



# **EARTH CHARTER INTERNATIONAL**

2014 ANNUAL REPORT

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# ABOUT THIS REPORT

*Earth Charter International's Annual Report is an overview of activities within the Secretariat and the wider Earth Charter Initiative globally between 1 January and 31 December 2014. The report contains information regarding Earth Charter International's operations and finances, as well as its impacts worldwide. The report also highlights several activities and achievements from affiliates and other groups working with the Earth Charter document around the world.*



This report is organized following the Global Reporting Initiative's G3 reporting indicators (see section IX). These indicators detail Earth Charter International's performance in areas including Programme Effectiveness, Economic Performance, Environmental Performance, Labor Practices, and Society Performance. ECI continued to use the GRI G3 guidelines for this report as has been done over the past several years.



As part of Earth Charter International's commitment to environmental sustainability, ECI has offset its carbon emissions for the fifth consecutive year. All emissions from air travel will be compensated through the FONAFIFO (National Fund of Forest Financing) mechanism, a Costa Rican government programme.

This report has been written and edited by Mirian Vilela, Douglas F. Williamson, Alicia Jimenez, and Gloriana Lara; design and layout by Melody Wai.

# FOREWORD

*2014 marked another important year for Earth Charter International and the end of a period that invites us to reflect on our work and how we are carrying it out, revisit our goals and purpose, identify the impact of our efforts, and refine our vision for the near future. We at the ECI Secretariat often assess our efforts to have clarity of our vision and reorient efforts if there is a need.*

This past year marked the end of the United Nations Decade on Education for Sustainable Development. Over the past 10 years, the ECI Secretariat has aligned much of its work to collaborate with the overall goal of this U.N. Decade which was “to integrate the values inherent in sustainable development into all aspects of learning”. It was also an important moment for us to take stock. We are confident that we have been a strong and significant partner to UNESCO in this endeavor. In the last 10 years, we have actively raised awareness on ESD at the national and institutional levels among our network and with education and government representatives to have it infused in policy frameworks. We have organized a significant number of events, dialogues, workshops and courses on ESD, elaborated a number of resource materials and have collected many good practice stories to serve as examples and inspiration to other groups. Our intention was to help educators and education institutions to strengthen their capacity to implement ESD in their areas of work and 2014 was not an exception.

It feels like much was accomplished towards that overall goal, however, it is also clear that much more needs to be done as education programmes and practices that have fully embraced ESD with a transformative learning approach have yet to become mainstream. Towards this end, in early 2014 we formally inaugurated the Earth Charter Education Center, a new, beautiful facility located on the University for Peace Campus, the construction of which entailed great sacrifice, which is reflected in the negative balance in our financial statement due to cost overruns. We are still in the process of building capacity and the necessary collaboration to realize our vision to have it become a world reference on research and training on sustainability values education with a transformative learning approach. We envision the Center to continue to contribute significantly to the deepening of the understanding of sustainability vision and practice, and help build the knowledge, skills, attitudes, and values needed to shape a sustainable future. We hope over



the next years that the United Nations will continue to reinforce the importance of new approaches to education that reflect sustainability values and ESD at the policy level.

Along these lines, ECI, through its education center, will continue to concentrate much of its work in ways to help educators, policy makers and educational institutions to further “Integrate into...education and life-long learning the knowledge, values, and skills needed for a sustainable way of life” as stated in Principle 14 of the Earth Charter. This is aligned with the vision of the newly launch UNESCO Global Action Programme on ESD, established to follow up the efforts of the UNDESD.

In 2014, through our educational programmes and webinars, workshops and conferences, ECI was able to directly reach more than 8,000 people, and our affiliates and partners over 13,000. Therefore, without counting our publications, news articles, and the many events that our network did not report, our direct reach was of more than 20,000 people during the year. Considering ECI’s small budget, we could say that our direct and indirect reach greatly exceeds that number and reflects significantly more impact than the organizational financial capacity would indicate.

Many of the EC activities were undertaken thanks to a dedicated team working at the Secretariat and also thanks to the approximately 120 affiliates and partners, in more than 60 countries. This network is crucial to the realization of the EC mission and helps the ECI Secretariat amplify its capacity to reach out to people all over. We deeply value this ongoing collaboration and trust this will help foster more ethical leadership and contribute to changing the global paradigm. We are grateful for our partners and donors and are convinced by the unique power and value of collaborative efforts, shared vision, and this kind of a decentralized movement.

2015 will mark the 15th anniversary of the launch of the Earth Charter and we will use this as an opportunity to celebrate the efforts over the past years and enhance our work towards the realization of the Earth Charter vision. During the last quarter of 2014 we developed a slogan and a plan to celebrate the 15-year anniversary of the launch of the Earth Charter. The slogan “One Earth Community, One Common Destiny” will guide and inspire the activities we and our network plan to organize during 2015. We invite Earth Charter friends, affiliates, partners and volunteers to join us in using this opportunity to organize dialogues, events and other activities locally. We hope this will create momentum for scaling up the outreach and impact of the Earth Charter.

We plan to continue to actively contribute and participate in the transition to a sustainable global society, stressing the importance of ethical reflection and dialogue on the common good and introducing those approaches to educational and decision making processes. We are committed to increase our capacity to serve our network and to stimulate the expansion for the EC movement through collaborative efforts, to generate and share knowledge, and to implement innovative education programmes for young leaders and educators.

It is with a deep sense of gratitude, hope, and renewed enthusiasm that we look back at our year and also look ahead.



Mirian Vilela  
Executive Director



# EXECUTIVE SUMMARY

This Earth Charter International (ECI) Annual Report offers an overview and highlights Earth Charter activities undertaken during 2014. This was a year in which the focus of ECI Secretariat work shifted significantly towards education, as it was the last year of the UN Decade for Education for Sustainable Development. ECI continued the process of setting up the new EC Education Center, the establishing of a new ECI Council, as well as the process of strengthening relationships with key organizations in the Earth Charter Movement. As usual, a number of efforts were generated and organized by the ECI Secretariat and many others were undertaken in a decentralized manner by the broad network. The following is an executive summary of the activities mostly undertaken by the ECI Secretariat.

## EDUCATION

Over 2014, the ECI Education Center offered three one-week intensive Executive Programmes on transformative education with the Earth Charter, two in Costa Rica and one in the Netherlands. The Center increased its work in assisting the training of teachers and educators in the Costa Rican education system with several workshops. A two-day Conference on “Ethics for Sustainability New Perspectives on Leadership, Decision Making and Education”, was organized, which included speakers from the ECI Council, IUCN, UNESCO, UNDP, and the University for Peace, among others.

As part of ECI’s collaboration with the University for Peace, ECI also offered a two-week intensive course on Education for Sustainable Development to students of the Peace Education Masters’ Programme and one on Environment and Sustainability Governance to the Natural Resources and Sustainable Development Masters Programme.

The ECI Secretariat continued its commitment to engaging young leaders, facilitating youth empowerment, and offering capacity building on themes related to sustainability, education, climate change, and the Earth Charter. Over the course of the year, ECI organized eight webinars focused on youth, three roundtable discussions, nine workshops, and made more than 10 presentations on topics related to the Earth Charter, climate change, and youth participation in ESD processes.

## NETWORK, OUTREACH, AND COMMUNICATIONS

In 2014, the ECI Secretariat invested somewhat more energy than in the previous year in networking with new partners, affiliates, and endorsers. While it continued to follow the decentralization empowerment policy in which much of the outreach work and awareness raising relied on the network itself, the Secretariat focused more energy in reaching out to new organizations while also nurturing its relationship with the existing network, guiding and collecting stories of experiences, and continuing to evaluate the existing relationships with affiliates, partners, and youth groups.

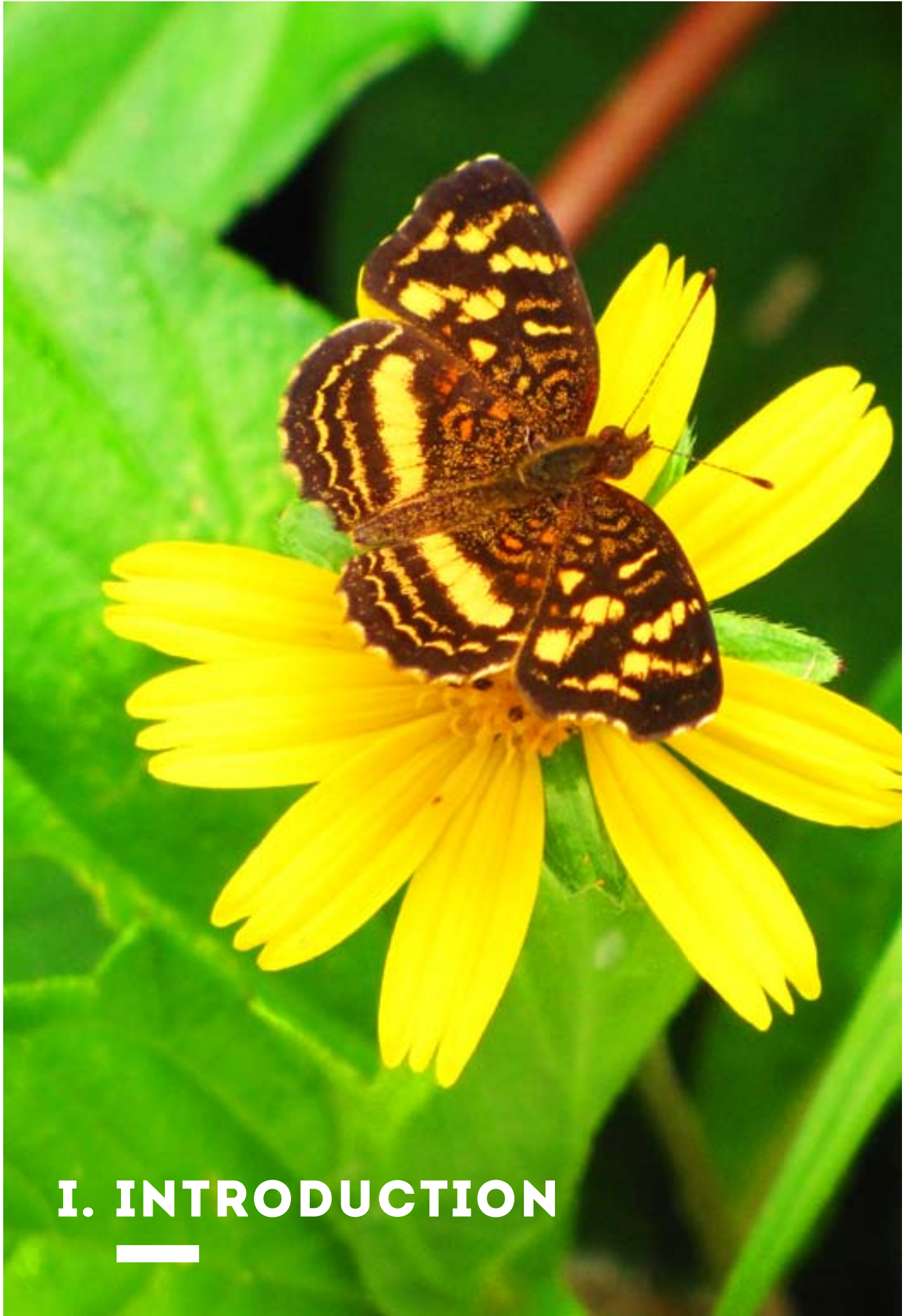
The Secretariat also dedicated efforts, as a communication hub, to facilitating and sharing information about activities generated both from the Secretariat and also from the global Earth Charter network. Towards those ends, the Secretariat continued to manage a tri-lingual website where it consistently posts news articles and relevant sustainability information, issued regular newsflashes, and managed facebook pages in English, Spanish, French, and Portuguese.

The Secretariat continued to manage and update a virtual library, with more than 800 resources, which includes an Earth Charter Bibliography that can be helpful for researchers and university professors. The international website received 1,013,857 visits in 2014, and in addition there are approximately 30 national websites in languages such as Chinese, Japanese, Vietnamese, and Arabic among others. Even in a year when ECI focused less on endorsements, almost 300 new organizations endorsed the Earth Charter over the year and there are now 6,983 organizational endorsers and over 26,000 individual endorsers. During the year, 209 individuals from 50 countries registered through our website to realize some activities and help the Earth Charter movement move forward.

The Secretariat continued to make an effort to collect stories of Earth Charter good practice and showcase those experiences through short videos or case studies. In 2014, more than twenty good practice stories were collected and published in a book, along with six interviews.

