessed [here](#). The editing work was accomplished in 2010. The project coordinators, Lisa Jokivirta and Anna Duhon, are looking into different publishing options with the view to publish by the end of 2011.

Global Oneness Project





V. Overview on Strategy and Challenges

The [Decentralized Empowerment for Scaling Up strategy](#), adopted in 2007, has proven to be effective to ECI work. The tangible results of this strategy were demonstrated this year during the celebrations of EC+10. It would have been impossible for ECI Secretariat to organize a fraction of the events and conferences that took place in 2010, and which implied a wide dissemination of the Earth Charter all around the world. This same strategy will be very important for the mobilization of people, resources, and support needed for furthering the goals of the Earth Charter Initiative.

In addition, a new phase for ECI Secretariat started this year with the construction project of its headquarters and its **Center for Education for Sustainability**.

Some of the challenges expressed in the 2009 Report continue to be relevant this year, including:

- Exponentially grow the number of people in the world who are aware of the Earth Charter and capturing stories of those who are using it. Although EC+10 celebrations helped to bring awareness about the Earth Charter, there is still much work to be done in this area;
- Provide a better connection between the groups, individuals, and organizations active in the Initiative; create synergies by opening opportunities to share experiences and collaboration; and
- Offer financial support to small local projects, provided they will be carried out in impoverished countries.

The need for more appropriate and permanent office facilities is being addressed through the design and construction of the new building. The challenge now is to develop a business plan for utilizing this new facility and the education center in ways that substantially advance the purpose of ECI.

VI. Plans for 2011

In 2011, ECI Secretariat will help catalyze the Earth Charter network in contributing to the preparatory process for Rio+20. Guided by the ECI plan for Rio+20, it will seek ways to assist and collaborate with this global endeavor. Other priorities for ECI Secretariat are: to continue seeking collaboration with groups that are willing to integrate the Earth Charter into their work; and overseeing the construction of the new building to ensure that it becomes operational as soon as possible. When completed, the building will enable the Secretariat to undertake a wider range of capacity building activities in collaboration with partner organizations, and actors coming from the academic, business, and policy-making fields. The Center will be able to offer hosting opportunities for events organized by Costa Rican and international sustainability think tanks, as well as offering the facilities for study-abroad programs in cooperation with the University for Peace and other universities.



VII. Finances

The University for Peace Human Resources and Finance Departments administrate all legal and financial issues pertaining to contracts with personnel and payments for staff and services. In this sense, ECI Secretariat ensures an adequate and transparent management of ECI funds.

Statement of Income and Expenditures - 2010 Earth Charter International January 1 - 31 December 2010

Income	USD	USD
Major Individual Donors		
Alexander Likhotal	19,000	
Seaward Fund, RPA	107,073 ⁽¹⁾	
Steven Rockefeller	49,486	
Various Sources / Ruud Lubbers	100,495	
Breesaap / Ruud Lubbers	400,000	
Amana-Key /Oscar Motomura	55,906	731,960
Individual Donors (Less than USD 10,000)		9,475
International Agencies		
European Commission/Brighton University - Restricted		27,316
Universities		
University Lapin		4,351
Return on invested fund/ Interest Income		1,067
Total Cash Income		774,169
In-Kind Support		
Major Individual Donors		60,000
Affiliate Contributions		100,000
Governments		400,000
Universities & Foundations		105,000
Corporate / Business Donations		217,000
Total In-Kind Support		882,000
Total Income		1,656,169
Expenses		
Salaries, Professional Services and Related Expenses		194,038
Employment Related Insurance		13,311
Strategic, Program, and Communications Consulting Support		16,455



Office Construction	16,896
Telecommunications & Internet	6,553
Translation Services	2,529
Travel	24,669
ECI Council Expenses (Travel and Meeting Costs)	32,908
Events and Meetings	30,240
Office (Facilities services, Equipment and Security)	13,112
Printing and Postage	7,696
Financial Expenses	305
Miscellaneous	1,897
Financial Consultant, ECA	5,000
Grant to Earth Charter US	15,000
Legal Expenses, ECA	17,027 ⁽²⁾
Fund Management Expenses, ECA & RPA	3,504
Total Cash Expenses	401,140
In-Kind Services	
ECI Council Meeting Expenses	30,000
ECI Council Event - 3/5/10	15,000
Consulting on editing ESD Journal & Resource Mob.	30,000
Religion Taskforce	15,000
Media Campaign Services	217,000
Office Space, HR & Financial Services	49,000
Computer Support	6,000
Website Technical Support	10,000
EC+10 India	400,000
EC+10 Mexico	10,000
EC+10 The Netherlands	100,000
Total In Kind	882,000
Total Expenses	1,283,140
SURPLUS	373,029

(1) Includes Seaward Contribution for Fin'l Consultant \$5,000 and Legal Fees \$2,073

The Seaward Fund is a donor advised fund at Rockefeller Philanthropy Advisors in NYC.

(2) Edwards Angell Palmer & Dodge, LLP - \$13,973 and Rockett & Smith, LLP - \$3,054.



Statement of Fund Balances Earth Charter International As of 31 December 2010

ASSETS:	USD	
RPA / Earth Charter Fund Balance	\$ 75,076	
UPEACE / Earth Charter Account Balance	3,168	
UPEACE/Earth Charter Account Balance - Construction Project	383,104	\$ 461,348
Amount Due from Brighton University for Restricted Fund Shortage		11,300
		<u>472,648</u>
LIABILITIES:		
2010 Outstanding Legal Bills		<u>777</u>
NET AVAILABLE ASSETS		<u><u>\$ 471,871</u></u>
UNRESTRICTED & RESTRICTED BALANCES:		
General Fund		88,767
Construction Fund		<u>383,104</u>
TOTAL UNRESTRICTED & RESTRICTED FUND BALANCES		<u><u>\$ 471,871</u></u>



VIII. The Earth Charter Initiative: Examples of Activities of Affiliates, Partners and Youth Groups

This section presents a brief overview of some of the actions taken by the ECI Network during the last year. This is not a comprehensive report of all local activities; in fact, the activities related to the Earth Charter's 10th anniversary are omitted here (see section III.1). For more information on local actions related to the Earth Charter, please refer to the country pages through the EC website.

