



# 2020 ANNUAL REPORT



Earth  
Charter®  
INTERNATIONAL

Summary of Activities



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**Earth Charter International (ECI) is the organization that powers the Earth Charter global movement by providing educational, dialogue, and networking opportunities to turn conscience into action.**

**The ECI's mission is to contribute to the transition to sustainable ways of living on the planet.**

### ECI's Goals are to:

1. Raise awareness worldwide of the Earth Charter and promote understanding of its inclusive ethical vision.
2. Promote the adoption and use of the Earth Charter as an ethical guide and the implementation of its principles.
3. Encourage and support the educational use of the Earth Charter.
4. Promote recognition and use of the Earth Charter as a soft law document.

### The ECI Secretariat's work in 2020 focused on three main areas:

- I. Communication, information, and networking
- II. Education and Research
- III. Dialogue

In addition, this report presents information about the governance structure of ECI and administrative information.

## I. COMMUNICATION, INFORMATION, AND NETWORKING

### 1. Launch of the new EC Brand

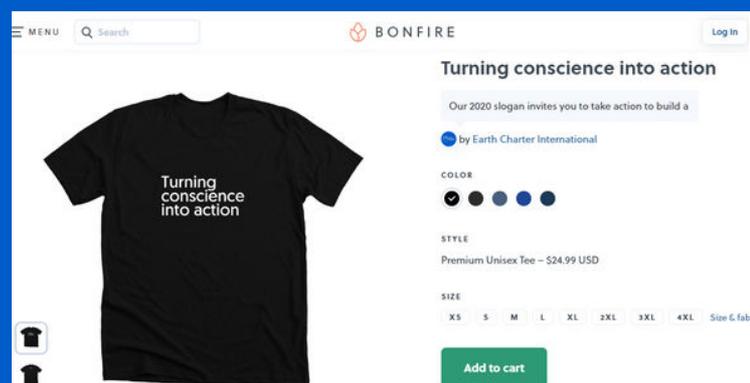
Between mid-January and early April, ECI launched its new communication strategy. The launch of the new EC Brand encompassed first the launch of a new **logo** (and its variations) and **slogan** "Turning Conscience into Action for a Thriving Earth", then the launch of the new **illustrations** on the EC pillars and **icons** for each principle. A social media campaign took place with posts featuring members of the EC network from different countries (i.e. the EC Champions) wearing T-shirts containing different EC icons. In early April, the new **Earth Charter website** was launched, together with the new **EC Booklet** and **video** in English, Spanish and Portuguese. ECI also helped with the development of the EC Booklet in Dutch. In June, ECI launched a new Earth Charter **poster** and a **t-shirt** (in English and in Spanish) using the new EC icons and slogan "Turning conscience into action".

**The EC t-shirt design can be found through the following links:**

<https://www.bonfire.com/store/earth-charter-international/>  
[https://www.bonfire.com/turning-conscience-into-action/?fbclid=IwAR2AvuTqDNJM\\_q0M5ztcJNseDvWu5Ak1f3Drfmq9JqNq-NIUmiTvDkbPmLI](https://www.bonfire.com/turning-conscience-into-action/?fbclid=IwAR2AvuTqDNJM_q0M5ztcJNseDvWu5Ak1f3Drfmq9JqNq-NIUmiTvDkbPmLI)

A special package containing these, together with the EC booklet, was mailed to ECI affiliates, partners and selected young leaders (except to the countries that the Costa Rican post office is still not offering services due to the air traffic suspension resulting from the COVID pandemic).

Following this, ECI found a way to sell and distribute EC t-shirts worldwide, using a site called Bonfire. Therefore, an EC t-shirt campaign was launched to promote the Earth Charter, raise its visibility (and hopefully generate some income to ECI by selling the t-shirts). Information about this was shared on social media (21 t-shirts were sold).



## 2. Information sharing, web traffic, stories and social media

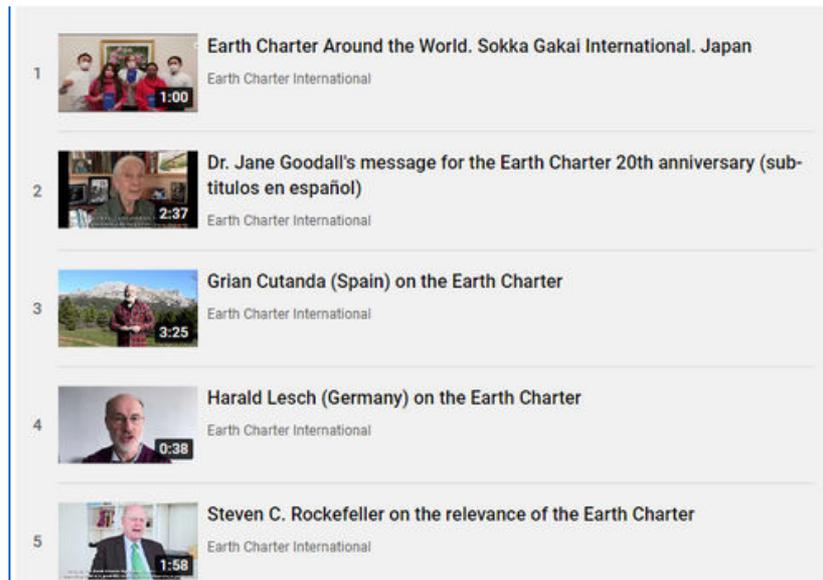
In 2020, the EC website had 368,199 visits [20,000 more than 2019], and 78 news articles.