## DIALOGUE

The Secretariat has also continued to engage, as much as possible, with major topics of the international community. One of the main reasons for this is to engage the Earth Charter network on global governance initiatives to contribute to such processes and to expand understanding and awareness of ongoing challenges and issues. In 2014, some efforts were directed towards raising awareness within the Earth Charter Movement about the post-2015 development agenda and about the United Nations Decade on Education for Sustainable Development. This effort entailed 10 on-line webinars, six in English and four in Spanish on various topics.



# I. INTRODUCTION



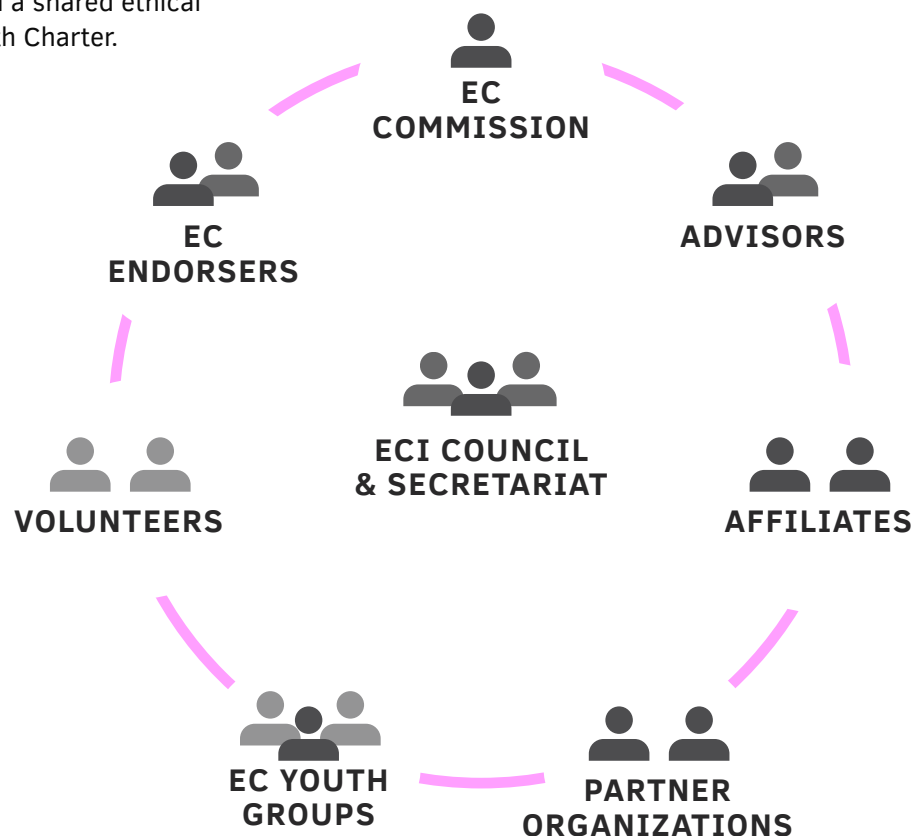


*The Earth Charter Movement is a global network of people, organizations, and institutions that has embraced the Earth Charter principles and is implementing its vision. Participants include leading international institutions, national governments, universities, non-governmental organizations and community-based groups, city governments, faith groups, schools, and businesses – as well as thousands of individuals.*

Earth Charter International (ECI) consists of a Council, the Secretariat, and the EC education center. It endeavors to promote the dissemination, adoption, use, and implementation of the Earth Charter and to support the growth and development of the Earth Charter Movement. The ECI Council was created in 2006 as part of a major reorganization and expansion of Earth Charter activities.

Currently, there are Earth Charter projects and activities underway in over 80 countries. Countries that are particularly active include Mexico, the Netherlands, Spain, Brazil, Costa Rica, Germany, The United States, Canada, Kenya, Australia, and India.

The mission of Earth Charter International is to promote the transition to sustainable ways of living and a global society based on a set of values and a shared ethical framework as articulated in the Earth Charter.





## **II. GOVERNANCE STRUCTURE OF EARTH CHARTER INTERNATIONAL ECI**

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*The Earth Charter International Council provides leadership and guidance to the ECI Secretariat and to the broader EC Movement. However, it does not directly govern or control the Earth Charter Movement as a whole. The Movement is not governed in any formal sense. The Council is responsible only for the governance of ECI and overseeing the work of the ECI Secretariat and its Center on Education for Sustainable Development.*

Following several years of service, the Council required a rotation of members. In 2014, the Council re-formed almost completely. The new Council has 14 members from 13 different countries composed of eight men and six women. The ECI Council elects its own members in consultation with the global network of Earth Charter supporters and typically meets once a year. The Executive Director of the ECI Secretariat participates in all these meetings, as an ex-officio member.

The ECI Secretariat staff is composed of the Executive Director, two regional coordinators, one who also functions as a communications coordinator, one project assistant and one youth facilitator. In addition, during 2014, 7 interns worked on a full time basis at the Secretariat. Some of them were graduate students from Sciences Politiques of La Sorbonne, France. Also, five part-time interns from the University for Peace student body collaborated on specific projects. There are also a number of volunteers in different parts of the world constantly helping the efforts of the Secretariat.

The ECI Secretariat operates in Costa Rica as a semi-autonomous center under the legal umbrella of the University for Peace. The ECI Secretariat and the University for Peace cooperate in several ways including organizing joint courses, events, and research projects. UPEACE provides administrative management services, while the ECI Secretariat offers courses in UPEACE Masters programmes related to sustainability, and occasionally supports students in their research.

As ECI is not a legally incorporated organization, Earth Charter Associates, Ltd. (ECA) was created in the United States in 2006 to provide legal, financial, and fundraising services in support of ECI, such as the trade mark registration of the EC logo. ECA is registered in The United States as a charitable (501c3) organization.





### **III. GOALS AND ACHIEVEMENTS OF THE ECI SECRETARIAT**





*The ECI Secretariat aims to raise awareness about the Earth Charter and its vision of sustainability worldwide and promote its use with the purpose of facilitating the transition towards a more sustainable society.*

#### ECI GOALS:

- 1 To raise awareness worldwide of the Earth Charter and to promote understanding of its inclusive ethical vision.
- 2 To seek recognition and endorsement of the Earth Charter by individuals, organizations, and the United Nations.
- 3 To promote the use of the Earth Charter as an ethical guide and the implementation of its principles by civil society, business, and government.
- 4 To encourage and support the educational use of the Earth Charter in schools, universities, religious communities, local communities, and many other settings.
- 5 To promote recognition and use of the Earth Charter as a soft law document.

# 1. NETWORK FACILITATION, OUTREACH EFFORTS AND COMMUNICATION SERVICES

*Given the decentralization strategy of ECI and the small size of the Secretariat, ECI relies significantly on its network and partners to move towards the implementation of its goals and mission. Therefore, the ECI Secretariat works primarily in nurturing, guiding, and inspiring the existing network and in the outreach of new groups that would embrace the Earth Charter vision and incorporate it as part of their work. In this context, during 2014 the ECI Secretariat worked with the following groups:*

## AFFILIATES

ECI Affiliates are organizations that share the Earth Charter vision and are committed to promoting the Earth Charter and helping implement ECI strategies in their countries.

In early 2011, the ECI Secretariat decided that

*By the end of 2014, there were 102 ECI Organization Affiliates from*

**60 countries.**

*During 2014, more than*

**10 Affiliate relationships**

*came to a close and three Affiliates were added; most of the relationships were renewed with new commitments*

cultivating existing relationships was the priority moving forwards rather than increasing the number of affiliates or partners. Therefore, the number of new affiliates and partners has not changed significantly since 2010. There are countries, such as the United States or Mexico, where there are many Earth Charter actions by volunteers, but there are only one or two Affiliates,

and many Earth Charter actions that are not led by ECI

Affiliates. Some examples of ECI Affiliates work are provided in section VIII and more details can be found in the respective country page on the Earth Charter website.

## YOUTH

The ECI Secretariat makes a concerted effort to inspire and engage young people to embrace the Earth Charter and to commit to be guided by its principles into their daily lives. The work in this area involves engaging and inspiring youth, facilitating the efforts of the setting up of Earth Charter Youth Groups, developing online short courses, webinars and workshops (face-to-face).

The ECI Secretariat encourages and empowers young people to take on the responsibility of initiating activities inspired and guided by the Earth Charter in their home communities so that they can spread the importance, knowledge, and principles of sustainability. In 2014, the focus of the ECI Secretariat work in this area was in seeking new ways of engaging youth.

In 2014, ECI welcomed eight new Youth Groups including, Greenery for Environment from Nepal, We Youth from Tunisia, Green Hope from the UAE, Green Globe from the UAE, Stay Safe on Earth from Nigeria, Voces Ambientales from Mexico, Jóvenes Campus Sarapiquí de la UNA from Costa Rica, Sueños en Acción from Mexico.

## ONLINE SHORT COURSES FOR YOUTH

The purpose of online courses is to offer young people the opportunity to learn about sustainability and the Earth Charter, and inspire them into action using the Earth Charter as an ethical framework towards



*Participants from the Earth Charter Network at the January 2014 EC Center Inauguration and Conference*

building a more sustainable, just, and peaceful world. The expectation is that participants of these courses will become multipliers who will then promote and disseminate the Earth Charter vision to other youth after completing one of these courses.

In 2014, one online 3-week short course titled “Arab-African Youth Forum” was conducted with 30 participants. There was also a one-day short course on Leadership and Sustainability at the Earth Charter facility with 22 participants.



In early 2014, Earth Charter International, Amana-Key, and AIESEC in Brazil began a new partnership with the aim of strengthening the promotion and dissemination of the Earth Charter principles in Brazil and the world resulting in the “Global Citizen - Earth Charter” project. This is a social exchange project that empowers young people between 18-30 years old to disseminate the principles of the Earth Charter in schools (public and private), thus contributing to building to a more ethical, just, and sustainable society.

The first stage consisted of an online training course for young people as Earth Charter multipliers, administered through a virtual education platform. The second stage consisted of a social exchange, in which those recently trained were sent to schools and spent six weeks working in classes with children and adolescents and spreading the message of the Earth Charter. In the first edition, held in 2014 in Brazil, the “Global Citizen - Earth Charter” project brought together 110 young people from 33 countries, working with about 7,000 students (10-14 years old) in 26 Brazilian cities. Based on these results and noting its great potential for expansion and transformation, the “Global Citizen - Earth Charter” project has entered its second phase, which will begin implementation in 2015. In this new phase, AIESEC International will start to make the project global and expand it to other countries in Latin America and eventually around the world.

#### YOUTH PARTNER ORGANIZATIONS

In 2014, the ECI Secretariat partnered with nine new organizations including, the Friedrich Ebert Stiftung Foundation, the Leadership Programme of the University of Costa Rica, the United Nations Youth Associations

Network (UNYANET), along with Progresum, Saint Martin Ecological High School, the Autonomous University of Puebla (BUAP), South Asia Youth Environment Network (SAYEN), TUNCA LAC, and CO2.cr. Partner organizations such as SHIFT Network, and CliMates integrate the Earth Charter into their work in different ways. Some examples are Earth Charter-inspired trainings, supporting the operations of the Earth Charter youth network, creating EC-related materials, or promoting the EC Initiative on their Web sites, among others.

In collaboration with the Friedrich Ebert Stiftung, the ECI Secretariat organized a series of three roundtable discussions with young people in Costa Rica on topics relating to waste water and biodiversity. These roundtables counted more than 40 participants.

To view the youth partner organizations in a google map format, click [here](#).

For more information about Earth Charter Youth Network, click [here](#).

#### EC YOUTH ACTIVITY IN INTERNATIONAL PROCESSES: UN DECADE FOR EDUCATION FOR SUSTAINABLE DEVELOPMENT AND THE UN FRAMEWORK CONVENTION ON CLIMATE CHANGE

Over the year, presentations were offered to a variety of groups in Costa Rica and Mexico on the Role of Young People in sustainable development and the Earth Charter, on Climate Change, Ethics, and the Earth Charter, and on Leadership for Sustainable Development. During this period, presentations were offered to more than a thousand people, mostly in Mexico.

As part of the Climate Leaders programme of The Climate Reality Project of Al Gore, five presentations were offered about climate change and how the Earth Charter plays a key role in developing the solutions that are needed to solve the crisis. This activity was intended to inform participants in advance of the UN Framework Convention on Climate Change's (UNFCCC) 20th Conference of Parties (COP20). This presentation was given to more than 195 people from high schools, universities, NGOs, and governmental institutions in 2014. Additionally, eight webinars on topics including climate change, meeting facilitation, grant writing, event planning, Education for Sustainable Development, and the post-2015 agenda were organized.