Africa and the Middle East

This year, Wangari Maathai, Nobel Peace Prize Laureate and Earth Charter Commissioner from **Kenya** launched the book: *Replenishing the Earth: Spiritual Values for Healing Ourselves and the World*. In this book, she reflects on the spiritual dimensions of the environmental crisis we are suffering and includes a section on the Earth Charter.

Wangari Maathai, Earth Charter Commissioner from Kenya



In Democratic Republic of Congo, a youth organization *Groupe Jeunesse Espoir* presented the Earth Charter twice on TV during the year 2010. The broadcast covered the following main areas: an overview of the historical background of the Earth Charter Initiative, a call for promoting sustainable living lifestyles, and a justification of the aim of integrating the Earth Charter among the objectives of the youth organization.

The Earth Charter Youth Group for Sustainability and Peace of **Ghana** implemented a project on youth leadership and the Earth Charter in June – August; it was funded by [Global Greengrants Fund](#). The same ECYG was also able to fund-raise 3,700 Euros through ECI's Dutch partner, 1%CLUB. The project is called “**Strengthening Youth leadership in Kumasi, Ghana**”.



In **Syria**, e-GLO 2 alumni Mr. Melhem Mansour presented the Earth Charter at the National Seminar: “Towards An Educational Strategy For Sustainable Development”. References to the Earth Charter were included in the Seminar’s report. In **Israel**, the EC youth network coordinator, Mr. Sefi Major, initiated a virtual space called the “EC Middle East Initiative”, to promote sustainable development in the region. In addition they launched the “[Good Life Community Initiative](#)”, a communal business inspired by Earth Charter whose mission is to market the products and services of sustainable initiatives and implement solutions for a better life.

Earth Charter Youth Group from Ghana



In **Burkina Faso**, the African Civil Society Network on Water and Sanitation organized a workshop on 18 May, to discuss solutions for the acute water problems this country faces. Mr. Ousséni Diallo, President of this Network and Green Cross Burkina Faso, a long time affiliate of the Earth Charter, proposed the use of the Earth Charter as a guideline for this Network’s actions.

In **Sierra Leone**, the Environment Foundation of Africa (EFA), an ECI Affiliate, organized the annual meeting of the Green Actors of West Africa Network ([GAWA](#)) in Freetown on 1-5 February. Taking advantage of this meeting, the EFA Director incorporated the Earth Charter into

the meeting’s agenda. A general presentation about the Earth Charter was done, focusing on its role on education. Around 30 people from 17 countries participated in this event.

The Workers Education Association of Zambia (WEAZ), and Earth Charter US (ECUS), both ECI Affiliates, developed the **COPE Project** in 2009. COPE is an ambitious 20 year plan whose vision is to eliminate rural poverty in **Zambia** by creating a Contentment Economy based on the traditional cultural practices. In 2010, the project completed the first two phases, which entailed training one village, in the construction and use of solar cookers, water testing, and water purification. A second village was trained on the construction of waterless toilets. The project plans to continue with training on other techniques and to expand to other villages.

Second phase of COPE project, Zambia





Asia and the Pacific

Workshop in Beijing, China



In **Australia**, the Earth Charter provided the template for the 5th annual “Youth Peace Parliament” event in Brisbane. Discussion groups were divided around the topics related to the four main pillars of the Earth Charter. As

Climate Smart Leaders Program, Indonesia



a result, high school students from over 20 Queensland Schools started forming committees to tackle the big issues of the day using collaborative and consensus processes, and using the Earth Charter principles as a tool to guide society environmentally, ethically, and peacefully.

The *Sustainable Living Foundation*, an EC Affiliate, held its Sustainable Living Festival on 12-14 February in Melbourne. During this festival, they launched the Transition Decade initiative that seeks to unite groups and people to generate a plan to reduce carbon emissions in Australia by 2020. The Earth Charter is considered as a reference for this Decade.

Chris Ross, a volunteer from Australia created a website (Southern Cross Community Enterprise) that uses a lottery to fundraise for charity projects, and which promotes the Earth Charter.

In **China**, a two-day ESD Teacher Training programme was held by the Beijing Institute for Environment and Development (IED), together with Shanghai Oasis Ecological Conservation and Communication Center in Shanghai on 10th November. Professor Tian Qing from Beijing Normal University was invited as the key speaker to introduce the value of Earth Charter in ESD. Twenty school teachers participated in this training.



In **India**, the Montfort Social Institute, an ECI Affiliate from India, is committed to spreading the word about the Earth Charter within their area of work. They regularly organize lectures on topics related to human rights, urban poverty, health, and human rights-based approaches to education. They organize seminars and meetings connecting these topics with the Earth Charter.

Earth Charter Youth Group in Pakistan



In **Indonesia**, a “Climate Smart Leaders Programme” was organized by ECI Affiliate LEAD Indonesia and YPB, from February – October. It encouraged young people (15-24 years old) to take action in combating climate change by offering opportunities to volunteer their time or propose projects to be implemented with organizations working in the field of sustainability. This year, the programme received 226 proposals from all around the country. 24 young leaders selected for their remarkable project initiatives (12 finalists were from senior high schools while other 12 finalists were university students).

In **Pakistan**, **Rafique Research & Educational ECYG** was able to fundraise more than 3,700 Euros through Earth Charter’s Dutch partner, **1%CLUB**. The group used the money to bring food and medicine to more than 1000 survivors of the devastating floods.

In **Sri Lanka**, the renowned Judge C.G. Weeramantry published his memoir, in which he quotes the words of the Earth Charter Preamble on the first pages. The Weeramantry International Centre for Peace Education and Research, which he founded, included the Earth Charter in its Training for Trusteeship course supported by the Ministry of Education, the National Commission of UNESCO, and other institutions.