As part of ECI's effort to offer a platform for affiliates, partner organizations and young leaders to share their experiences in using the EC in their projects and context, 16 new stories were developed such as:

- “The Earth Charter is at the Core of our School and in the Heart of our Students” - Chris Jackson, Head teacher Avonwood Primary Bournemouth, United Kingdom
- “The Earth Charter is a Foundation for my Life and my Work as a Climate Change Activist” - Karen Proa, ECYL, Monterrey, Mexico
- “A Story of Higher Education and the Earth Charter” - Silvia Arrieta and National Technical University (UTN), Costa Rica
- “The Earth Charter Game: An Education Strategy for Sustainability” - Patricia Abuhab, Brazil
- “Applying the Earth Charter Across their Business Enterprise” - Medcom Benefit Solutions, United States
- “Greshma Pious Raju's Earth Charter Young Leader Story” - India
- “Rocío Milagros Collantes González's Earth Charter Young Leader Story” - Panama

Similarly, ECI collected 64 one-minute videos with messages from EC Champions from around the world, with the purpose to inspire new young leaders and partners, as well as to give visibility to EC Champions: young leaders, affiliates and partners who are involved with the Earth Charter Movement from different regions of the world.

[https://youtube.com/playlist?list=PLzi07WlvVry\\_Rupjea5EFz00UXxO4Zdsf](https://youtube.com/playlist?list=PLzi07WlvVry_Rupjea5EFz00UXxO4Zdsf)



## 3. Social media

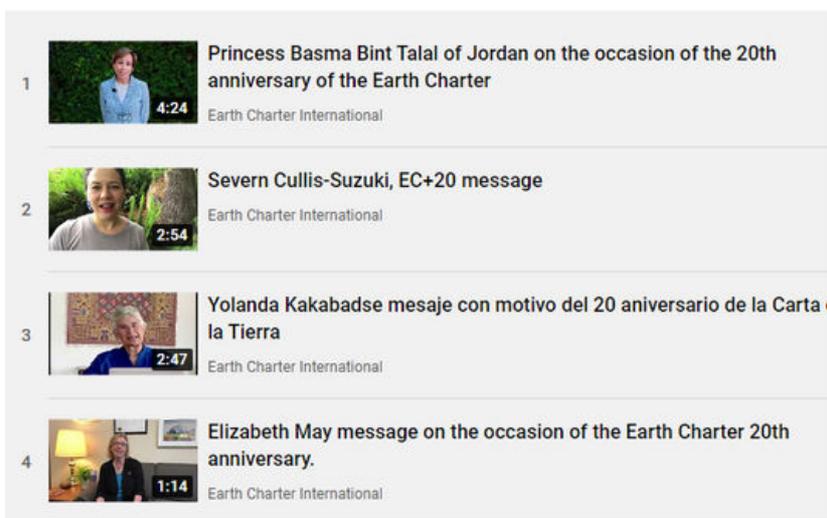
Throughout the year, ECI posted in social media, nearly every day, in English and Spanish and sometimes in Portuguese. Due to lack of human capacity, a decision was made to suspend the communication work in French both in social media as well as on the website.

### The 2020 Social Media Metrics are as follow:

- 51,837 followers on Facebook [English, Spanish, Portuguese, and French] [3,383 more than in 2019].
- 3,094 followers on Instagram [English + Spanish and Portuguese] [2,071 more than in 2019].
- 3,832 followers on Twitter [English + Spanish] [438 more than in 2019]

- 5,308 followers on YouTube [3,767 more than in 2019]
- 1,648 followers on LinkedIn [592 more than in 2019]

At the occasion of the 20th anniversary since the launch of the Earth Charter, ECI was able to collect eight videos with messages from EC Commissioners: Princess Basma Bint Talal, Yolanda Kakabadse, Elizabeth May, Federico Mayor, Rabbi Awraham Soetendorp, Severn Cullis-Suzuki, Pauline Tangiora and Erna Witoelar. These videos were used in different EC+20 events and are available in the EC YouTube channel at: [https://youtube.com/playlist?list=PLzi07WlvVry\\_q6BeFc7N6sDqKbtGiX-It](https://youtube.com/playlist?list=PLzi07WlvVry_q6BeFc7N6sDqKbtGiX-It)



**11 Courses with 274 Participants**  
**19 Webinars with 35,000 viewers**  
**368,199 Website visits**



#### 4. EC Commitment campaign – “What Drives You”

In November, a new social media communication campaign was put together to test a new communication approach to engage young people with the Earth Charter. Posts focused on engaging youth were shared on ECI’s Facebook, Twitter, LinkedIn and Instagram. The purpose was to reach out to new people with the EC message by asking the question “what drives you?” and by inviting them to “commit to the Earth Charter” (before, this was called an “endorsement”).