A Latin American consultation on youth opinions towards Education for Sustainable Development was organized in collaboration with the UNESCO Latin America and the Caribbean office. This involved workshops in Costa Rica, Ecuador, Mexico, and Panama, as well as an online consultation and webinar. Overall, seven workshops were offered with the participation of more than 330 young people. Most of these workshops were held under the project created with UNESCO called "The Earth Charter and ESD". The report of these consultations can be found [here](#).

## VOLUNTEERS

In total, 209 persons signed up online as Earth Charter volunteers in 2014 from 54 countries. The volunteer programme is most successful in Latin America. The project that attracted the most people was Project 1, which is about translating the Earth Charter or other important documents. This was closely followed by volunteers committing to giving presentations about the Earth Charter and also creating Earth Charter action groups in education.

Not all the volunteers that sign up report their activities to ECI, and sometimes it takes many months, up to a year, for them to share the results of their actions with the ECI Secretariat. In 2014, some specific activities that were communicated to ECI included:

- The Company Sipt Ltd. in Colombia committed to implementing the Earth Charter in their programmes and educational outreach. [Read more.](#)
- Melchor Ernesto Muñoz Dzib in Mexico is planning on organizing workshops With University students to foster ethics among young people.

- Mito Kudaka, a Peace Corps volunteer in Albania sent in a version of the Earth Charter in Albanian that was translated by Mrs. Antigoni Gjergji, a non-profit director in Albania.

## ENDORSERS

The ECI Secretariat also has the task of maintaining an online endorsers' database. The most common method to endorse the Earth Charter is through the website. However, there are instances where endorsements are done at public events on paper, and there are a few countries that keep their own databases, which makes it difficult to keep such information in the current ECI database.

Only organizational endorsements are made public. Among the most recent organizational endorsers are: Procuraduría Ambiental y del Ordenamiento Territorial del Distrito Federal (PAOT), Mexico, several Municipalities in Mexico such as Monterrey; León, Guanajuato; and Universities like Universidad Autónoma del Estado de México, and Universidad Autónoma de Coahuila in Mexico; FUNDECOR (Foundation for the Development of the Central Mountain Range) of Costa Rica, Inner Sense from the Netherlands, the Australian Earth Laws Alliance, Maison de Jeunes de Saint Rambert from France, and Misereor from Germany, among many others.

As of December 2014, there were 33,557 registered endorsements of the Earth Charter, out of which 6,983 are organizations. The number of endorsers continues to rise steadily and in 2014 almost 300 new organizations endorsed the Earth Charter and it was an average year of individual endorsements.

## COMMUNICATION SERVICES

The ECI Secretariat maintains an international [website](#), available in English, French, and Spanish. The site serves as an information hub offering an overview of activities and organizations involved with the Earth Charter Movement, organized by country (there are 110 country pages) and by focus area.

One of the main objectives of the website is to offer basic information about the Earth Charter Movement and to allow for the sharing of experiences and good practices. The international website also contains a Virtual Library with over 800 resources available for free, and work to improve them is ongoing.





## EDUCATION

United Nations Educational, Scientific and Cultural Organization

UNESCO Chair on Education for Sustainable Development and the Earth Charter

Principle 14 of the Earth Charter emphasizes the importance of "Integrating into education and life-long learning the knowledge, values, and skills needed for a sustainable way of life".

Education is fundamental to the mission of Earth Charter Initiative. ECI has therefore created the Earth Charter Center for Education for Sustainable Development at the University for Peace in Costa Rica. The Center deepens students' and program participants' understanding of sustainability vision and practice, and build the knowledge, skills, attitudes, and values they need to shape a sustainable future.

### Executive Programmes

Leadership in a changing world  
Turning the vision for sustainability into a reality with a systemic view of life  
23-27 March, 2015

Communicating Powerfully and Effectively on Sustainability:  
The Earth Charter, Theater Training, and Storytelling  
13-17 April, 2015

## VIRTUAL LIBRARY

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[GENERAL MATERIALS AND PUBLICATIONS](#)
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We're happy to offer you these resources for free, but we also need your support. If you'd like to support the Earth Charter, please donate. [DONATE](#)

**WELCOME** to the Earth Charter Initiative Virtual Library. Here you will find a database of Earth Charter and of Education for Sustainable Development related resources in downloadable digital format. We encourage you to send any additional Earth Charter related resources developed by you or your organization to: [info@earthcharter.org](mailto:info@earthcharter.org)

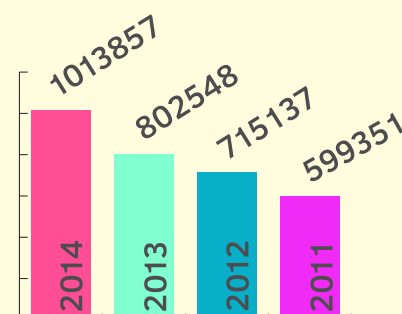
In 2014, the communication strategy work, which began in 2011 under the auspices of the Kalliopeia Foundation grant, continued to be implemented, although the communications programme received no external financial support. The website continued to showcase Earth Charter work from around the world and effectively served as an information distribution hub for the global movement. The ongoing social media work and Earth Charter's presence and reputation in online platforms, especially facebook, continued to grow steadily.

The continued increase in visits to the main EC site is probably due to the increased use of social media and the augmented work on promoting the new Education Center. Most visitors came from the United States, Norway, Mexico, China, and Ukraine. Attachment D shows the list of all available EC websites.

The Earth Charter Initiative also counts 22 national websites, some more active than others. The national website in Brazil received 122,815 visits in 2014 and the Jordan website received 63,679 visits last year. In total,

the visits to national websites in 2014 was 270,371. The Wikipedia articles on the Earth Charter are also an important resource. The article in English received 22,181 visits during 2014, almost identical to the previous year's visits. The Spanish article received 199,365 visits in 2014, which represents a significant decrease, down from 318,819 in 2013. For both articles, there was an evident increase of visits on Earth Day (22 April).

## EARTH CHARTER WEBSITE VISITS



The ECI Secretariat is also active on social media sites and made a special effort to increase its work in this relatively new field (including understanding how to make better use of it and its limitations). ECI operates several Facebook pages in English, Spanish, Portuguese, and French, has a Google+ account, and is active on

YouTube with more than 200 uploads and favorites, around 9 videos were uploaded in 2014, almost 650 channel subscribers, and more than 400,000 views, an additional 57,000 from the previous year, 2.7% fewer than in 2013. However, the amount of time spent watching ECI videos increased by almost 12%. The Spanish facebook page continued to grow significantly in 2014, adding more than a thousand new followers. The English page continued to grow at a moderate rate, increasing by slightly more than 30% in 2014, more than 5% faster than in 2013 and adding almost 3,500 new followers.

The Wikispace page for Earth Charter youth activists was visited 51,582 times in 2014 by people from 192 countries, down from 2013 levels, but still very active with an average of more than 150 visits per day.



## 2. EDUCATION

### CENTER FOR EDUCATION FOR SUSTAINABLE DEVELOPMENT

For a second consecutive year, the Earth Charter Center for ESD coordinated the UNESCO Chair on Education for Sustainable Development with the Earth Charter, and organized several activities in the framework of this Chair: Executive Programmes; Seminars; webinars; and a Conference.

### EXECUTIVE PROGRAMMES

These programmes are one-week intensive courses with a limited number of participants. The purpose of these programmes is to provide transformative experiences for participants using the Earth Charter as an instrument, and focusing on specific areas of knowledge.

In 2014, the Executive Programme called “Education and Values for Sustainable Development: Teaching what really matters” was offered three times, two of them in the Earth Charter Center in Costa Rica (in January and June) and the other one in the Netherlands (in October). The course in October was held at the International School of Philosophy in Leusden co-organized by Iona Foundation, Inner Sense, the Earth Charter Friends and AVANS University of Applied Sciences.

A total of thirty participants from ten countries participated in the Programmes offered in Costa Rica, and sixteen participants joined the course in the Netherlands.

### INTERNATIONAL CONFERENCE

On 31 January and 1 February, ECI and the University for Peace co-hosted a two-day conference called: Ethics for Sustainability New Perspectives on Leadership, Decision Making and Education.

With more than 100 participants, the event featured an array of private sector leaders, sustainability experts, and educators. The conference showcased presentations from ECI Council co-chair Oscar Motomura from Amana Key in Brazil, ECI Council co-chair Kartikeya Sarabhai from the Center for Environment Education from India,





*Top (left page): ECI Executive Mirian Vilela, EC Center Executive Programme*

*Bottom (left page): ECI co-Chair Oscar Motomura, January 2014 Center Conference*

*Left: Inaugurating the EC Center with donors including former Dutch Prime Minister Ruud Lubbers*

IUCN's Director General Julia Marton-Lefevre, Itaipu Binacional's Nelton Friedrich from Brazil, PASA Mexico's Carlos Gomez and Manuel González, and many others from UNESCO and UNDP, the University for Peace, and the international business and sustainability communities.

The event also served as the inauguration of the Earth Charter Center for ESD facility. The inauguration was attended by the building's main sponsor, Earth Charter Commissioner and former Prime Minister of the Netherlands Ruud Lubbers, as well as other sponsors from Soka Gakkai International, Amana-Key, Arcelor Mittal, Avina, and Helvex.

#### **SHORT COURSES, WORKSHOPS AND LECTURES**

Teacher training workshops in Costa Rica  
On 31 March, following its commitment to promote capacity building with educators, the ECI Education Center offered a workshop for teachers from CEUNA School. This school, located in Heredia, Costa Rica, is well-known for its strong commitment to practice sustainability.

In order to support its commitment to incorporate the Earth Charter principles in its curricula, CEUNA invited the ECI Center for ESD to offer a workshop to deepen understanding about the Earth Charter and share educational resources. Almost all the teachers of this school participated in this workshop (35 participants), sharing ideas of how they could use the Earth Charter in their classes.

The ECI Education Center offered two additional workshops held on 26 and 27 August in the Nicoya Peninsula in Costa Rica organized by the Ministry of Education and Ministry of Environment regional offices.

Given that these schools are far from the capital city, teachers from this area have reduced opportunities to attend teacher trainings and receive materials to update their curricula. To address this challenge, the objective of the first workshop was to provide teachers from this region the opportunity to learn about sustainability values and how to incorporate them in their teaching, offering different tools to do so. The EC Center offered this one-day workshop for 45 participants. This was followed by a second workshop offered to 50 students of primary schools in Nicoya Peninsula.



*EC Center Inauguration participants from Germany, the USA and Australia*



### *Workshops and lectures*

On 10 March an EC staff member lectured and facilitated a discussion for a group from Northern Kentucky University visiting through a UPEACE Center for Executive Education programme. The lecture consisted of an explanation of the Earth Charter and its systemic perspective, a discussion on values aspects of current political issues in Kentucky, as well as some systems thinking exercises. The group consisted of 15 people.

On 17 March, the EC Education Center offered a one-day workshop to a group of 20 students from Japan's National Kyushu University who were part of a University of Georgia programme. These students were high intermediate English speakers and were taking a course on the environment and sustainability. The course included a full day workshop on the Earth Charter.

On 14 July an EC staff member offered a 2-hour lecture and workshop on the Earth Charter for a group visiting Costa Rica from Butte College in Northern California. The session consisted of an introduction of the Earth Charter, a discussion on ethical issues in California, and group work to elicit personal reactions to different aspects of the Earth Charter. The session had 20 participants.

On 4 November an EC staff member gave a lecture to a small group in an online Ecopsychology course through the Viridis Graduate Institute: International School of Ecopsychology. The lecture focused on the Earth Charter and the importance of its value system for reorienting the psychological outlook of people confronting sustainability challenges.

Conference keynote speech in Puerto Rico

On 26 February the UNESCO Chair on Peace Education of the University of Puerto Rico held its Annual Conference of Education for Peace 2013-2014. As coordinator of the UNESCO Chair on Education for Sustainable Development, ECI Director Mirian Vilela, was invited to offer the conference keynote speech called "Sustainability Values, Education, and The Earth Charter." On the following day, she also offered an afternoon workshop on "Sustainability Education with the Earth Charter".

The event, hosted by the Department of Education, was attended by over 250 participants including university deans, professors, college and school students, and was also open to the general public. The main topics discussed were peace, sustainability, and education. The focus was the Earth Charter and its implication for education and as an instrument for educators.

### *Conference on Empowering Agents of Change*

"Focus on the Future: Empowering Agents of Change" was a two-day conference that the Institute of Global Education (IGES) organized in collaboration with the University for Peace (UPEACE) and Earth Charter International (ECI) in Costa Rica on 3 and 4 March. Around 70 participants from different parts of the world participated in this Conference. The session sponsored by ECI was called "Empowering Change Agents for Sustainability" and counted with three speakers: Alicia Jimenez, ECI Staff member; Neils Christiansen, Dean of Education of IGES; and Brian Dowd-Urbe, UPEACE Professor.