Europe and Central Asia

Earth Charter Youth Groups in **Croatia** and **Greece** have been very active in disseminating the Earth Charter. The group in Croatia translated the Charter into Croatian, Serbian, and Bosnian, while the Greek group created an interactive EC website for youth activism. At the same time, a Greek national Earth Charter website was launched in Greece by a group of educators from the Crete University with the aim of promoting the Earth Charter among Greek educators.

The Earth Charter in Greece



An Earth Charter course had been incorporated into the curricula of Charles University in Prague, **Czech Republic**. This is a mandatory foundation course for all first-year students and was developed by the Prof. Jana Dlouha of the University's Environmental Centre.

In **France**, the Nantes Workshop on Earth Charter and education took place as part of the *Freinet International Meeting for Educators*. 350 teachers from 35 different countries attended the event.

In **Germany** a local community in Bavaria started working with the Earth Charter in a project called “An Earth Charter Way”. In Amberg-Sulzbach county, 26 best practices expressed in Earth Charter projects were presented in an exhibition. In **Greenland**, a local version of the EC Guidebook for Teachers has been finished. Edited by **Karo Heilmann Stotts**, it will be distributed to teachers in 2011.

In **Malta**, the Earth Charter was presented at the seminar: [Our White Sea II: Networking for Sustainable Development](#) in October 2010. The seminar was held for youth NGOs across Europe and Mediterranean countries and was hosted by the Euro-Mediterranean Youth Platform. The event focused on the role of young people and youth organizations in sustainable development processes. In addition, an EC related article was published in the annual [Euro-Med Youth Platform Magazine](#). This article discussed the importance of investment in youth potentials towards sustainable development, with references to the EC.

In **The Netherlands**, Earth Charter Netherlands, Move Your World, VU University Amsterdam, Plan Nederland and Worldconnectors jointly organized a youth event called “Mind Our Business” to bring the Dutch youth together to create a network of young activists.



In **Portugal**, the **Portuguese National Parliament** discussed and accepted the Draft Resolution proposed by “The Greens” party recommending that the government adopt the principles of the Earth Charter. See more information on this topic in Portuguese [here](#).

In addition, ASPEA, an ECI Affiliate in Portugal, organized the annual Environmental Education Pedagogical Symposiums called “Climate Change – Learning to Act” based on the Earth Charter. It took place in January at the Azores Islands.

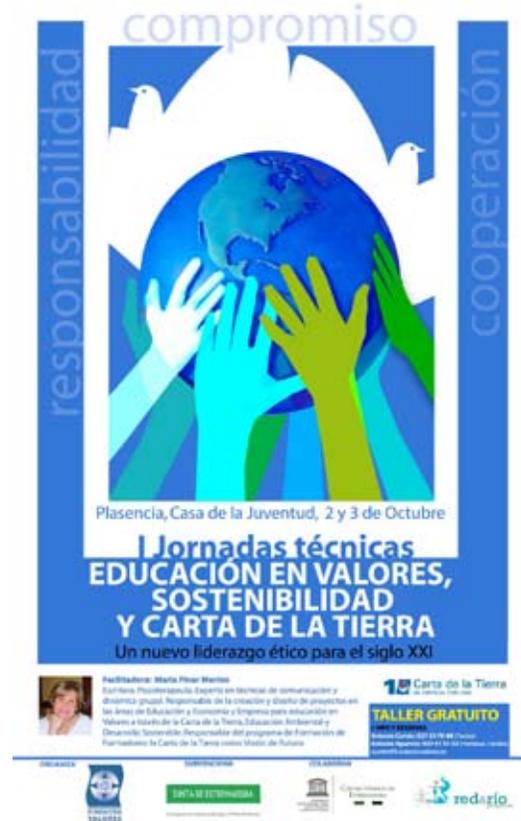
ASPEA’s workshop in Portugal



In **Romania**, a new Affiliate called Center for Promoting Sustainable Development decided to use the Earth Charter to bring changes into the current curriculum of business schools in order to train future managers in the fields of CSR and sustainable development.

In **Spain**, Values Foundation carried out the course “Games and Activities to Work with Values in the Classroom with the Earth Charter” for primary, secondary, and

Values Foundation Workshop, Placencia, Spain



bachelorship professors, in collaboration with the Spanish Ministry of Education. In this same educational context, the symposium “Values Education and Sustainability with the Earth Charter” took place in Placencia (Cáceres) in October. UNESCO Extremadura endorsed this symposium.

Earth Charter UK organized a roundtable called “Towards responsible businesses”, under the framework of the Earth Charter in Business Project. This took place on 12 October in **London, UK**. The aim was to inspire and facilitate sharing and learning amongst a small and select group operating in different sectors, each of which, in their own way, are deeply concerned about sustainability challenges.



Latin America and the Caribbean

In **Argentina**, ECI Affiliate Graciela Satóstegui reported that Earth 21 Group Rosario, an EC group that is integrated into the Extension Office of the Municipality of Rosario, carried out the Infinite Factory project with primary and secondary schools of the area. They used the motto “**reduce, recuperate, reinvent**” to address solid waste problems, and continuously referenced the Earth Charter in their sessions.

Recycling workshop in Argentina



In **Brazil**, UMAPAZ (Open University for Environment and a Culture of Peace) and the Department of Environment and Green of the Municipality of Sao Paulo, Brazil, have been collaborating since 2008 with the Earth Charter Dissemination Programme in primary schools. In addition, in 2010 UMAPAZ offered two courses on “Earth Charter in Action”. The aim was to train social-environment urban agents as citizens for local actions, using the Earth Charter principles. The following video shows the opinions of several students participating in the course: www.youtube.com/watch?v=64iOUgPXga4.

Activities in Guatemala



The BioMA Institute guided several students of Biological Sciences of the Methodist University in Sao Paulo (Planalto Campus), and as a result they won the first prize of the **Santander Challenge of Sustainability 2010**, a cultural contest which challenges university students to propose original ideas in sustainability for their university. “**Bixo Verde**” (Green Waste Bug), the winning project, was completely grounded in the Earth Charter principles.