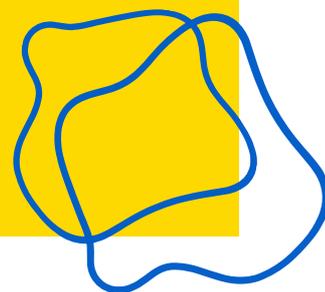
#### 5. Networking

As an effort to strengthen the EC network with a sense of community, common purpose, and collaboration, ECI organized four moments during the year (February, May, August, and November) to bring together the EC global network of affiliates, partner organizations and EC young leaders. Each of these moments involved four online meetings (two in English, one in Spanish and one in Portuguese) and had an average of 90 people participating every trimester (for a total of 16 network meetings). These meetings served as an opportunity for ECI to share the approach to the new EC communication campaign, social media efforts and the EC+20 plans and get the network on board. It also served as an opportunity to feature some examples of the work affiliates and partners do in their different contexts and for individuals and organizations in the EC global network to get to know one another.

In addition, a network event for EC Young Leaders and alumni of the Leadership, Sustainability and Ethics course, was organized to exchange views on experiences and explore ways to collaborate. This online event took place on 1 December and involved 30 participants.

**In 2020, the following 5 new affiliate\* agreement and 9 agreements with new partner organizations were signed:**

- Programme of Education for Sustainability, Universidad de San Andrés\*, Argentina\*
- Earth Charter Austria, Austria\*
- Instituto Nhandecy, Brazil\*
- Ecoletivo - educação, diálogo e convivência, Brazil\*
- Universidad Internacional da Paz, Brazil\*
- AnimalConcepts, Spain
- China Biodiversity Conservation and Green Development Foundation, China
- Earth Child Institute, USA, Brazil
- Earth Day Network, USA
- Fundación Educación por la Experiencia, México
- International Renewable Energy Academy, York University, Canada
- Okayama University, Japan
- Pace Centre for Green Sci-tech and Development, China
- SEE Investing, Costa Rica



#### **In addition:**

- ECI entered a new partnership to establish a UNESCO UNITWIN Cooperation Programme with the Network on Education for Sustainable Development and Social Transformation (UNIESD&ST). The initiative involves 6 institutions and is led by Leuphana University Luneburg, Germany. The purpose is to collaborate on activities that focus on research, policy development and implementation of ESD at all levels of education with specific regards to global perspectives on ESD and teacher education.
- ECI signed an agreement to participate as an institutional member of the International Partner Network of the UNESCO Chair on Education for Sustainable Lifestyles. This network was initiated by Inland Norway University of Applied Sciences. The purpose of this network is to collaborate mainly in research projects, or joint education activities, such as webinars.

## **6. Presentations on the EC**

ECI collaborated and took part in events organized by other organizations, offering 22 presentations (10 presentations in English and 11 in Spanish) to an audience of approximately 21,000 participants. Such as:

- On 19 February, Alicia Jimenez, ECI Programme Director, offered a presentation for the [Latin America Environmental Educators Network](#), organized by the UN Environment Panama Office.
- On 2 April, Mirian Vilela, ECI Executive Director, joined Hazel Henderson in the Webinar “[Pandemics: Lessons Looking Back from 2050](#)”, moderated and organized by Prof. Ed Saltzberg, executive director Security & Sustainability Forum, with over 1,000 registered participants.

- On 16 July, Alicia Jimenez and Amanda Bennett organized two sessions at the [Impact Festival](#) in Canada. One of the sessions focused on the Earth Charter in education and the other on youth empowerment. There were 60 participants in these presentations.
- On 18 September, Paul Lubbers, ECI Council member, together with Mirian Vilela, ECI Executive Director, took part in the [Congress of Social Innovation](#) in Seville, Spain, offering a presentation on Leadership and Sustainability. The event involved approximately 1,100 participants online and face-to-face.
- On 23 October, Alicia Jimenez participated with a presentation in a professional-development workshop for staff members of [Miami Dade College](#). This workshop, called [Earth Charter at 20: Ethics, Values and Relevance](#), was conducted by Peter Blaze Corcoran and organized by the Earth Ethics Institute.
- On 11 November, Alicia Jimenez participated in the webinar: “Build transdisciplinary research capacity of early career and doctoral students in Africa through a ONE HEALTH & WELL-BEING lens”. Organized by ONE HEALTH and Future Africa Initiative, with over 60 participants.
- On 12 November, Alicia Jimenez joined the online event “[Dialogue on the Earth Charter in the context of COVID 19](#)” organized by Universidad Autónoma Estado de México, which involved 200 participants.
- On 4 December, Mirian Vilela joined the session "Ecological Civilization & a Community with Shared Future for Mankind" at the "[Science Literacy and the Construction of Ecological Civilization](#)" Forum organized by the China Biodiversity Conservation and Green Development Foundation. The session involved over 18,200 participants.