#### **International Day of Peace**

On Sunday 21 September, ECI celebrated the International Day of Peace offering an Earth Charter presentation in a festival organized by the Costa Rican Peace Network (Red de Paz). The festival took place in CENAC, in downtown San Jose, and the theme was “Making peace with children and youth”. The Costa Rican Peace Network is a space for consultation, interaction and cooperation between different organizations from a wide variety of sectors, and is coordinated by the Ministry of Justice and Peace.

#### **COURSES AT THE UNIVERSITY FOR PEACE**

As part of the collaborative Agreement between the ECI Secretariat and the University for Peace, the EC Center for ESD has been offering several courses for UPEACE’s Masters’ Programmes. In 2014, it offered an intensive 10-session course on Education for Sustainable Development and another intensive five-session course on Environmental Governance.

#### **PUBLICATIONS**

The Earth Charter Center for ESD produced two books in 2014:

##### **“The heart of the matter: Infusing sustainability values in education. Experiences of ESD with the Earth Charter”**

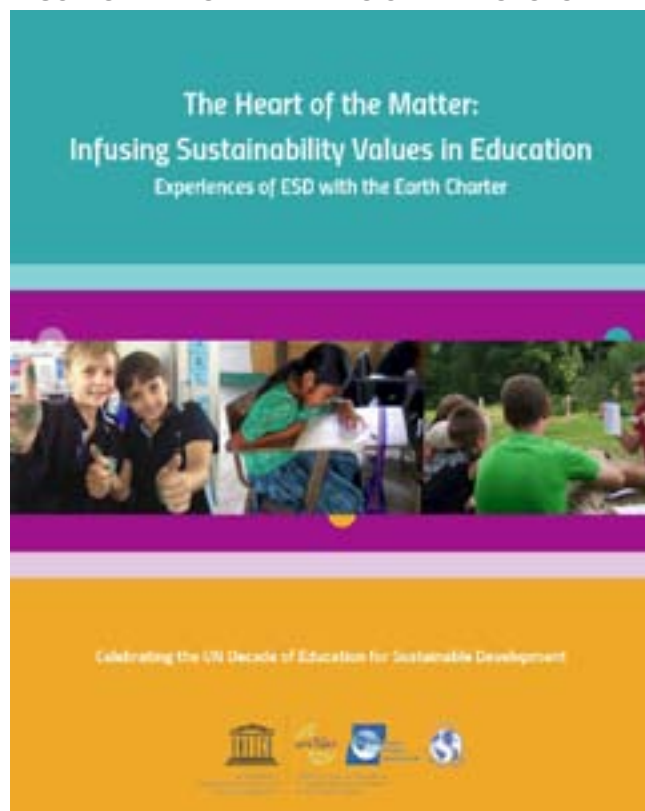
This publication is a contribution to the end of the United Nations Decade for Education for Sustainable Development (UNDESD), and it also celebrates the launch of the Global Action Programme on Education for Sustainable Development (ESD). The collection of 19 stories showcased in this publication celebrates the ongoing global effort to bring ethics and values into education at all levels: non formal, primary and secondary, and higher education.

##### **“The Earth Charter, Ecological Integrity, and Social Movements”**

This book offers a variety of perspectives through a collection of 19 chapters written by scholars from universities situated in different parts of the world. Edited by Laura Westra and Mirian Vilela, it provides a series of analyses of issues of concern in terms of ecological integrity, international law for human rights and social movements and it relates them to the Earth Charter.

The EC Center was also invited to contribute with one chapter on youth leadership and the Earth Charter, in a book called:

**“Intergenerational Learning and Transformative Leadership for Sustainable Futures”**, edited by Peter Blaze Corcoran and Brandon P. Hollingshead.



The following are books published in 2014 that refer to the Earth Charter but ECI has not directly participated in their production:

##### **“Ethics with or without God”**

by Noel Preston

##### **“Ecology and Religion”**

by John Grim and Mary Evelyn Tucker

##### **“Nature and Human Behavior: Environmental Education Concepts, Values and Practice”**

(Naturaleza y Conducta Humana: Conceptos, Valores y Practicas para la Educacion Ambiental - available in Spanish only), by J. Miguel Esteban.

**“National Journeys towards Education for Sustainable Development”**, a UNESCO publication on national experiences with ESD highlights the work of the Earth Charter Center for ESD.

Furthermore, ECI staff contributed two articles to journals during the course of the year.

Bridge-Builder Magazine #6, January 2014, France, Common Good Forum. **“The Earth Charter and education for sustainable development”**. P 6-7

Adjacent Government Magazine, November 2014 Edition, UK, Adjacent Digital Politics Ltd. **“Leadership with sustainability ethics”**. P 117-118.

### SPRIT OF THE UNITED NATIONS AWARD

In October 2014, ECI Executive Director Mirian Vilela was awarded the “Spirit of the United Nations” Award by the NGO Committee on Spirituality, Values and Global Concerns in New York. Ms. Vilela accepted the award on behalf of the Earth Charter movement and all its proponents of the many years of its development and dissemination. She was able to give a speech to the audience at the ceremony, which can be [read here](#).



Top: ECI Executive Director Mirian Vilela accepting the Spirit of the UN Award



## 3. FACILITATING DIALOGUE:

*United Nations Sustainable Development process and the UNESCO Decade for Education for Sustainable Development*

In 2014, ECI focused its attention on supporting and promoting two global initiatives: the UN Decade of Education for Sustainable Development and the post-2015 development agenda process.

For 10 years, ECI has been supporting the UN Decade on Education for Sustainable Development and partnering with UNESCO on the implementation of this Decade. In November 2014, this Decade came to an end and was celebrated during the World Conference on ESD in Nagoya, Japan, where a new Global Action Programme on ESD to follow up the Decade’s efforts was launched.

This [article](#) presents a summary of the main outcomes of this Conference in which the ECI Secretariat, Affiliates and Partners participated actively with workshops, side events, book launches, booth exhibitions, and an address by ECI Director at the closing ceremony.

A consultation about Latin American’s youth perspective on the Decade of ESD, was organized in collaboration with UNESCO L.A., UNEP Regional Office, University Guanajuato and Fundacion Futuro Latinoamericano was another contribution to this Decade.

ECI Secretariat also made efforts to encourage the Earth Charter network to participate in the post-2015 development agenda, offering information through [news articles](#) social media posts and webinars to help people understand the process, have access to information platforms from UN agencies. ECI’s [article offering guidance on participating](#) in these forums was read more than 23,000 times.

As indicated in the webinar list below, one of the webinars related to the post 2015 development agenda focused on an important aspect that has been attracting attention, which is on the data revolution. Two recognized thinkers on sustainability spoke in this webinar: Hazel Henderson and Herman Mulder. Information about what was discussed can be found [here](#). This webinar generated a lot of discussion.

A further webinar on Sustainable Consumption and Production in Spanish was attended by at least 80 participants and also generated vibrant dialogue and follow-up conversations. You can read more about that [here](#).

#### WEBINARS

The following is the list of 10 webinars developed and offered during the year (four in Spanish and six in English). More details for each webinar can be found through the hyperlinks. The number of participants

refers to the users that logged in the webinar, however, there were several large groups, especially classrooms in other countries that saw some of the webinars using just one user name. This means that the number of people that viewed the webinar is much larger than indicated below.

DATE	TOPIC	SPEAKERS	PARTICIPANTS
26 February	<a href="#">Youth and the Earth Charter</a>	Marcello Hernández	85
24 April	<a href="#">Making Meetings Great</a>	Alice Swett	13
20 April	<a href="#">Planning Events</a>	Alice Swett	6
7 May	<a href="#">Data revolution in the post 2015 process</a>	Hazel Henderson and Herman Mulder	50
14 May	<a href="#">Writing Grant Proposals</a>	Alice Swett	14
25 June	<a href="#">Post-2015 Development Agenda, ethics and youth</a>	Tjalke Weber and Marcello Hernández	15
6 August	Latin American Youth Perspective on ESD (Spanish)	Marcello Hernández	60
21 August	<a href="#">Sustainable Consumption and Production Perspective (Spanish)</a>	Adriana Zacarías Farah and Pedro Affonso Duarte Hartung	80
23 October	<a href="#">Webinar: Synergies between education for sustainable consumption and ESD (Spanish)</a>	Astrid Hollander and Luis Flores	45
24 October	Latin American Youth Perspective on ESD – Results (Spanish)	Marcello Hernández	11



# 2014 EARTH CHARTER ACTIVITIES SUMMARY

## EDUCATION

### *ECI SECRETARIAT & EDUCATION CENTER ACTIVITIES*



**3** EXECUTIVE  
PROGRAMMES  
**56** PARTICIPANTS



**1** INTERNATIONAL  
CONFERENCE,  
**100** PARTICIPANTS



**7** WORKSHOPS  
**306** PARTICIPANTS



**2** ONLINE COURSES  
FOR YOUTH  
**130** PARTICIPANTS



**1** RESEARCH SUPPORT FOR  
DOCTORAL RESEARCH  
**3** MASTER STUDENTS



**1** ACADEMIC BOOK  
**1** PUBLICATION WITH  
19 STORIES



**1** UNIVERSITY COURSE  
ON ESD  
**15** STUDENTS

## *EARTH CHARTER GLOBAL NETWORK ACTIVITIES*



### **BELARUS**

Youth Camp for more than 100 students



### **BRAZIL**

AIESC/Amana Key online course  
1 100 young leaders working with  
7000 school children on EC game



### **COSTA RICA**

One school festival with 200 students



### **ENGLAND**

Bournemouth College  
taught EC to hundreds of  
its students



### **GERMANY**

EC Ambassadors training  
programme for more than  
20 youth, other workshop



### **GREECE**

workshop with more than  
20 participants, education  
courses at U CRETE taught  
EC to more than 30 students



### **GUATEMALA**

Workshops in 56 schools



### **ITALY**

Terra nel Cuore trained more  
than 20 teachers to use the EC



### **JAPAN**

Launch of EC Manga,  
200 people



### **KENYA**

Children's Peace Festival,  
1 100 participants



### **PORTUGAL**

ASPEA training more than  
20 teachers



### **SWEDEN**

GCS and GBM trained more  
than 2000 people in Africa



### **VENEZUELA**

1 workshop for community  
leaders and 3 university courses

## NETWORK & OUTREACH

### ECI SECRETARIAT & EDUCATION CENTER ACTIVITIES



#### NON - DIGITAL



**102** AFFILIATES,  
**60** COUNTRIES



**95** NEWS ARTICLES

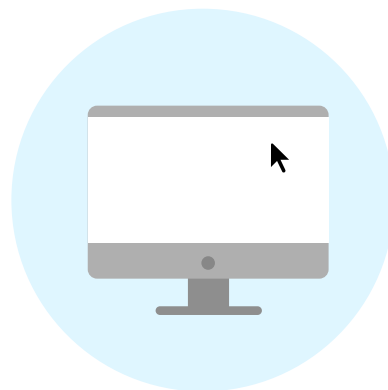


**+300** ENDORSEMENTS  
**6983** TOTAL ORGANIZATIONAL ENDORSERS

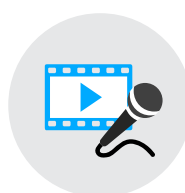


**8** CONFERENCES,  
**~2000** PEOPLE

**26000+** INDIVIDUAL ENDORSERS



#### DIGITAL



**5** VIDEO INTERVIEWS



**1,013,857** WEBSITE VISITS



**+300** FOLLOWERS



**+4831** LIKES IN 4 LANGUAGES



**400,000** VIEWS



## *EARTH CHARTER GLOBAL NETWORK ACTIVITIES*



### **ARMENIA**

ASDH presented EC to more than 500 people



### **COSTA RICA**

National University EC Student Award event with 70 participants



### **GERMANY**

EOWI representatives presented the EC to hundreds of people at conferences and meetings



### **ITALY**

EC Committee Italy presented the EC at numerous conferences; participants in the hundreds