In **Ecuador**, the Intiwasi Foundation managed to obtain a significant partnership with the City Museums Foundation of Quito. They agreed to disseminate the Earth Charter principles through different activities, for example, Earth Charter Gigantographies were installed at the Yaku and City Museums, and an interactive Earth Charter path was built at the Interactive Science Museum. Intiwasi’s personnel introduced the Earth Charter to the museum’s staff to enable them to answer the questions of more than 300,000 visitors a month.

In **Guatemala**, *ORCONDECO* (Nature Conservancy and Community Development Organization), a new EC Affiliate located at the Lachuá Eco-region in Verapaz, is working with the Earth Charter on their School Environmental Programme - PEACE. This educational effort was born as a new alternative to sensitize children and youngsters



to the responsible use of nature, at the same time as contributing to reemergence of the traditional environmental Maya-Q'eqchi' (indigenous) knowledge. For this purpose, the Earth Charter was translated into Maya-Q'eqchi' language, and 1444 students of primary school and 528 of secondary school were trained on a monthly basis in 53 schools and 50 communities of the region.

In **Nicaragua** and **Belize**, ECI's partner **Reto Juvenil Internacional** organized their first ever national Earth Charter youth activities. In both countries, the youth volunteers studied the Charter and reflected on its significance to the communities they lived in. Then they choose one challenge to address, and organized an event to highlight it and find solutions. Earlier, RJI also organized several events like this in **Costa Rica**.

Earth Charter exhibition, Ecuador



In **Peru**, as a result of the promotional efforts of our Affiliate **Earth Charter Peru**, the Jesuit University of Peru, Antonio Ruiz de Montoya University, delivered an Earth Charter Course within the university extension courses. "Earth Charter: Current Global Situation and the New Paradigms. Exchange of Experiences for a Balanced World" was offered in June and July and addressed both students and general public. Also, the Peruvian Earth Charter Youth Group organized a big event on the International Earth Day.

North America

In **Canada**, the Grenville Land Stewardship Council, ECI Affiliate in Ottawa, is promoting awareness of the Earth Charter by engaging youth through partnerships with the Canadian Teachers Federation and with ENGO's (environmental non-government organizations) through a partnership with the Canadian Environmental Network. Their **strategy is to** obtain funding through federal, provincial, and private foundations to develop a toolkit that integrates Earth Charter principles with provincial Grade 4-8 curriculum.

ECYG Cowichan Intercultural Society Youth Projects organized three **Inclusive Leadership Adventures** in August and September. These participatory education retreats were opportunities for leaders and potential leaders from different cultures and generations to experience the Earth Charter vision of a world based on respect for people and nature.

In **United States**, the Center for Environmental and Sustainability Education at the Florida Gulf Coast University, an Earth Charter Affiliate, is working with Faculty and Associates of the Center through an individual professional development plan, with which they are encouraging faculty and staff to use the Earth Charter in their work. The programme "Earth Charter Mini-grants" is offering faculty members between US\$250 to US\$1,000 to encourage links between scholarly projects and the Center's goals, as well as the Earth Charter. The Center will initiate a new round of grants in 2011.

In addition, they have created the Humane and Sustainable Food System Initiative at FGCU. Since "eating is an ethical act", the Earth Charter's ethical vision is helpful in examining the often overlooked consequences of our food choices. The Center's "Food Working Group" is using Earth Charter Principles as an ethical framework for promoting a humane and sustainable food system and is examining ways in which the University can provide students with food that is locally sourced, organically grown, fairly traded, and produced with care for animals and the environment.



Florida Gulf Coast University



The University of Wisconsin-Oshkosh endorsed the Earth Charter in 2002 and since then has proven its commitment to sustainability. For this commitment and for their individual green power purchase, the EPA - US Environmental Protection Agency selected them on April 2010, as one of the top green universities in the USA (they are in the 35th position). Their experience was selected as a reference in a new resource for college applicants: **The Princeton Review's Guide to 286 Green Colleges**. More detailed information [here](#).

The City of Montpelier, VT, completed a long process of the City Council's adoption of the new **Master Plan** on 8 September, making a change from a traditional master plan to a sustainable one that follows the principles and ethics of the Earth Charter. Among the aspects of the project that were particularly helpful in moving the paradigm shift forward are 1) framing the project as a learning exercise, rather than depending on experts; 2) focusing on the assets of the community as a starting point, rather than the problems; and 3) taking a long-term view – asking the community to imagine the city 100 years from now. **The EarthCAT workbook** provides instructions for this type of processes.

Every October, a number of cities hold Summits to celebrate the Earth Charter. The organization **Citizens**

for Peaceful Resolutions coordinates *Ventura County's Earth Charter Summits* and presents annual Earth Charter Awards to those community activists who best embody the Earth Charter's core values. The event was co-sponsored by Ventura College's International Studies Programme and celebrated on 9 October at Ventura College's Cafeteria/Student Center. They also created a time capsule for 2020 memorializing their hopes, dreams, and goals for "The Next 10 Years."

City of Montpelier USA





IX. Walking the Talk

Continuing with last year's decision to critically assess its own operations and openly discuss its sustainability impacts, the ECI Secretariat has decided for the second time to use the GRI G3 Guidelines in the process of reporting on its sustainability performance.

As stated previously, the goal of the 2010 Annual Report is the achievement of the GRI Level C Application of the Guidelines. The Application Levels (A, B, or C) communicate to the Report's readers to what extent the G3 Guidelines have been utilized in the drafting of the document. To better monitor changes and trends on ECI performance, ECI Secretariat has decided to maintain the structure of the 2009 annual report using previously selected GRI Indicators.

While the Secretariat relies fully on hydroelectric power, and its offices do not use any air conditioning system, international air transportation remains an area of major environmental impact related to ECI Secretariat's work. As previously, CO₂ emissions from air travels will be com-

pensated through FONAFIFO (National Fund of Forest Financing) mechanism, a Costa Rican government programme. FONAFIFO collects the funds, not only linked to carbon sequestration services, but also for other environmental services (e.g. water production), and distributes these to landowners or organizations that are protecting the forests on their lands.