## II. EDUCATION AND RESEARCH

### 1. Courses

Working in education is a priority for ECI. As such, the Earth Charter Centre for Education for Sustainable Development continues to offer a variety of courses and programmes that highlight the importance of incorporating sustainability values and principles into the processes of learning and decision-making. In this context, the Education Centre offers professional development courses to help participants expand their understanding of sustainability and the Earth Charter, and to strengthen their capacity to bring that into practice in their sphere of action. This work is implemented under the framework of the UNESCO Chair on Education for Sustainable Development with the Earth Charter.

In 2020, ECI offered eleven online courses involving 274 participants and one face-to-face course for seven participants. First, it offered its existing courses and programmes for 187 participants:

Its six-month Online Certificate Programme on Education for Sustainable Development, with five courses, was offered twice, once in English during the first semester of the year, and then in Spanish in the second semester (each with six facilitators). It involved 49 participants who became certified Earth Charter Educators (23 participants in English and 26 in Spanish) and 12 course facilitators. This professional development programme seeks to enhance the educator’s capacity to incorporate sustainability values and principles in any education context.

The same programme offered in Portuguese since 2016 was suspended in 2020 given the social struggles going on in Brazil due to the pandemic.

The Leadership, Sustainability and Ethics 10-week online course, offered since 2015, was offered three times in 2020 [twice in English and once Spanish] involving 138 participants [108 participants in English and 30 in Spanish], 39 of them decided to become new Earth Charter Young Leaders upon completion of the course. This course aims to engage young leaders ages 18 to 30 years old and enhance their leadership capacity, as well as knowledge and commitment to ethics and sustainability. A special feature of this year LSE course offering is that it counted on the participation of students from Avans University of Applied Science and Helicon vocational education: Helicon Excellent Programme, of the Netherlands as well as from Martin Luther University, Canada. These universities incorporated the LSE as part of one the courses their students were taking and made it mandatory or part of their course credits. This enriched the inter-multicultural experiences of the students and the enrollment in the LSE course. It is hoped that this kind of partnership can be expanded and multiplied. These LSE courses counted on the volunteer support of seven facilitators.

**In addition, ECI developed and offered the following four new professional development courses, which had 87 participants enrolled:**

1. The “[EC Introduction Course](#)” is a unique self-paced six-session course that offers an opportunity to deepen the knowledge about the ethical foundation of the Earth Charter and about the worldview that is articulated in it. It was developed and offered in English and it had 26 participants enrolled in it. The Spanish version of this course is planned to be launched in the first semester of 2021. ECI envisions to scale up the reach of this course, especially given its self-paced feature.
2. The [EC Cities Course “Ethics in Sustainable Urban Development”](#) was offered between April and June with the aim to equip participants with the knowledge and skills necessary to take urban sustainability practices to higher levels by using the Earth Charter (EC) and the Earth Charter Cities (ECC) Manifesto. This course involved 13 participants.
3. [Systems Thinking Courses](#) – Two courses, each one of five weeks, were offered as an effort to address the need to increase systems literacy. The first one “[Introduction to Systems Thinking](#)” was offered between September and October, and the second one “[Systems Leadership, the Earth Charter and the SDGs](#)” was offered between October and November. They involved 20 participants.
4. The EC Business Course - “Business and Ethical Leadership for Sustainability” was offered twice, first between June and July and then between September and October. This eight-week online course aims to equip participants with the knowledge and skills necessary to take business ethics and sustainability practices to higher levels using the Earth Charter (EC) as a framework. They involved 28 participants.

- ECI also joined efforts with its affiliated organization from Brazil, Alternativa Terrazul, to develop a new online course in Portuguese called “Climate Action and the Earth Charter”. This six-week course, with a duration of 30 hours, developed by Rose Marie Inojosa and Daniela Carvalho, ECI Education Centre Facilitators, was offered twice and involved 350 participants. The first edition was offered between July and September and the second between September and November. The purpose of this course, based on the Earth Charter, is to strengthen people's capacities to act and interact in community, promoting respect for all forms of life, the regeneration of degraded spaces and collective well-being.
- The Education for Sustainable Development 15-session course for graduate students of the University for Peace Master’s Programme on Peace Education was offered during the month of February. This is the only face-to-face course that was offered during the year for 10 participants.