### **MEXICO**

677 organizational endorsements



### **PORTUGAL**

ASPEA presented the EC at several conferences; hundreds of participants

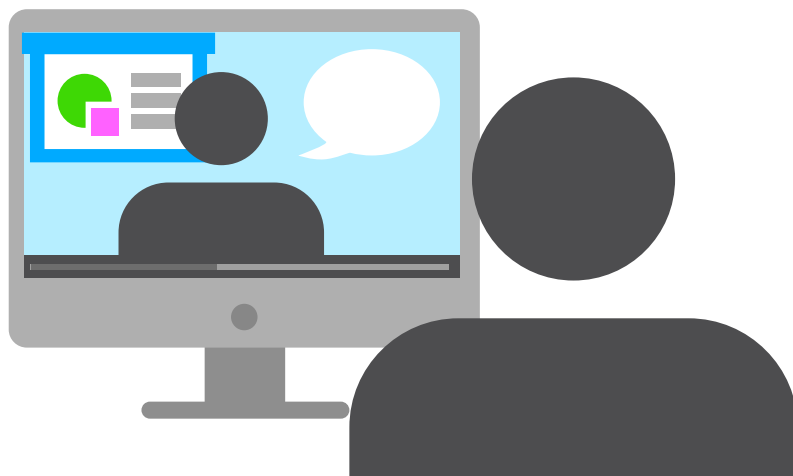


### **RUSSIA**

Center for Environmental Policy and Culture (CEPC) jointly with Institute for Sustainable Development (ISD) presented the EC at 11 events to 740 people

## DIALOGUE

*ECI SECRETARIAT & EDUCATION CENTER ACTIVITIES*

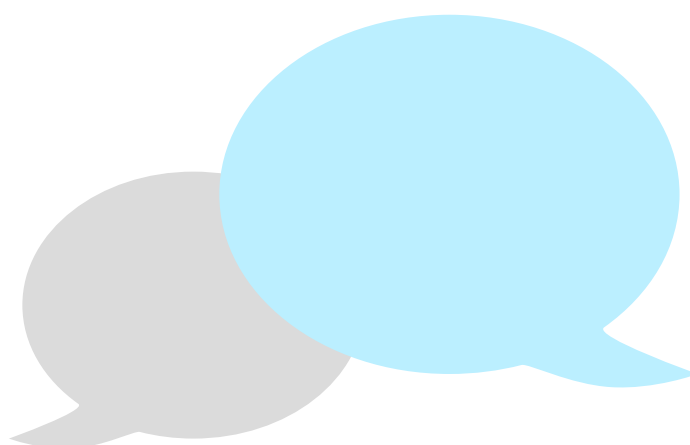


**10**

WEBINARS

**379**

PARTICIPANTS



**4**

DIALOGUE MEETINGS

**330**

PARTICIPANTS

## *EARTH CHARTER GLOBAL NETWORK ACTIVITIES*



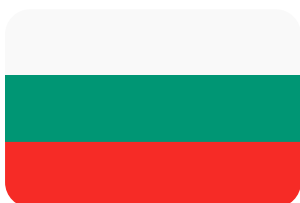
### **AUSTRALIA**

10 conferences and seminars with Earth Charter focus



### **BOLIVIA**

6 Conferences on topics related to good governance and participation of indigenous communities in development plans



### **BULGARIA**

BASD presented EC to more than 100 people through projects



### **MEXICO**

Conferences and workshops, 5040 participants



### **SEYCHELLES**

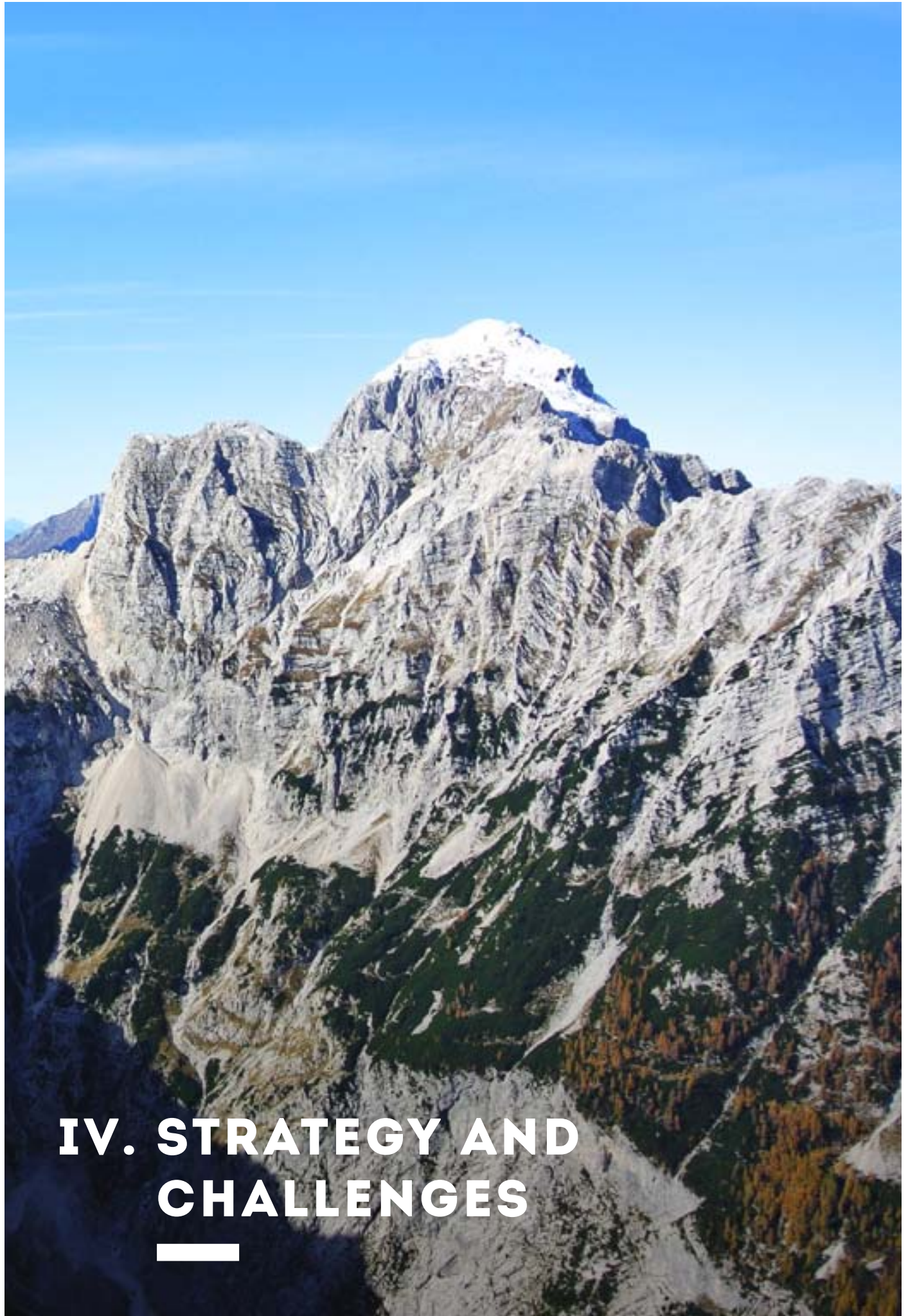
EC as tool for their workshops to promote cross-sectoral collaboration



### **SPAIN**

1 Conference and 2 Seminars; ~300 people





## IV. STRATEGY AND CHALLENGES

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## STRATEGY

The Decentralized Empowerment for Scaling Up strategy, adopted in 2007, continued to provide the main guidance for ECI work. Therefore in 2014, the ECI Secretariat continued to nurture relationships with organizations and individuals from around the world as the primary vehicle for achieving the goals of the Earth Charter Movement worldwide. Along these lines, a key function of the ECI Secretariat has been to serve the organizations that are affiliated to ECI, by offering guidance, sharing information and materials, processing information about activities and projects and making all of this available through the website, newsflashes, and social media instruments.

The Education Center offered three one-week intensive executive programmes, both in education. The strategy behind these courses is to equip participants, experts and educators, as multipliers of the Earth Charter vision through their work. The plan is to multiply such efforts, both in English and Spanish, and to offer them not only in Costa Rica but also in other places in conjunction with key strategic partners, as was done in 2014 in the Netherlands in October.

During the course of 2014, ECI undertook a comprehensive review of all affiliates and youth groups to establish which organizations were still actively using the Earth Charter. The strategy is to strengthen existing relationships for the maximization of networking and communication efforts, the learning from experiences and sharing of the same, all for continuing to spread the use of the Earth Charter, which involves the delivery of courses and webinars.

The Secretariat continued to foster dialogue and seek ways to expand the Earth Charter Movement through ongoing outreach, free educational webinars online, and engagement in discussions and policy forums in 2014 as part of the strategy to promote the Earth Charter.



## CHALLENGES

The challenges of ECI remained consistent over the course of 2014. The Council continued to emphasize the importance of scaling up of the Earth Charter movement, which is expected mainly to come through social media and with the help of the existing network and key strategic partners. This continues to be a challenge and a goal. It is necessary to continually inspire individuals and organizations to use the document and engage with the Earth Charter mission. Maintaining ongoing communication with the network and gathering information on global EC activity and processing it into stories in the shape of case studies and videos are all areas in which the Secretariat has made some progress, but nevertheless continues to seek ways to improve and achieve more.

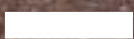
In addition, the ECI Secretariat focused on the development and marketing of new executive programmes, still a new approach for the Secretariat's work, and assessed its efforts in this area during 2014 in order to refocus and renew efforts in the future. In this context, the Secretariat will probably require some additional support in promoting and marketing its executive programmes.

The legal issues around the construction of new ECI Education Center facility were finalized but still hindered progress in other areas of ECI work to some extent. The Youth Coordinator who joined in 2013 departed towards the end of 2014, and the short tenure of this position, along with the Youth Network already being in transition meant that the Youth Network was and continues to be less defined and active. The reorganization and renewal of this network represents a great challenge for ECI moving forward.





## V. PLANS FOR 2015





*In 2015, ECI will continue to organize networking, outreach, and educational activities, as well as engaging and influencing, as much as possible and as appropriate, key international processes such as the post-2015 development agenda, the climate change summit at the end of 2015, and the UNESCO Education for Sustainable Development Global Action Programme.*

2015 marks the 15th anniversary since the launch of the Earth Charter which means special efforts will be made to organize celebratory activities under the Earth Charter+15 slogan “One Earth Community, One Common Destiny”. ECI will organize a series of webinars, as well as a one-day conference in Costa Rica with the participation of ECI Council members. Further, there are already several affiliates and partners that will be organizing large events, such as in Mexico around Earth Day, and in the Netherlands around the 29th June, the original Earth Charter launch day in the year 2000.

The year will have a focus on scaling up and on networking activities under the EC+15 banner, as well as a continued emphasis on the UNESCO Chair and organizing executive educational programmes in English, Spanish, and potentially in Portuguese as well. The scaling up activities surrounding the network and broadening the reach and use of the Earth Charter will be a priority, as well as the ongoing work in making the education center become a reference and well-recognized educational institution in the field of sustainability, education, and ethics. In this context, ECI plans to continue its ongoing engagement and support to the United Nations agenda on education for sustainable development under the framework of the UNESCO Global Action Programme on ESD.

ECI will continue the previous year’s effort in strengthening the network, engaging youth, and reinforcing the relationships with affiliates, increasing the reciprocity of relationships to benefit both the EC Movement and ECI’s work. The communication activities will also continue, including putting together stories of good practices, expanding the efforts in social media, and continuing making the use and responsibilities in social media more horizontal and participatory. There are plans to redesign the website and mailing system, which sends messages and newsflashes to more than 20,000 subscribers on a regular basis. To make this work more effective, ECI will be seeking strategic partnerships to increase the communication capacity and multiply efforts.





## VI. WALKING THE TALK

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*Continuing with a 2009 decision to critically assess its own operations and openly discuss its sustainability impacts, the ECI Secretariat decided for the fifth time to use the GRI G3 Guidelines in reporting on its sustainability performance.*

The goal of the 2014 Annual Report is the achievement of the GRI Level C Application of the Guidelines. The Application Levels (A, B, or C) communicate to the Report's readers to what extent the G3 Guidelines have been utilized in the drafting of the document. To better monitor changes and trends on ECI performance, the ECI Secretariat decided to maintain the structure of the 2009 annual report using previously selected GRI Indicators.

The Secretariat relies fully on hydroelectric power, its offices count with natural light most of the day and do not use any air conditioning system. However, international air transportation remains an area of environmental impact related to the ECI Secretariat's work. As previously, CO<sub>2</sub> emissions from air travels will be compensated through the FONAFIFO (National Fund of Forest Financing) mechanism, a Costa Rican government programme. FONAFIFO collects the funds, which are linked, to carbon sequestration and other environmental services (e.g. water production), and distributes these to landowners or organizations that are protecting the forests on their lands.