The offset price for one CO₂ ton in Costa Rica is US\$5, therefore ECI Secretariat will pay US\$635 to FONAFIFO to compensate for the 127 CO₂ tons emitted during business travels in 2010. The increase of 43 tones in comparison with 2009 is attributed to the Secretariat representatives traveling to locations hosting the EC+10 celebrations. As for 2011, the ECI Secretariat staff will aim at a reduced number of flights, focusing on teleconferencing and nominating local representatives. Furthermore, a carbon footprint reduction and offsetting scheme will also be developed for the new building and Center. As noted above, measures are being taken to use sustainable construction practices for the new building. To this end, steps have been taken to obtain LEED Certification.

The following section provides more details on ECI Secretariat performance based on GRI Indicators.



X. GRI Indicators

GRI Indicator	Description	Report Ref.	Pages
Strategy and analysis			
1.1	<i>Director statement</i>	<i>Intro.</i>	3
Organizational profile			
2.1	<i>Name of reporting organization</i>	<i>Intro.</i>	3
2.2	<i>Primary brands, products and/or services</i>	<i>Earth Charter ECI provides different services to help advance the Earth Charter Initiative Mission and Vision (e.g. capacity building, publication and materials available in various languages, sharing of experiences and networking possibilities among others)</i>	
2.3	<i>Operational structure</i>	<i>Intro and Section II</i>	3-4
2.4	<i>Location</i>	<i>University for Peace campus, Costa Rica</i>	
2.5	<i>Countries where organization operates</i>	<i>Section I and III</i>	3,9,10,12
2.6	<i>Nature of ownership</i>	<i>Section II.</i>	4
2.7	<i>Markets served</i>	<i>Schools, Universities, Teacher's networks, youth networks/groups/organizations, Local and National Governments, NGOs, Private companies, Religious organizations</i>	
2.8	<i>Scale of reporting organization</i>	<i>Section II.</i>	4
Governance Structure			
4.1	<i>Governance structure</i>	<i>Section II</i>	4
4.2	<i>Chair of highest governance body</i>	<i>The co-chairs of the ECI Council, they are not executive staff.</i>	
4.3	<i>Governance body</i>	<i>Section II</i>	4
4.4	<i>Mechanisms to provide recommendations to governance body</i>	<i>ECI Executive Director participates on the Council meetings, and brings the recommendations of staff and other members to these meetings, which happen once a year. The staff and network is often consulted to provide inputs and advice on strategies being developed.</i>	



Report parameters			
3.1	<i>Reporting period</i>	<i>January – December 2010</i>	
3.2	<i>Date of most recent previous report</i>	<i>Annual Report 2009</i>	
3.3	<i>Contact person</i>	<i>Cover</i>	
Report Scope and Boundary			
3.6	<i>Boundary of the report</i>	<i>ECI Secretariat</i>	
3.7	<i>Limitations on scope or boundary</i>	<i>This report does not reflect the overall impact of the Initiative worldwide due to its level of decentralization.</i>	
3.8	<i>Basis for reporting on joint ventures</i>	<i>Section IV and VIII</i>	<i>17-24, 29-37</i>
3.10	<i>Explanation of re-statements</i>		
3.11	<i>Changes from previous reporting periods</i>	<i>Same structure and GRI Indicators used in 2009 Report are used in 2010.</i>	
Governance, Commitments and Engagement			
4.14	<i>List of stakeholders</i>	<i>Section I and II and Attachments I and II</i>	<i>3,4, 43-48</i>
4.15	<i>Basis for selection of stakeholders</i>	<i>For Affiliates and Partners, ECI Secretariat identifies strategic countries and then searches for networks or influential organizations that are in alignment with the vision and mission of the Initiative. In some cases, organizations request an affiliation with ECI. Criteria: the organization's proven commitment in using EC and is relatively well positioned. Youth groups submit an online application to become a recognized group, part of the network.</i>	
Report Content			



3.5	<i>Process for defining report content</i>	<i>Materiality: Operations of ECI Council and Secretariat</i> <i>Topics:</i> <i>- How ECI is putting the Earth Charter principles into action.</i> <i>- ECI role in EC Initiative.</i> <i>- ECI influence in education for sustainable development processes.</i> <i>- ECI involvement in climate change negotiations.</i> <i>- ECI approach to the private sector.</i>	
GRI Content Index			
Programme effectiveness			
4.2 NGO SS6	<i>Process to coordinate with other actors</i>	<i>Info on joint projects: sections III and IV</i>	5-24
Economic performance			
NGO SS8	<i>Breakdown of funding received by source</i>	<i>Section VII</i>	26-28
EC 1	<i>Direct economic value generated and distributed.</i>	<i>Section VII</i>	26-28
EC4	<i>Significant financial assistance received from government</i>	<i>13% of total cash income and 8% of in kind support come from government agencies (The Netherlands).</i>	
Environmental performance			
EN 16	<i>Total direct and indirect greenhouse gas emissions</i>	<i>Section IX</i>	38
EN 18	<i>Initiatives to reduce greenhouse gas emissions</i>	<i>Section IX</i>	38
Labor practices			
LA 1	<i>Total workforce</i>	<i>Section II</i>	4
LA 10	<i>Average hours of training per year,</i>	<i>42 hours of average training time per employee in 2009.</i>	



<i>LA 13</i>	<i>Composition of governance bodies and breakdown of employees per category</i>	<i>ECI Council has 21 members, from 15 countries (2 members and 2 countries less as compared to 2009). 54% are women, 2 members are youth representatives. ECI Secretariat has 5 full time employees and had 6 interns in 2010 (one intern less than 2009). They come from 9 different countries. 82% of them are women, and 54% are under 30 years old.</i>	
Society performance			
<i>SO 1</i>	<i>Nature, scope and effectiveness of any programs and practices</i>	<i>Section III (outreach efforts) and V (strategy and challenges)</i>	<i>5-10,25</i>
<i>SO 4</i>	<i>Actions taken in response to incidents of corruption</i>	<i>Section VII</i>	<i>26-28</i>
<i>SO 5</i>	<i>Public policy positions and participation in public policy development and lobbying</i>	<i>Less emphasis this year on advocacy and public policy development, efforts focused on strategies for future involvement with Rio+20 process.</i>	