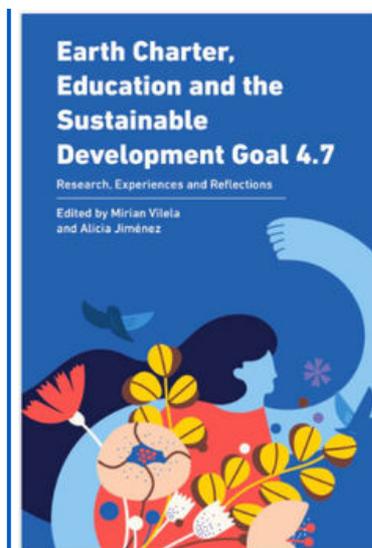
## 2. Resources

### 2.1 New book: Earth Charter, Education, and the Sustainable Development Goal 4.7 (in English and Spanish).

In partnership with the University for Peace, ECI launched the book *Earth Charter, Education, and the Sustainable Development Goal 4.7: Research, Experiences and Reflections*, which compiles 25 chapters from 29 authors, representing 11 countries. These chapters correspond to some of the presentations offered at the Earth Charter International Education Conference: “Leading the Way to Sustainability 2030” held in January 2019. The chapters provide outcomes of research projects, experiences of good practices, reflections, and insights of the type of education practice that seeks to address the disconnect between acquiring knowledge and the commitment to contribute with the common good and the well-being of all.

This book, edited by [Mirian Vilela and Alicia Jimenez](#), and developed as part of the UNESCO Chair on Education for Sustainable Development with the Earth Charter, seeks to contribute to current global efforts framed as part of the United Nations 2030 Agenda and the UNESCO new global framework on ESD called ‘[Education for Sustainable Development: Towards achieving the SDGs](#)’ or ‘[ESD for 2030](#)’.

The book, which is the result of a two-year project, is available both in English and in Spanish, and can be bought on Amazon.com. The table of contents and introduction are available on the Earth Charter website through this link: <https://earthcharter.org/library/earth-charter-education-and-the-sustainable-development-goal-4-7/>



**Research, Experiences and Reflections**  
 Edited by [Mirian Vilela](#) and [Alicia Jiménez](#)  
 Foreword by [Francisco Rojas Aravena](#)  
 This book, edited by [Mirian Vilela](#) and [Alicia Jimenez](#), seeks to contribute to current global efforts, most of them framed as part of the United Nations 2030 Agenda, for a revolution in the education practice (or for a new paradigm of education to emerge) to address the unsustainability challenges humanity is facing. [Click here](#) to purchase this book on Amazon.

Author: Earth Charter International  
 ISBN: 979-8579101129  
 Year Published: 2020  
 Country: International  
 Language: English

## 2.2 Earth Charter Podcast: Turning Conscience into Action

In December, ECI launched an Earth Charter Podcast called “Turning Conscience into Action” with 35 Episodes [29 of them are interviews in English and 6 are in Spanish]. The aim of this rich collection of interviews is to offer an educational resource that can help the audience expand their understanding of the worldview that is articulated in the Earth Charter, the current challenges humanity faces, education for sustainability, and the new paradigms of education. The first group of interviews seeks to capture some of the background history of the Earth Charter, from various perspectives, and key ideas articulated in it.

It also gives visibility and amplifies the voices of great thinkers and activists who were somehow involved or part of this history. The second group offers conversations on key themes related to the Earth Charter and gives our audience an opportunity to learn from these key people. The third group has a special focus on education. Hence, this podcast project, developed as a year-long project during 2020, is expected to generate new insights and inspire informed action. These interviews can be used as valuable education resources by anyone interested in learning more about the Earth Charter or the themes articulated or related to it. A university professor, for instance, can make use of any of these podcast episodes in their courses to stimulate dialogue and learning on various themes. The Earth Charter Education Center has already started using these as educational resources.

A special Earth Charter Podcast page was created for this, on the Earth Charter website, with a list of all interviewers and a summary of each interview. It can be found at <https://earthcharter.org/podcasts> for the episodes in English and <https://cartadelatierra.org/podcast> for the episodes in Spanish. In addition, the interviews can also be accessed for free in any of the following Podcast platforms: [Spotify](#), [Apple Podcasts](#), [Google Podcasts](#), [Anchor](#), and more.

### Transformando la conciencia en acción

Presentado por Mirian Vilela, Directora Ejecutiva de la Carta de la Tierra Internacional.

Este podcast le brinda conversaciones con grandes pensadores, académicos y activistas en los campos de la sostenibilidad, la ética, la educación y los movimientos de transformación social de todo el mundo.

Estas conversaciones incluyen historias personales, reflexiones sobre los desafíos globales actuales, el proceso en evolución [y el concepto] de la sostenibilidad, la educación para el desarrollo sostenible, un nuevo paradigma de educación, historias del proceso de redacción de la Carta de la Tierra, así como reflexiones sobre algunas ideas clave y principios de la Carta de la Tierra.