The offset price for one CO<sub>2</sub> ton in Costa Rica is US\$7.50, up from \$5 last year, therefore the ECI Secretariat will pay US\$62.97 to FONAFIFO to compensate for

the 8.396 CO<sub>2</sub> tons emitted during business travels in 2014. The decrease of more than 20 tons in comparison with 2013 is attributed to new computing standards developed and implemented by FONAFIFO. Furthermore, a carbon footprint reduction and offsetting scheme will also be developed for the new building and Center. As noted above, sustainable construction practices for the new building have been followed. To this end, steps have been taken to obtain LEED Certification for sustainable construction.

Section IX provides more details on the ECI Secretariat performance based on GRI Indicators.







## STATEMENT OF FUND BALANCES

*AS OF DECEMBER 31, 2014*

<b>ASSETS</b>	<b>USD</b>
RPA / Earth Charter Fund Balance	45,520
UPEACE / Earth Charter Account Balance - General Fund	68,397
UPEACE/Earth Charter Account Balance - Construction Project	(256,410)
Earth Charter Brazil	2,147
<b>NET AVAILABLE ASSETS</b>	<b>\$(140,346)</b>
<i>UNRESTRICTED &amp; RESTRICTED BALANCES:</i>	
General Fund	\$ 113,917
<i>RESTRICTED BALANCES:</i>	
Earth Charter Brazil	\$ 2,147
Construction Fund	(256,410) (254,263)
<b>TOTAL UNRESTRICTED &amp; RESTRICTED FUND BALANCES</b>	<b>\$(140,346)</b>



# STATEMENT OF INCOME & EXPENDITURES - 2014

## *EARTH CHARTER INTERNATIONAL - ALL ACTIVITY CENTERS*

### *JANUARY 1 - DECEMBER 31, 2014*

<b>INCOME</b>	<b>USD</b>	<b>USD</b>
Major Individual Donors		
Seaward Fund / S. Rockefeller	19,557	
Amana-Key /Oscar Motomura	60,000	
Wakako Hironaka	10,000	89,557
<i>BUSINESS/AFFILIATES</i>		
CEDS Limited		9,900
Fred Matser Foundation		67,041
<i>INTERNATIONAL AGENCIES</i>		
Unesco		5,932
Individual Donors (Less than USD 10,000)		3,140
Interest Income & Other (Includes EC Brazil, CR and NY)		1,032
Courses & Other Services		36,230
<b>TOTAL CASH INCOME</b>		<b>212,832</b>
In-Kind Support		
Universities & Foundations		20,000
Corporate / Business Donations		30,000
Affiliates and partners		50,000
<b>TOTAL IN-KIND SUPPORT</b>		<b>100,000</b>
<b>TOTAL INCOME</b>		<b>312,832</b>

<b>EXPENSES</b>	<b>USD</b>
Salaries / Professional Services	158,996
Employment Related Insurance	17,501
Travel Staff	3,707
Strategic, Program, and Communications Consulting Support	4,300
Office Construction	37,706
Telecommunications & Internet	4,854
Translation Services	434
Courses and Workshops	9,718
ECI Council Expenses (Travel and Meeting Costs)	10,219
Events and Meetings	18,752
Office (Equipment, Security, and Expenses)	13,084
Equipment Purchase	5,409
Publication, Media, & Web Development	122
Printing and Postage	2,137
Fin Exp & Currency Devaluation Charges	3,410
Maintenance	2,752
Miscellaneous	4,837
Legal Expenses, ECA	2,322
Fund Management Expenses, ECA & RPA	1,666
<b>TOTAL CASH EXPENSES</b>	<b>301,925</b>
<b>IN-KIND SERVICES</b>	
Administrative and Facilities Support	20,000
On-Line Course for young leaders in Brazil	20,000
Video Documentary project	10,000
Meetings, travels and events directly involving ECI	50,000
	<b>100,000</b>
<b>TOTAL EXPENSES</b>	<b>401,925</b>
<b>SURPLUS / (DEFICIT)</b>	<b>-89,093</b>

The University for Peace Human Resources and Finance Departments administrate all legal and financial issues pertaining to contracts with personnel and payments for staff and services. The ECI Secretariat ensures an adequate and transparent management of ECI funds through these UPEACE resources. This Financial Statement shows a negative balance at the end of the year, which is due to the Center construction project. The University for Peace offered an advance to cover this balance and the repayment schedule is being finalized. The in-Kind support shows direct support to ECI activities, it does not reflect all other activities of ECI Affiliates and partners in their countries.





## **VIII. THE EARTH CHARTER INITIATIVE:**

EXAMPLES FROM AFFILIATES, PARTNERS AND  
VOLUNTEERS USING THE EARTH CHARTER



Following are some examples of Earth Charter activities led by affiliates and partner or other volunteer organizations in 2014. It is important to note that there are many Earth Charter activities led by individuals and organizations that are not affiliated to ECI and which are happening without ECI's knowledge.



## AFRICA AND THE MIDDLE EAST

### BURKINA FASO

Green Cross Burkina Faso (GCBF) continues to use the principles of the Earth Charter related to ecological integrity as inspiration and foundation for their activities. Some of the activities they've framed as part of their commitment to promote the Earth Charter are:

1. Conflict Prevention project related to Natural Resource Management in the Volta Basin (PRECOGRN) PHASE III – this project aim to introduce sustainable agricultural practices to limit the use pesticides in Burkina Faso.
2. Research project on how gender perspective and the rights of local communities are included in the mining code of Burkina Faso. They found that these are not well included therefore the project made recommendations to for their inclusion.

### KENYA

In Kenya, two Earth Charter Affiliates have been collaborating: Green Cross Sweden and Green Belt Movement (Kenya). These two organizations are promoting peace, security, and sustainability in Kenya. This cooperation began in 2005 under the direction of the late Professor Wangari Maathai. The Earth Charter has been incorporated in two specific projects that these organizations are implementing in the Rift Valley region: Sustainable Communities Peace and Reconciliation Project (which started in 2013), and the Smart Water for Green Schools Projects (started in 2012 and still active in two schools: Kamara and Mau Summit).

Some specific activities of these projects include the Peace Building Councils and Children's Peace Clubs, which are run by the local schools. The Children's Peace

*EC Affiliates from Sweden and Kenya promote peace, security, and sustainability in Kenya*



Festival is an annual celebration with young participants. The first Festival was held in Molo Town in the Kuresoi District on 21 November 2012. The Children's Peace Festival mobilized as many as 1,189 children from 39 schools, as well as teachers, education officers, and security stakeholders in Kuresoi District, and included politicians and dignitaries from the region.

### SEYCHELLES

In Seychelles, the organization Sustainability for Seychelles has been active in promoting the Earth Charter with different sectors, such as educators and policy makers since 2010. They realized that they could use the Earth Charter to improve cross-sectoral collaboration in their country, and so they translated the Charter into Kreol and they have been organizing several activities to open a dialogue about sustainability issues on the Island, and to build capacity of community-based organizations (CBOs) to get involved in decision making processes about things that matter to them. In 2014, they printed a new Earth Charter poster in English and Kreol which was widely distributed with CBOs as part of the activities they organize.

### SIERRA LEONE

The Earth Charter Affiliate in Sierra Leone, Education for All, were very actively using the Earth Charter in education programs in schools, but, they reported that the Ebola crisis forced them to stop all actions in the field during 2014. They are hopeful to start actions again in 2015, once the situation is more under control.



## ZAMBIA

The Community Action on Poverty and Environment (COPE) Project, which started in 2009 as an initiative between two Earth Charter Affiliates, continues to be active in promoting direct actions to solve some pressing issues in Zambian rural communities.

One activity in 2014 was to hand out solar powered lanterns (Luci) to older girls preparing for their final exams in Mwachilele Primary School. Girls have a much tougher life in Zambia than boys, since they do all the chores. With these lanterns, the Project hopes that girls will have more time at night to study. This [video](#) shows the moment when the girls received the lanterns.



Top: COPE project in Zambia empowering girls and women

Middle: AELA

Bottom: Coordinator of the Earth Charter Committee Australia Clem Campbell



## ASIA AND THE PACIFIC

### AUSTRALIA

In Australia, Clement Bernard Campbell, who coordinates the Earth Charter Australia Committee, was awarded the "Order of Australia Medal". This award is conferred by the Australian Governor General and is the

pre-eminent way Australians recognize the achievements and service of their fellow citizens. This award not only recognizes Clem's dedication and actions, but also the Earth Charter Project in this country. Find [here](#) the nominating statement for this award. The Australian Earth Laws Alliance has been using the Earth Charter as an important Earth centered governance tool, and has been promoting it in this organization's public education work and other events. AELA was created in 2012 to promote the understanding and practical implementation of Earth jurisprudence – Earth centred law, governance

and ethics. Some of the topics of AELA events where the Earth Charter was used include: 'Should rivers have legal rights?'; Earth laws and regional community environmentalism; Building the Sharing Economy Workshop and Sharing Law Roundtable; Rights of Nature Tribunal, Brisbane (Is the Great Barrier Reef a victim of Ecocide?); and Exploring Ecospirituality Workshop.

### INDIA

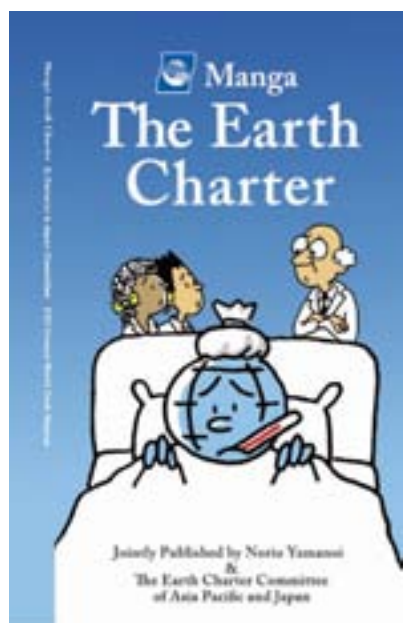
In India, the Montfort Social Institute (MSI), Earth Charter Affiliate since 2008, opened their Center for Human Rights and Sustainable Development in Andhra Pradesh. MSI has been engaged in integral human development for social transformation in the state of Andhra Pradesh, by undertaking developmental activities aimed at reconstruction of village societies for the advancement of individuals, families and communities; eradication of the high prevalence of child labour; and ensure basic

education and health care for all through a rights based approach. Formation of Neighbourhood Parliament, Young People's Initiatives (YPI) and Children's Parliament helped harness the human potential for collective action and to create a democratic ethos in villages. Sustainable agricultural methods, cooperative farming by women and vocational education were introduced. The Earth Charter has been an education instrument for empowering women, low paid workers, the youth and other vulnerable groups in the villages MSI work.

In India Centre for Environment Education (CEE), Ahmedabad, Gujarat encourages and supports the educational use of the Earth Charter in schools. One example is an exhibition on Earth Charter principles. This exhibition is the product of a photography competition on the Earth Charter themes held at the national level. In order to use this exhibition in schools teachers need to be oriented on how to use this photography exhibition as a resource in schools. In this context CEE decided to do this project to develop a facilitator's guide to familiarize teachers on EC values and its implementation through photography exhibition, with the expectation that this project can contribute a broad understanding of the scope of learning across exhibition in the context of education and to promote the use of EC in education.

### JAPAN

The Earth Charter Committee of Japan produced an Earth Charter Manga booklet, with illustrations from the



*Caption goes here*

famous manga artist Mr. Norio Yamanoi, the holder of the Manga copyright. This manga booklet is available in Japanese and English. It presents the major global sustainability issues, which are mentioned in the Earth Charter Preamble, in a way that is easy to understand by the general public. The Earth Charter Manga was launched in Japan in a parallel event at the UNESCO

ESD World Conference in Nagoya in November 2014. Find this publication [here](#).



## EUROPE AND CENTRAL ASIA



### ARMENIA

The Earth Charter Affiliate in Armenia, the Association for Sustainable Human Development (ASDH), whose Earth Charter efforts are led by Karine Danielyan, were very active in 2014, promoting ESD materials that they had developed in 2013 for Universities, making presentations on sustainable development and the post 2015 agenda, sustainable consumption and production, and education for sustainable development. These projects are carried out under the EU and UNDP's GEF frameworks and pertain not only to Armenia but also to the region. The ASDH introduces the Earth Charter at all of these events. In 2014, the ASDH spoke about the Earth Charter to more than 500 people in the country and the region. Along with the publications, ASDH is reaching many people with the Earth Charter message.