XI. Attachments

A. List of ECI Affiliates

AFRICA AND THE MIDDLE EAST

BURKINA FASO

Green Cross Burkina Faso

CAMEROON

Nouvelle Afrique

EGYPT

Arab Network for Environment and Development
(RAED)

JORDAN

Land and Human to Advocate Progress (LHAP)
The Jordanian Hashemite Fund for Human Development

KENYA

The Green Belt Movement

MALI

Association de Formation et d'Appui au Développement
(AFAD)

MAURITIUS

Council for Environmental Studies and Conservation
(MAUDESCO)

NIGER

Commission Nationale pour l'environnement et le développement Durable

NIGERIA

NGO Coalition for Environment
Eco-Stewards International
Center for Peace Advancement in (CEPAN)

SIERRA LEONE

Environmental Foundation for Africa

UGANDA

IRDI

ZAMBIA

Workers Education Association of Zambia (WEAZ)

ZIMBABWE

Africa 2000 Network

ASIA AND THE PACIFIC

AUSTRALIA

Earth Charter Committee
Edmund Rice Centre
Sustainable Living Foundation

BANGLADESH

Centre for Sustainable Development

CHINA - HONG KONG

Hong Kong Sustainable Development Forum

CHINA - TAIWAN

Taiwan Ecological Stewardship Association - TESA

INDIA

PCED - The People's Commission on Environment and Development India
Development Alternatives
Center for Environment Education (CEE)
Montfort Social Institute
Alaknanda Ghaati Shilpi Federation (AAGAAS FEDERATION)

INDONESIA

Indonesian Biodiversity Foundation - KEHATI
Lenting (Institute for Development of Environmental Concern and Ethics)
Yayasan Pembangunan Berkelanjutan (Sustainable Development Foundation)/ LEAD Indonesia Dana Mitra Lingkungan (Friends of the Environment Fund)

JAPAN

The Okinawa Ocean Culture & Environment Action Network (Okinawa O.C.E.A.N.)
Earth Charter Committee for Asia Pacific and Japan



MALAYSIA

Earth Charter Malaysia

NEPAL

Center for Community Development and the Environment

NEW ZEALAND / AOTEROA

New Zealand Centre for Environmental Law, Faculty of Law, University of Auckland

SRI LANKA

Sarvodaya Sramadana movement
Weeramantry International Centre for Peace Education and Research

THAILAND

Grassroots Action Program (GAP), Thailand Environment Institute (TEI)
ADEC (Environment and sustainability training NGO) and Mahidol University Thailand

THE PHILIPPINES

Earth Council Asia Pacific
Philippine Resources for Sustainable Development

EUROPE AND CENTRAL ASIA

ARMENIA

Association for Sustainable Human Development

AUSTRIA

International Network for Educational Exchange

AZERBAIJAN

IRELI Public Union

BELARUS

International Academy of Ecology
Youth International Education Club “New Line”

BULGARIA

Association “Balkan Agency for Sustainable Development” (BASD)

CZECH REPUBLIC

“UESS - SPODEK”

DENMARK

Green Cross Denmark

FINLAND

GLM Finland

FRANCE

Centre Earth Charter pour une Education Developpement Durable

GERMANY

Oekumenische Initiative Eine Welt (Ecumenical One World Initiative)

GREENLAND

Earth Charter Greenland

HUNGARY

Regional Environmental Center for Central and Eastern Europe

ITALY

Pro-Natura
Fondazione Cogeme Onlus
Green Cross Italy

KYRGYZTAN

Social Fund «Sunny Country»

LATVIA

Institute for Sustainable Education at the Daugavpils University

THE NETHERLANDS

NCDO

NORWAY

Earth Charter Norway

PORTUGAL

ASPEA - Portuguese Association for Environmental Education



RUSSIAN FEDERATION

Center for Russian Environmental Policy

SPAIN

Fundación Valores

Foro Soria 21 para el Desarrollo Sostenible

Fundación Avalon

IFOVA - Instituto de Información Avanzada

SPAIN/CATALUNYA

UNESCOCat, Centre UNESCO de Catalunya, Comité
Català per la Carta de la Terra

SWEDEN

Green Cross Sweden

SWITZERLAND

New Angles

TAJIKISTAN

Foundation to Support Civil Initiatives (FSCI)

UNITED KINGDOM / ENGLAND

Earth Charter UK

UNITED KINGDOM / SCOTLAND

Action for Change

LATIN AMERICA AND THE CARIBBEAN

ARGENTINA

Argentina People and Nature Foundation

Ala Plástica

Programa Agenda 21 Escolar, Secretaría de Ambiente y
Desarrollo de la República Argentina

BELIZE

International Institute of Culture and Language

BOLIVIA

Fundación Puma

BRAZIL

Instituto Paulo Freire

UMAPAZ

Instituto BioMA

Center for Human Rights

Instituto Harmonia na Terra

CENTROAMÉRICA

La Salle, Distrito de Centroamérica - Panamá

CHILE

Instituto Ecología Política

COLOMBIA

Asociación Colombiana de Educación Preescolar -
ACDEP

Asociación Naciones Unidas Colombia ANUCOL

Fundación FilosofArte

Fundación Taller de la Tierra

IDEA - Universidad Nacional de Colombia

COSTA RICA

Centro Costarricense para la Ciencia y la Cultura

Universidad Nacional – UNA

DOMINICAN REPUBLIC

Centro Cultural Poveda

Centro de Estudios Sociales Padre Juan Montalvo

International Resources Group, Ltd.

ECUADOR

Andes Tropicales S.A.