[Escuchar los episodios](#)

### Earth Charter Podcast: Turning Conscience into Action

Hosted by Mirian Vilela, Earth Charter International's Executive Director.

This podcast brings to you conversations with great thinkers, scholars and activists in the fields of sustainability, ethics, education and movements of social transformation from around the world.

These conversations include personal stories, reflections on current global challenges, the evolving process [and concept] of sustainability, education for sustainable development, a new paradigm of education, stories of the Earth Charter drafting process, as well as reflections on some key ideas and principles in the Earth Charter.

[Go to Episodes](#)

## Following is the list of interviewees:

History and Key Themes	Focus on Key Themes	Focused on Education	In Spanish
Steven C. Rockefeller	Gus Speth	Kartikeya Sarabhai	Leonardo Boff
Gro Harlem Brundtland	David Korten	Peter Corcoran	Moema Viezzer
Jan Pronk	Prue Taylor and Klaus	Sam Crowell	Maria Novo
Hazel Henderson	Bosselmann	Lorna Down	María Vilches
Ashok Khosla	Donald Brown	Mark Hathaway	Mateo Castillo
Mary Evelyn Tucker	Laura Westra	Rosalyn McKeown-Ice	Grian Cutanda
Ron Engel	Tineke Lambooy	David Orr	
Brendan Mackey	Elizabeth Ferrero and Joe	Stephen Sterling	
Christine von Weizsäcker	Holland	Chuck Hopkins	
Johannah Bernstein	Anupam Saraph		
Abelardo Brenes	Oscar Motomura		

## 2.3 Mapping

ECI collaborated with SGI in a process of upgrading Mapping and making it available in other languages. Mapping is a social media platform that invites individuals and organizations to share pictures or videos of their actions and projects on the SDGs, linking them with the Earth Charter principles. It can be downloaded for free in the Apple App Store and the Google Play Store. You can learn more about the app at:

<https://www.mapping.org/>



## 3. Research

### 3.1 The Great Transition Initiative and the Earth Charter dialogue triggered by Brendan Mackey essay

The Great Transition Initiative brings together a group of professors, scholars, and activists to exchange views around the challenge of sustainability and the need for a movement to push for the great transition. This effort, led by Paul Raskin, has been generating online exchange around specific themes. In January, an exchange on ethics was stimulated, triggered by an article written by Brendan Mackey.

This discussion titled “[Toward a Great Ethics Transition: The Earth Charter at Twenty](#)” generated 17 essays from authors including Steven Rockefeller, Mary Evelyn Tucker and Ron Engel. This collection of essays can be found in the following link:

<https://greattransition.org/gti-forum/great-ethics-transition>



### 3.2 Development of EC Index

Following up a recommendation made several years ago in one of the ECI council meetings, a pilot project was initiated to develop “Earth Charter Index”, which will serve as an instrument to measure countries’ contributions to the world’s well-being and which could rank countries’ efforts through the lenses of the Earth Charter. Work on this project was initiated in early September and it was developed thanks to the volunteer support of Anupam Saraph and Sifan Jiang. The pilot project and results of this initial work is expected to be ready for review in 2021. It is envisioned that the Earth Charter Indices will serve the purpose to provide nations and their people with a feedback of their contributions towards keeping our common home, shared with the community of life, habitable and thriving.

### 3.3 Earth Charter Schools Seal

As part of her doctoral research project, Alicia Jimenez has been developing an assessment framework based on the Earth Charter with the aim to create a quality seal for schools. This seal is called the Earth Charter School Seal, and the idea is to offer a recognition to primary and secondary education institutions that are committed to put the Earth Charter into action. It is also expected that this seal will be a source of income for the ECI Secretariat, as interested schools would need to cover a fee to obtain the recognition.

In 2020, the instruments of this quality seal were finalized (the instruments are a set of indicators to assess the areas of whole school approach under the lenses of the Earth Charter, and a questionnaire for students, to assess more personal experience with the Earth Charter values). These instruments are under revision by experts and will be tested in different schools. The launch of this seal is expected by mid-2021.

### 3.4 Earth Charter and Education for Sustainable Development videos in Mandarin

Two University for Peace master’s students from China undertook an internship with the ECI Secretariat, for which their main task was to research on how to better communicate the basic elements of education for sustainable development for the Chinese audience. For this, they developed a set of videos in Mandarin and English. The Mandarin version of the videos have been uploaded to a Chinese video sharing platform called Tencent. The English versions are published on the EC YouTube Channel:

[https://www.youtube.com/watch?v=iaJ6bENT0T8&list=PLzi07WlvVry-wD39YIQHJbTffLnl\\_1lwe](https://www.youtube.com/watch?v=iaJ6bENT0T8&list=PLzi07WlvVry-wD39YIQHJbTffLnl_1lwe)



Earth Charter  
International

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The screenshot shows a YouTube video player interface. At the top, it says "ESD Videos" and "Earth Charter International - 1/2". Below this are icons for full screen, share, and a menu. The video list shows two items: "Introduction to Education for Sustainable Development" with a duration of 6:15, and "Education for Sustainable Development Pedagogy" with a duration of 6:20. Both are by "Earth Charter International".