### AUSTRIA

The UNESCO Club of Vienna used the Earth Charter with some frequency in 2014. One of the highlights of the year was successfully suggesting to the Webster University Model UN that they should include a representative to represent the Earth Charter perspective as one of the civil society delegates in the proceedings. A high school student from Prague took the challenge and worked with an ECI staff member to best represent the Earth Charter at the MUN conference in Vienna. The attendance at the WebMUN was, all of whom learned about the Earth Charter from the vocal representative.





and ESD to many parts of the Belarusian educational system. YIEC also carried another Spring Discussion Camp in March, bringing together students and teachers from 13 different schools in Belarus and Latvia. YIEC also participated in the Academy of Post-Graduate Education in Minsk's Conference: "Partnership Network of Sustainable Development Schools: Inter-regional Collaboration and Sustainable Change". During the three-day conference teachers and students from the "Partnership Network of Sustainable Development Schools", assisted by national and international experts, discussed the project and defined promising trends for expanding education to promote sustainable development in Belarus. Following the conference, a book was published on the conference results in Belarusian and Russian.

In May, YIEC and Adobe Youth Voices Program / IEARN hosted the annual Youth Media Festival "Youth Voice for Sustainable Development 2014", featuring over 20 media projects from all over Belarus, Russia, and Ukraine. All the projects are available at a specially created [YouTube channel](#).

YIEC also published an updated and improved translation of the Earth Charter in Belarusian.

### BULGARIA

The Earth Charter Affiliate in Bulgaria and the Balkans, the Balkan Agency for Sustainable Development (BASD), carried out numerous activities where they introduced the Earth Charter, including six presentation in libraries around Bulgaria on the Earth Charter and sustainable development. The most significant Earth Charter related project BASD implemented is with the Municipality of Kovachevtsi titled "Bridging Resources for Ecological and Art-based Development (BREAD)". The project supports cross-border (CB) cultural exchanges in the form of group trainings in baking bread. These activities serve to improve cultural relations between Bulgaria and Serbia, promote the exchange of experience and skills between youth and seniors, foster a sustainable lifestyle, and many other benefits. The Earth Charter was introduced during the initial phases of project implementation and serves as an ethical guide throughout.

### FRANCE

The Common Good Forum, a Paris-based NGO, and ECI began to collaborate in 2014. The organization's publication, Bridge-Builder Magazine published an article written by ECI Staff. Also, former French National Cycling Champion Aurelien Passeron began a campaign to create an ethical cycling team based on the Earth



Top: Representing the Earth Charter at a Model UN in Austria

Bottom: Belarussian youth at an Earth Charter sustainability camp

### BELARUS

The Earth Charter Affiliate in Belarus YIEC "Newline" continued to carry out activities to spread the Earth Charter in Belarus and the region in 2014. YIEC "Newline" helped form the Education for Sustainable Development Association, and this organization, with the help of YIEC "Newline" helped bring the Earth Charter



*Earth Charter Ambassadors class of 2014 from Germany*

Charter principles. His intention is to name the team after the Earth Charter and use his sport to promote the Earth Charter sustainability vision. Watch a video [here](#).

### GERMANY

The German Affiliate Ecumenical One World Initiative (EOWI) carried out and assisted the German Earth Charter network to implement many activities in 2014. These included workshops, speeches, dragon dreaming workshops, theater workshops, school projects, public stands, youth camps, and regional networking activities. EOWI also has established the German EC Ambassadors programme, training young people to become multipliers of the Earth Charter all over Germany. This programme recruits young multipliers and trains them over the course of two weekends over the course of the year. The national network of these “Ambassadors” also meets at least once a year. There were several weekend-long events, some day-long events, and many shorter speeches and presentations all over Germany. The sum of people involved in all of these activities and reached by the Earth Charter easily reaches into the thousands.



*Top Left: Cross-border cultural exchange — baking bread in the Balkans; Above: Earth Charter support and former French national cycling champion Aurelien Passeron*

### GREAT BRITAIN

In Great Britain, the Earth Charter movement continued to make waves in Bournemouth at the Avonbourne and Harewood Colleges. Avonbourne considers itself an “Earth Charter” school, as its Primary School vision and values are based on the Earth Charter. Other Earth Charter projects that were carried out through Avonbourne in 2014 include an award-winning effort to recycle cooking oil for a school mini-bus and a successful initiative to have the school certified as a Fairtrade school. The schools also continue to use the Pictures of Success tool.

### GREECE

The Earth Charter Affiliate in Greece, the University of Crete, led by Professor Nelly Kostoulas-Makrakis organized a variety of activities in Greece to disseminate the Earth Charter in 2014. In September, she presented the Earth Charter at a workshop with the Greek Ministry of Education to assist implementation of the Earth Charter into the 344 primary schools in Athens. At the end of 2014, the University of Crete officially endorsed the Earth Charter at a ceremony attended by 30 people, and is in the process of introducing it to its faculty. Professor Kostoulas-Makrakis taught a course in which the 30 students worked on Earth Charter implementation in primary schools.



## ITALY

In 2014, the ECI Affiliate Italian Committee for Earth Charter (Comitato Italiano Carta della Terra) organized a nationwide dissemination campaign of the Earth Charter, which included several conferences held in various Italian cities to present the document and promote the Italian website. Some members of the Italian Committee gave conferences in schools and universities and distributed several thousand "Carta della Terra" CD Roms to students with the support and sponsorship of "COBAT - Consorzio Nazionale Raccolta Riciclo" (the National Consortium to Recycle Wastes). The Earth Charter CD Rom contains a video, many relevant documents, Earth Charter articles, the history of the Earth Charter, thousands of photos, and other useful information for students of primary and secondary school. Every year the Italian Committee prints approximately 5,000-10,000 CD Roms, depending on sponsors.

Also, the new Affiliate Terra nel Cuore Association (The Earth in the Heart Association), organized an Earth Day meeting that was attended by approximately 250 students. The Association also organized two teacher training sessions on the Earth Charter.

Also, Centro Studi per la Pace Onlus (The Center for the Study of Peace, CSPACE) organized a school-year long project for five middle-schools on the Earth Charter. The programme was very successful and reached seven classes, around 100 students.



*Above: Italian Earth Charter activity from the political to middle schools*



*Earth Charter lectures in the Netherlands*

## NETHERLANDS

The Earth Charter network in the Netherlands was strong and active in 2014. Network partners organized many activities and events over the course of the year. Furthermore, AVANS College co-organized a series of events around the Earth Charter to accompany the first Earth Charter Center for ESD executive programme to be offered in the Netherlands. Also, ECI welcomed a new Affiliate from the Netherlands, Inner Sense, who along with other strong Earth Charter Affiliates in the Netherlands will consolidated over the course of 2014 to begin forming a new joint Affiliate, called Earth Charter Friends in the Netherlands.

## PORTUGAL

In 2014, the Portuguese Association for Environmental Education (ASPEA), the Earth Charter Affiliate in Portugal, was responsible for many educational activities and presented the Earth Charter at several events. ASPEA introduced the Earth Charter in two separate projects, and presented it at several environmental education forums. ASPEA representatives also conducted teacher trainings in which they introduced the Earth Charter directly to educators.

## RUSSIA

The Earth Charter Affiliate in Russia, the Center for Environmental Policy and Culture (CEPC), jointly with Institute for Sustainable Development (ISD) presented the Earth Charter at 11 meetings, seminars, and conferences to 740 people in 2014 mostly in Russia, but also in Romania. The Earth Charter was recommended as an ideal background document for Education for Sustainable Development.

## SCOTLAND

In 2014, Earth Charter Affiliate Action for Change Scotland had two main activities. The first focused on an awareness campaign using the Seeds of Hope Exhibition, which was created in partnership between Soka Gakkai International and Earth Charter International. The exhibition was on display for the month of June



*Below: Portugal Earth Charter and ESD Course*

*Middle: Earth Charter affiliate in Scotland organizes lectures and events*



using Earth Charter values is engaging young people to continually work on a Green Map of Kincardine. The Green Map highlights local volunteering projects, including a growing space and a community café, local walks, and information on Kincardine's five-year community action plan.

### SPAIN

In Spain, ECI Affiliate Values Foundation organized one Conference and two Seminars with approximately 300 people. The seminars are called "Impulses for a better

world", under the slogan "The Earth Charter in Action". The first seminar took place on 5 April in Soria, and the second one on 18 October in Huelva.

The annual Conference that Values Foundation organizes is called "Projects and Utopias for a better world". This year was the 8th time that they put the Conference together under the theme: "Living without fear, can you imagine it?" The event took place in Murcia on May 17th.



*Russian Earth Charter affiliate presents in Russia*

in the Kibble Palace at the Glasgow Botanic Garden. It is estimated that more than 3,000 people saw the exhibition and over 500 copies of the Earth Charter were taken by visitors. The second activity of the group

### SWEDEN

The Earth Charter Declaration was highlighted at the celebration of the 20th anniversary of Green Cross Sweden and the GCS Annual Event: A Journey through Global Challenges to Human Consciousness, held April 26th, 2014 in Göteborg, Sweden. The keynote speaker was Drubpon Konchog Khandro-la, a nun of the Drikung Kagyu tradition of Buddhism, from the nomadic territory of Drikung. The event was attended by approximately 150 people. GCS also continued working with the Green Belt Movement and the collaboration on the Peaceful Transitions project supported the production and distribution 1000 copies of the Earth Charter Declaration to schools, where approx. 2000 school children and parents were trained on the principles of the guidelines of the declaration in Kenya.



*Earth Charter activists in Switzerland demonstrate for peace*

### SWITZERLAND

Earth Charter Switzerland was active around Switzerland making presentations of the Earth Charter, co-sponsoring events, offering workshops, and participating in public events. EC Switzerland was present again at the LifeFair, co-sponsored a film screening “The Vanishing of the Bees”, offered workshops at the Social and Environmental Forum, and presented the Earth Charter to children.

### TAJIKISTAN

The Earth Charter affiliate in Tajikistan was able to organize a meeting of high school students to learn about the Earth Charter and present the Earth Charter at a roundtable on Earth Day 2014.

## LATIN AMERICA

### BOLIVIA

In Bolivia, the Affiliate Fundacion Construir develops actions that aim to implement the Earth Charter Principle 13: “Strengthen democratic institutions at all levels, and provide transparency and accountability in governance, inclusive participation in decision making, and access to justice.” Fundacion Construir organized or participated in several events, which respond to the implementation of specific subprinciples.

These activities included: implementation of the Project “Participa” (Participate), to promote the participation and representation of indigenous groups in relevant policy-making processes related to development. (Principle 13b, EC); participation at a Forum to discuss the conditions for civil society organizations in Bolivia

to work, to participate in political processes and to access funds (Principle 13c, EC); organization of the International Seminar “Agro-environmental processes from the legal pluralism perspective, in connection with collective actions” (Principle 13d, EC); organization of the series of workshops “Access to justice right for women, children, Youth and LGBT community” (Principle 13d, EC); participation at the Regional Meeting with Aymara Indigenous and Peasant Jurisdiction Authorities and the Agro-environmental Jurisdiction in Challapata, Oruro (Principle 13d, EC); organization of the capacity-building workshop to help members of the T`simane Mosen community to draft a “Strategic Action Plan” (Principle 13g, EC).

Finally, in 2014 Fundación Construir was selected by CIVICUS as one of only eight projects to promote multi-stakeholders dialogue. More than 900 organizations from all over the world applied for this recognition, therefore it is an important achievement, that will allow Fundación Construir to use their expertise to find new ways that different groups could work in partnerships to face collective local challenges and establish collective goals. (Principle 13g, EC).

### BRAZIL

In Brazil, the Institute for Harmony on Earth continues to actively promote the Earth Charter Game, which they created. This is an innovative and versatile tool for children, youth and adults, and promotes sustainable practices within formal and non-formal educational processes. From 2011 to 2014 they have organized 85 workshops reaching 3,000 people in 110 Brazilian cities. An article that explains more in depth this initiative was included in ECI publication “The heart of the matter: Infusing sustainability values in education”

In early 2014, Earth Charter International, Amana-Key, and AIESEC Brazil began a new partnership with the aim

*Earth Charter Bolivia organizes civil society events*







Top: Costa Rican school holds annual Earth Charter festival  
Bottom: Brazilian artist creates mobile Earth Charter exhibition



of strengthening the promotion and dissemination of the Earth Charter principles in Brazil and the world. Together these organizations created the “Global Citizen - Earth Charter” project. This is a social exchange project that empowers young people between 18-30 years old to multiply the principles of the Earth Charter in schools (public and private), thus contributing to building to a more ethical, just, and sustainable society.