Fundación Intiwasi

GUATEMALA

Organización para la Conservación de la Naturaleza y
Desarrollo Comunitario –ORCONDECO

HONDURAS

CONADES



MEXICO

Secretaría de Medio Ambiente y Recursos Naturales -
SEMARNAT

PERU

La Carta de la Tierra PERU
Asociación Cultural Pirámide

TRINIDAD AND TOBAGO

Tropical Re-Leaf Foundation

VENEZUELA

VITALIS Asociación Civil
RED VERDE
AVEPALMAS Centro UNESCO

NORTH AMERICA

CANADA

Environmental Project Management and Sustainability -
ENVPMSS
Little Animation Inc.
Quantum Dental

UNITED STATES

Earth Charter USA
Center for Environmental and Sustainability Education,
Earth Charter Advocate
The Interfaith Center of New York
Earth Charter Communities USA Initiatives

B. List of EC Youth and Student Groups

AFRICA AND THE MIDDLE EAST

CAMEROON

ECYG AFREDECC Limbe
ECYG Better World Cameroon
ECYG Yaoundé Cameroon Association for the Protection
and Education of the Child (CAPEC)
LUKMEF-Cameroon-ECYG

CONGO

ECYG AZUR Development

DEMOCRATIC REPUBLIC OF CONGO

Congolese Youth Association for Development (CYAD)
Groupe Jeunesse Espoir
MAISON DES JEUNES ECYG - PRODECE

ETHIOPIA

ECYG Jimma

THE GAMBIA

ECYG - Global Unification, The Gambia

GHANA

ECYG For Sustainability and Peace Ghana
ECYG THE PIGOP
ECYG Visionary Youth Ghana
ECYG Youth in Action Ghana
ECYG Youth in Environment and Agriculture (YEA)
IMAANI foundation ECYG

ISRAEL

Earth Charter Youth Initiative Israel

KENYA

ECYG Lake Victoria
Kenyan Disabled Youth Action Network (KEDAN)
Kibera Community Youth Programme
Mathare Roots Youth Group
Students for Global Sustainability – University of Nairobi
(SfGS-UoN)



LIBERIA

ECYG for Sustainability and Peace
Fiamah Youth in Action for Development ECYG

MALAWI

ECYG Global Hope Mobilization

NIGERIA

ECYG Abuja
ECYC Active Youth Initiative
ECYG Calabar
ECYG CCN
ECYG for Sustainability, Corporate Governance, Peace and Security
ECYG for Sustainability, Youth Empowerment and Development Initiative (YEDI)
ECYG Fresh & Young Brains Development
ECYG Get Organized for Change
ECYG Lagos and Abuja
ECYG OGUN
ECYG Sokoto for Change
ECYG Suleja at the African School of Excellence
ECYG Warri
ECYG Youth Vision Alliance Network
Earth Charter Youth Committee Save a Youth Soul (SAYS)

RWANDA

Youth Association for Dissemination of Development Information (YADDI)

SIERRA LEONE

Earth Charter Youth Group Sierra Leone (ECYG-SL)

SOMALIA

ECYG Somalia

TOGO

iEARN-TOGO YOUTH
Togolese Foundation for Peace

UGANDA

ECYG East Africa Network for Peace Builders - EANEP
Africa Intercultural Development Support Trust - All Africa Sustainable Development Organization
Students for Global Democracy

ZAMBIA

ECYG for Social Empowerment and Development
Global Youth Initiative Zambia

ASIA AND THE PACIFIC

BANGLADESH

ECYG Climate Natural

CHINA

ECYG for Community Development
GreenSOS (Green Student Organizations Society)

INDIA

ECYG Green-Clean Himalaya India AAGAAS FEDERATION
ECYG Kodagu Consortium

INDONESIA

ECYG – Jakarta Green Monster

MYANMAR

Myanmar Youths In Action

PAKISTAN

ECYG Farz Association of Rehabilitation and Development
ECYG Rafique Research & Educational

PAPUA NEW GUINEA

Earth Charter Youth Committee PNG for Ecological & Economical Sustainability

PHILIPPINES

ECYG at Mindanao Polytechnic State College
ECYG Negros
Philippine Resources for Sustainable Development, Inc



EUROPE AND CENTRAL ASIA

ARMENIA

ECYG for Sustainable Human Development, Yerevan

AUSTRIA

ECYG for Diversity, Sustainability, Peace and Connection

BELARUS

Youth International Club “NEWLINE”

CROATIA

ECYG de leut’s environment

FINLAND

ECYG Finland

GERMANY

ECYG Marburg

GREECE

ECYG Hellas

LATVIA

ECYG Students for Sustainability

MALTA

ECYG Greenhouse - University of Malta

THE NETHERLANDS

Earth Charter Youth Network Netherlands
Youth Worldconnectors

ROMANIA

ECYG Constanta

SERBIA

ECYG KRIO

TAJIKISTAN

ECYG Dushanbe: “Live Earth”

UNITED KINGDOM

Havering Sixth Form College (East London) - Earth
Charter Student Group

UKRAINE

Earth Charter Ukraine for Education for All

UZBEKISTAN

ECYG School Connect

LATIN AMERICA AND THE CARIBBEAN

BRAZIL

ECYG Diversity Institute, Bahia

COLOMBIA

ECYG ASOTEMIRE

COSTA RICA

ECYG at United World College
ECYG University for Peace Environmental Club

DOMINICAN REPUBLIC

EGYG Brigada Cimarrona Sebastian Lemba

HONDURAS

Asociación de jóvenes por una Honduras mejor

MEXICO

Grupo Juvenil de Promotores de Carta de la Tierra de la
Universidad de Guanajuato
Multidisciplinary Group of Youth in Michoacan

PERU

Asociación Peruana de Escultismo (APE)