## II. DIALOGUE

As part of ECI's commitment to organize and facilitate dialogues on key and current global challenges and themes, linking them to the Earth Charter, nineteen free online events/webinars were organized to stimulate an exchange of views, and generate new knowledge and collaboration across initiatives and areas of focus. Three of these events took place on Earth Day, four at the occasion of the 20th anniversary of the Earth Charter under the theme Turning Conscience into Action, and in the second semester of the year, one on education and one on systems thinking and the post-COVID world. In addition, four webinars were organized on the theme of Earth Charter and Ecological Civilization in collaboration with The University for Peace, The Institute of Ecological Civilization, Center for Process Studies, Pace Center for Green Sci-Tech and Development, and the China Biodiversity Conservation and Green Development Foundation (CBCGDF).

ECI also collaborated with the EC network in Mexico with some webinars, including the EC+20 online event in Mexico and with Associacao Terrazul, affiliated organization in Brazil and the EC Network in Brazil, where an Earth Charter Children's Festival was organized for the first time. At the end of 2020, ECI organized two end-of-the-year events as part of the Earth Charter+20 efforts. The recordings of these online events can be found at <https://earthcharter.org/webinars/>

### Webinar: Pedagogical approaches for education for sustainable development (ESD)



These webinars organized in **English, Spanish and Portuguese**, reached **35,000 views** by the end of the year on the **ECI YouTube channel**, and it is estimated that the EC+20 Festival in particular, organized in June in partnership with the Brazilian EC network, reached at least **50,000** more views through other **YouTube and Facebook channels**.

Some of these webinars have become educational resources for university professors. The following is a list of these events that served not only to generate dialogue on topical issues, but also to reach out to new people:

## 22 April - Earth Day Webinar: Worldviews, Systems Thinking and Values in the Planetary Phase of Human Civilization: During and Beyond the Pandemic (in English)

[https://youtu.be/WfopL0P\\_RkM](https://youtu.be/WfopL0P_RkM)

### With special guests:

- **Fritjof Capra**, physicist and systems theorist, founding director of the Center for Ecoliteracy in Berkeley, California and ECI Council member, USA/Austria
- **Sam Crowell**, professor emeritus of education at California State University San Bernardino and former director at the Center for Research in Integrative Learning and Teaching. Facilitator, Earth Charter Education Center, USA



## 22 April - Earth Day Webinar: Towards a New Paradigm: Collaboration in Times of Pandemic and Beyond (in Spanish)

<https://youtu.be/bMkZ3mal3eM>

### With special guests:

- **Leonardo Boff**, Member, Earth Charter Commission, Brazil
- **Mateo Castillo**, ECI Council member, Mexico



## 22 April – Earth Day Webinar: Towards a New Sense of Global Interdependence and Universal Responsibility in Times of Crisis (in Portuguese)

<https://youtu.be/kQQIJrpjvEM>

### With special guests:

- **Ricardo Young**, President, Instituto Ethos de Empresas e Responsabilidade Social e Instituto Democracia e Sustentabilidade, Brazil
- **Rose Marie Inojosa**, Former Director, Universidade Aberta do Meio Ambiente e Cultura da Paz (UMAPAZ), Faciliator, EC Education Center, Brazil
- **Marina Silva**, Former Senator and Minister of Environment, Brazil



## 29 June - Earth Charter+20 Webinar: Turning Conscience into Action for Global Collaboration (in English)

### With special guests:

- [Caitlin Byrne](#), Director, Griffith Asia Institute, Australia
- [Brendan Mackey](#), Director, Climate Action Beacon, Griffith University and ECI Council member, Australia
- [Klaus Bosselmann](#), Director New Zealand Center for Environmental Law, The University of Auckland, New Zealand
- [Kazuo Takahashi](#), Earth Charter Study Group, Japan
- [Atsufumi Yokoi](#), Okayama University, and UNESCO Chairholder in Research and Education for Sustainable Development (ESD) and ECI Council member, Japan
- [Hua Wang](#), Professor of Environmental and Resource Economics and former Dean of the School of Environment and Natural Resources, Renmin University of China. Honorary President of the Professional Association for China's Environment (PACE) / and ECI Council member, China