Also in Brazil, the photographer Miguel Igreja has been using the Earth Charter as inspiration for a Photo Arts Exhibition that promotes arts, culture, sustainable transportation, and new technologies. The exhibition is called “Pernambuco: Culture, History and the Sea”. This is a mobile exhibition that presents pictures that are carried around using bicycles. This work is based on the Earth Charter’s values and principles, and uses images to inspire people to preserve nature, life, and culture. This exhibition premiered in 2012 during Rio+20 Conference and was presented again in October 2014, at the Fernando do Noronha Archipelago.

Another artist promoting the Earth Charter in Brazil is Ana Person, a composer, singer and violinist who was very active in 2014 implementing many activities under the Earth Charter Workshop for Children Project with her organization, Arts and Cultural Scene Productions (Arte e Cena Cultural Produções). This project uses music for encouraging understanding of the universal principles of the Earth Charter. For more information on the project visit: <http://cartadaterra.anaperson.com.br/>

### COLOMBIA

In Colombia, the SIPT Company endorsed the Earth Charter and created an educational programme to promote the spirit and objectives of the Earth Charter among the staff’s children who are currently in primary school to make that endorsement more meaningful. The live session combined both mental and physical activities to allow for significant learning. This document provides details of how SIPT implemented its educational sustainability programme.

### COSTA RICA

In Costa Rica, the National University celebrated the Earth Charter Student Awards for the sixth consecutive year. This recognition is awarded to students with strong values and positive human qualities, who are concerned for humanity’s wellbeing, responsible for caring for the environment, who promote social and economic justice, and base their actions in a culture of peace. A total of 11 students were chosen by different Centers, Faculties, and Headquarters to receive this recognition.

The Foundation for Development of the Central Mountain Range (FUNDECOR in Spanish) joined the Earth Charter family this year as an Affiliate. Members of this organization have been actively participating in Earth Charter training opportunities and organized a workshop to share the principles of this document with the rest of the employees. Furthermore, FUNDECOR included the Earth Charter as part of the Organizational Policy, which they share with all the stakeholders they work with.

CEUNA, an educational center of primary and secondary education in Costa Rica, organized its 14th Eco-Scientific-Cultural Festival under the theme of “The Earth Charter and CEUNA: Making a sustainable world possible”. For this Festival, each teacher along with the students developed a project that explores a specific Earth Charter principle. The objective was to strengthen teamwork, and develop skills, talent, and knowledge that will help them internalize the principles of the Earth Charter. The Festival took place from August 4th to August 9th, 2014.



In a process that lasted more than four years, and which started in 2008, the Judicial Power of Costa Rica drafted its Axiological Policy as part of their Ethical Management System. The Earth Charter was included as a reference and a document that judges can use in their resolutions.

### GUATEMALA

In Guatemala, the Nature Conservation and Community Development Organization (ORCONDECO) created and implemented the Environmental and Cultural Scholar Education Programme, with Maya Q'eqchi' children and youth in 56 schools of the Lachuá Ecoregion. The aim of this Programme's activities is to create awareness about the value of life and Sacred Nature. They have integrated the Earth Charter in the Programme since 2010 and continue to use it actively. In 2014, they added new Earth Charter resources for the programme, including a youth poster.

### MEXICO

In Mexico, the Earth Charter Network continues to be very active in promoting the values and principles of this document in every State of this country. Mateo Castillo, who coordinates this network, offered 14 workshops and organized 10 Conferences around Mexico in 2014. In addition, each EC Network focal points organized different activities in their respective States. The activities in 2014 took place in 12 Mexican States and included more than 50 workshops, 14 conferences, numerous radio spots, extension and certification programmes, several publications, and the activities in total counted thousands of participants all over Mexico.



*Mexican youth at an Earth Charter youth workshop*

### VENEZUELA

In Venezuela, the research Group Vida Urbana y Ambiente of Simon Bolivar University has been very actively implementing different educational initiatives with the Earth Charter. In 2014, these included: Earth Charter workshop for community leaders, organized by IERU-USB, facilitator: Rosa María Chacón; "Towards a sustainability culture in businesses, working with the Earth Charter" Unit. This Unit is part of a Certification Program on Sustainable Development for business entrepreneurs, offered by VUA Group and the Outreach Department of Simon Bolivar University; a student from the Sustainable Development Certification Program developed a research project called "Development of a country label strategy in Venezuela, under the framework of sustainable development and the Earth Charter"; lastly, the Earth Charter is part of the following courses:

- a. "Cities and Environment", of the Sustainable Development Doctoral Program at this university.
- b. "Conditions to achieve urban sustainability", of the Urban Development career program.
- c. "Education for Sustainable Development, educational processes. The Earth Charter as a guide for ESD", of the Education Doctoral Program of the Catholic University Andres Bello.



## NORTH AMERICA

### CANADA

In Canada the Inclusive Leadership Gathering once again took place and in the 2014 summer edition more than 70 people participated. These gatherings heavily feature the Earth Charter. ECI also welcomed a new affiliate in Canada who immediately began helping the Earth Charter movement, specifically by designing the EC+15 logo.

## USA

There was activity all over the USA in 2015. The University of Wisconsin Oshkosh held its Earth Charter week again. It has been doing so for a decade. Earth Charter Indiana was very busy with climate activities, participating in marches and legislative efforts, and publishing regularly on Earth Charter topics. Florida Gulf Coast University, the EC affiliate in Florida, continued using the Earth Charter heavily and integrating it more deeply into its core curriculum.

*Below: Inclusive Leadership Gathering in Canada uses the Earth Charter*



*Above: Earth Charter week at the University of Wisconsin Oshkosh*

*Right: EC+15 logo designed by Canadian Affiliate*





## IX. GRI INDICATORS





GRI INDICATOR	DESCRIPTION	REPORT REF.	PAGE #
<b>STRATEGY AND ANALYSIS</b>			
1.1	Director statement	Intro	6-7
<b>ORGANIZATIONAL PROFILE</b>			
2.1	Name of reporting organization	Intro	8-9
2.2	Primary brands, products and/or services	Earth Charter  ECI provides different services to help advance the Earth Charter Initiative Mission and Vision (e.g. capacity building, publication and materials available in various languages, sharing of experiences and networking possibilities among others)	
2.3	Operational structure	Intro and Section II	8-11
2.4	Location	University for Peace campus, Costa Rica	
2.5	Countries where organization operates	Section I and III	9,13-23
2.6	Nature of ownership	Section II	11
2.7	Markets served	Schools, Universities, Teacher's networks, youth networks/groups/organizations, Local and National Governments, NGOs, Private companies, Religious organizations	
2.8	Scale of reporting organization	Section II	11
<b>GOVERNANCE STRUCTURE</b>			
4.1	Governance structure	Section II	11
4.2	Chair of highest governance body	The co-chairs of the ECI Council, they are not executive staff.	
4.3	Governance body	Section II	11
4.4	Mechanisms to provide recommendations to governance body	ECI Executive Director participates in the Council meetings and brings the recommendations of staff and other members to these meetings, which happen once a year. The staff and network is often consulted to provide inputs and advice on strategies being developed.	
<b>REPORT PARAMETERS</b>			
3.1	Reporting period	January – December 2014	
3.2	Date of most recent previous report	Annual Report 2013	
3.3	Contact person	Last Page	62

GRI INDICATOR	DESCRIPTION	REPORT REF.	PAGE #
<b>REPORT SCOPE AND BOUNDARY</b>			
3.6	Boundary of the report	ECI Secretariat and submissions from the Earth Charter Initiative Network	
3.7	Limitations on scope or boundary	This report does not reflect the overall impact of the Initiative worldwide due to its level of decentralization.	
3.8	Basis for reporting on joint ventures	Section VII	38-49
3.10	Explanation of re-statements		
3.11	Changes from previous reporting periods	Same structure and GRI Indicators used in 2013 Report are used in 2014.	
<b>GOVERNANCE , COMMITMENTS AND ENGAGEMENT</b>			
4.14	List of stakeholders	Section I and II and Attachments A,B, and C	8-11, 55-61
4.15	Basis for selection of stakeholders	<p>For Affiliates and Partners, ECI Secretariat identifies strategic countries and then searches for networks or influential organizations that are in alignment with the vision and mission of the Initiative.</p> <p>In some cases, organizations request an affiliation with ECI. Criteria: the organization's proven commitment in using EC and is relatively well positioned.</p> <p>Youth groups submit an online application to become a recognized group, part of the network.</p>	
<b>REPORT CONTENT</b>			
3.5	Process for defining report content	<p>Materiality: Operations of ECI Council and Secretariat</p> <p>Topics:</p> <ul style="list-style-type: none"> <li>- How ECI is putting the Earth Charter principles into action.</li> <li>- ECI role in EC Initiative.</li> <li>- ECI influence in education for sustainable development processes.</li> <li>- ECI involvement in climate change negotiations.</li> <li>- ECI approach to the private sector.</li> </ul>	

GRI INDICATOR	DESCRIPTION	REPORT REF.	PAGE #
<b>GRI CONTENT INDEX</b>			
<b>PROGRAMME EFFECTIVENESS</b>			
4.2 NGO SS6	Process to coordinate with other actors	Info on joint projects: sections III and VIII	13-23, 39-49
<b>ECONOMIC PERFORMANCE</b>			
NGO SS8	Breakdown of funding received by source	Section VII	35-37
EC 1	Direct economic value generated and distributed.	Section VII	35-37
EC4	Significant financial assistance received from government	No financial assistance received from governments.	
<b>ENVIRONMENTAL PERFORMANCE</b>			
EN 16	Total direct and indirect greenhouse gas emissions	Section VI	33
EN 18	Initiatives to reduce greenhouse gas emissions	Section VI	33
<b>LABOR PRACTICES</b>			
LA 1	Total workforce	Section III	13-23
LA 10	Average hours of training per year	10 hours of average training time per employee in 2014	
LA 13	Composition of governance bodies and breakdown of employees per category	ECI Council had 14 members in 2014, from 12 countries. 6 were women and 8 were men. There was one youth members. ECI Secretariat has 4 full-time employees. ECI hosted 7 interns in 2014, 3 women and 4 men. They came from 4 different countries and all were under 30 years old.	
<b>SOCIETY PERFORMANCE</b>			
SO 1	Nature, scope and effectiveness of any programmes and practices	Section III (network mgt) and IV (strategy and challenges)	13-23, 29
SO 4	Actions taken in response to incidents of corruption	Section VII	35-37
SO 5	Public policy positions and participation in public policy development and lobbying	Less emphasis this year on advocacy and public policy development, efforts focused on strategies for future involvement with post-2015 and Sustainable Development Goals processes.	





## X. ATTACHMENTS

## A. EARTH CHARTER INTERNATIONAL COUNCIL

*The new ECI Council composed by fourteen members, met for the first time in June 2014 in New York. This new Council is composed by six members of the previous Council composition and 8 new members. The Council as of 2014 was as follows:*



Oscar Motomura  
(Brazil), co-chair



Kartikeya Sarabhai  
(India), co-chair



Fritjof Capra  
(Austria/USA)



Mateo Castillo  
(Mexico)



Severn  
Cullis-Suzuki  
(Canada)



Ama van  
Dantzig  
(Ghana/  
Netherlands)



Mitsuko  
Horiuchi  
(Japan)



Hisham Khatib  
(Jordan)



Alexander  
Likhotal,  
(Russia /  
Switzerland)



Wanjira  
Maathai  
(Kenya)



Alide  
Roerink (The  
Netherlands)



Mirian Vilela  
(Brazil), ex  
officio

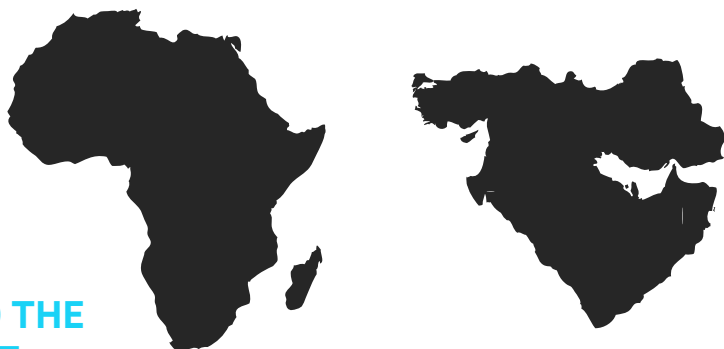


Hua Wang  
(People's  
Republic of  
China)



Richard E.  
Zimmerman  
(USA)

## B. LIST OF ECI AFFILIATES



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<b>Switzerland</b>	<a href="http://www.erdcharta.ch">http://www.erdcharta.ch</a>
<b>United Kingdom</b>	<a href="http://www.earthcharteruk.org">http://www.earthcharteruk.org</a>
<b>Vietnam</b>	<a href="http://www.earthchartervietnam.org">http://www.earthchartervietnam.org</a>



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