NORTH AMERICA

CANADA

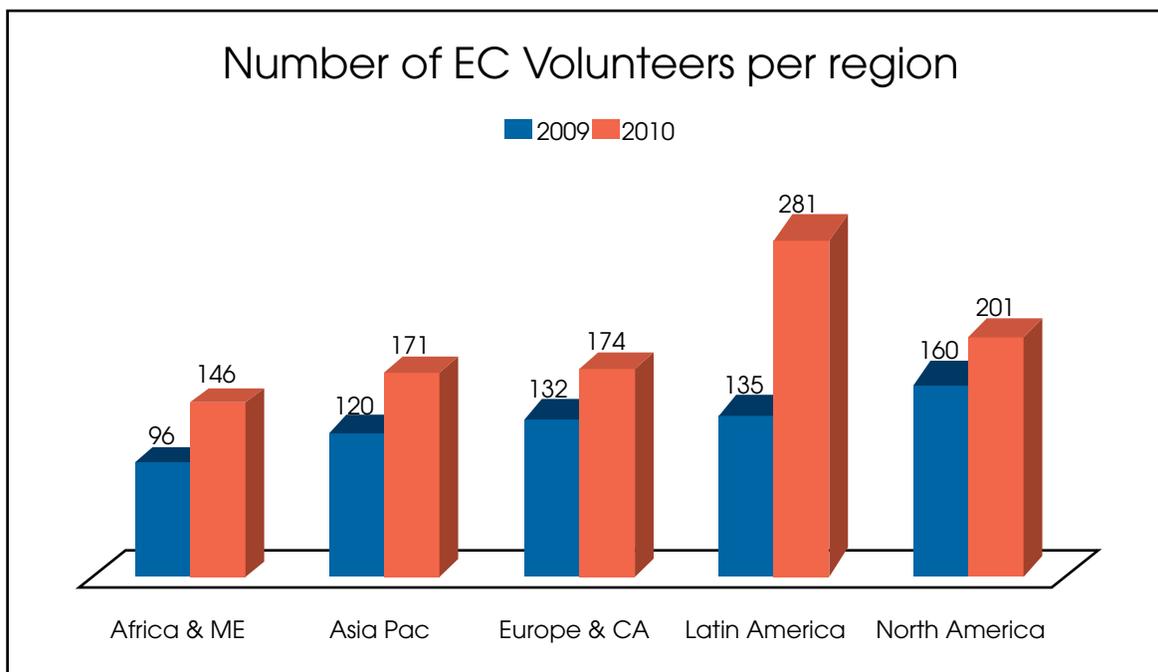
Cowichan Intercultural Society Youth Projects
SGIC Vancouver Youth Earth Charter Committee

USA

E3: Ecology, Economy, Equity (California Student Sustainability Coalition, UCLA Chapter)



C. Earth Charter Volunteers: 2009 - 2010



Argentina	Czech Rep	Iran	Pakistan	Sri Lanka
Armenia	Dominican Rep	Ireland	Palestine	Sweden
Australia	Ecuador	Italy	Panama	Switzerland
Austria	Egypt	Japan	Papua New Guinea	Syria
Bahrain	El Salvador	Kazakhstan	Paraguay	Taiwan
Bangladesh	Ethiopia	Kenya	Peru	Thailand
Belarus	Finland	Kyrgyzstan	Philippines	Togo
Belgium	France	Liberia	Poland	Trinidad & Tobago
Bhutan	Gambia	Lithuania	Portugal	Turkey
Bolivia	Germany	Malawi	Puerto Rico	Uganda
Brazil	Ghana	Malaysia	Romania	United Kingdom
Cambodia	Greece	Mauritius	Russia	UA Emirates
Cameroon	Guatemala	Mexico	Serbia	United States
Canada	Guyana	Morocco	Seychelles	Uruguay
Chile	Haiti	Nepal	Sierra Leone	Venezuela
China	Honduras	Netherlands	Singapore	Vietnam
Colombia	Hong Kong	New Zealand	Slovenia	Vietnam
Costa Rica	Hungary	Nicaragua	Somalia	Yugoslavia
Croatia	India	Nigeria	South Africa	Zambia
Cuba	Indonesia	Norway	Spain	



D. EC National Websites

Argentina	http://www.earthcharterargentina.org
Armenia	http://www.earthcharter.am/
Australia	http://www.earthcharter.org.au
Azerbaijan	http://www.earthcharterazerbaijan.org/
Bolivia	http://www.earthcharterbolivia.org
Brazil	http://www.cartadaterrabrasil.org
China	http://www.earthcharterchina.org
Colombia	http://www.earthchartercolombia.org
Cuba	http://www.earthchartercuba.org
Czech Republic	http://www.chartazeme.cz/
Dominican Republic	http://www.earthcharterdominicanrepublic.org
El Salvador	http://www.earthcharterelsalvador.org
Ecuador	http://www.earthcharterecuador.org
Finland	http://www.earthchartersuomi.org
Germany	http://www.erdcharta.de
Greece	http://earthcharterhellas.edc.uoc.gr/default.html
Guatemala	http://www.earthcharterguatemala.org
Honduras	http://www.earthcharterhonduras.org
India	http://www.earthcharterindia.org
Indonesia	http://www.piagambumi.org
Italy	http://www.cartadellaterra.it
Japan	http://www.cartadellaterra.org
Jordan	http://www.earthcharter.or.jp/
Jordan	http://www.earthcharterjordan.org
Latvia	http://www.earthcharterlatvia.org
Mexico	http://www.cartadelatierra.org.mx
Mongolia	http://earthchartermongolia.org/mon
Netherlands	http://www.earthcharternederland.org
New Zealand	http://www.earthcharter.auckland.ac.nz/
Nicaragua	http://www.earthcharternicaragua.org
Nigeria	http://www.earthcharternigeria.org/
Norway	http://www.earthcharter.no
Panama	http://www.earthcharterpanama.org
Paraguay	http://www.earthcharterparaguay.org
Puerto Rico	http://www.earthcharterpuertorico.org
Russia	http://www.earthcharter.ru
Spain	http://www.cartadelatierra.es
Switzerland	http://www.erdcharta.ch
Turkey	http://www.earthcharterturkey.org/
United States of America	http://www.earthcharterus.org
United Kingdom	http://www.earthcharteruk.org
Ukraine	http://www.earthcharterukraine.org
Uruguay	http://www.earthcharteruruguay.org
Venezuela	http://www.earthchartervenezuela.org
Vietnam	http://www.earthchartervietnam.org



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