## 29 June – Earth Charter+20 Webinar: Turning Conscience into Action in an Interdependent World (in English)

### With special guests:

- [Oren Lyons](#), Native American Faithkeeper of the Turtle Clan of the Seneca Nations of the Iroquois Confederacy
- [Peter Blaze Corcoran](#), Professor Emeritus, Environmental Studies and Environmental Education, Florida Gulf Coast University and Senior Advisor, Earth Charter International and Unity Earth Center, USA
- [Ama van Dantzig](#), Co-founder of Dr. Monk, an international social innovation agency and ECI Council member, Ghana/Netherlands
- [Kartikeya Sarabhai](#), Founder, Center for Environment Education and ECI Council member, India
- [Severn Cullis-Suzuki](#), Environmental activist and ECI Council member, Canada
- [Akpezi Ogbuiwe](#), Rethinking Education in shaping the 'new normal' and ECI Council member, Nigeria



[https://www.youtube.com/watch?v=E\\_fPmo5VeYk](https://www.youtube.com/watch?v=E_fPmo5VeYk)



[https://youtu.be/gQoR\\_Qufqlc](https://youtu.be/gQoR_Qufqlc)

## 29 June – Earth Charter+20 Webinar: Turning Conscience into Action through Processes of Education and Learning (in Spanish)

### With special guests:

- [Alicia Barcena](#), Executive Secretary, ECLAC
- [Enriqueta Medellín](#), National Ecological Emeritus Award and President of the Ecological Conscience Association, Aguascalientes, Mexico
- [Federico Mayor](#), former UNESCO Director General and member, Earth Charter Commission, Spain
- [Catalina Gómez Vives](#), Earth Charter Young Leader and Manager of socio-educational processes, Costa Rica
- [Francisco Rojas](#), Rector, University for Peace, Costa Rica / Chile
- [Cristovam Buarque](#), Member, UNESCO Futures of Education International Commission, Professor Emeritus, University of Brasilia, former Senator, Minister of Education and Governor of Brasilia



<https://youtu.be/PGhaQjPjA5c>

## 29 June - Earth Charter 20 Years Festival, in collaboration with Association Alternativa Terrazul and Earth Charter Network Brazil (in Portuguese and English)

- The festival included musical interventions and reflections by 71 people / speakers from all regions of the world (musicians, artists, politicians, scientists, representatives of NGOs, universities, socio-environmental activists, representatives from different religious groups, and Indigenous Peoples)

<https://youtu.be/FdQA15KVgzk>



## 2 September - Systems Thinking, the Skill to Build Sustainable, Resilient Systems and Survive in a Post-COVID-19 World (in English)

### With special guests:

- [Anupam Saraph](#), Professor of Sustainability and Governance of Complex Systems and ECI Advisor, India
- [Chris Beehner](#), Business professor at Seminole State College of Florida, USA and Facilitator EC Education Center
- [Sandrine Dixson-Declève](#), Co-President of the Club of Rome, Belgium



## 10 September – Ecological Civilization Webinar 1 | Values & Worldviews: Ecological Civilization as Mutual Flourishing (in English)

### With special guests:

- [Mary Evelyn Tucker](#), co-founder and co-director of the Forum on Religion and Ecology at Yale University and ECI Advisor, USA
- [Meijun Fan](#), co-director of the China Project at the Center for Process Studies, Claremont, China/USA
- [Karenn Gore](#), director of the Center for Earth Ethics at Union Theological Seminary, USA



<https://youtu.be/AKU9gSiok1E>

## 19 September - Webinar “Shift to Green” Online Seminar: Mapping Photo & Video Contest. (In English)

This was a collaborative effort between Soka Gakkai International (SGI), Earth Charter International (ECI), Greenpeace Japan (GJ), the Japan Youth Platform for Sustainability (JYPS), and the Soka Institute of the Amazon. The purpose of the event was to promote Mapping, engage young people in using Mapping and announce the winners of a photo and video contest.

## 23 September –The Earth Charter and Sustainability online event was organized by Earth Charter Young

Leaders with the support of ECI as part of the #Act4SDGs week with the purpose to introduce the Earth Charter to high school students to encourage them to work towards the SDGs through the ethical lenses of the Earth Charter. The panel included three Earth Charter Young Leaders and 50 participants attended the live discussion.

## 16 October – Ecological Civilization Webinar 2 | Beyond Sustainability: Ecological Civilization as Ecological Integrity (in English) <https://youtu.be/IJFqBqfkr0M>

### With special guests:

- [Fritjof Capra](#), physicist and systems theorist, founding director of the Center for Ecoliteracy in Berkeley, California and ECI Council member, USA/Austria
- [Alice Hughes](#), Associate Professor, leader of the Landscape Ecology group at Xishuangbanna Tropical Botanical Garden and Deputy Secretary General, China Biodiversity Conservation and Green Development Foundation
- [Jeremy Lent](#), author of the book, The Patterning Instinct: A Cultural History of Humanity’s Search for Meaning

## 22 October – Webinar: Education as if the Earth Mattered (in English) <https://youtu.be/8kmdoHOKVig> (this Webinar is also shared in a platform in China at <https://v.qq.com/x/page/h32007oj4nx.html>)

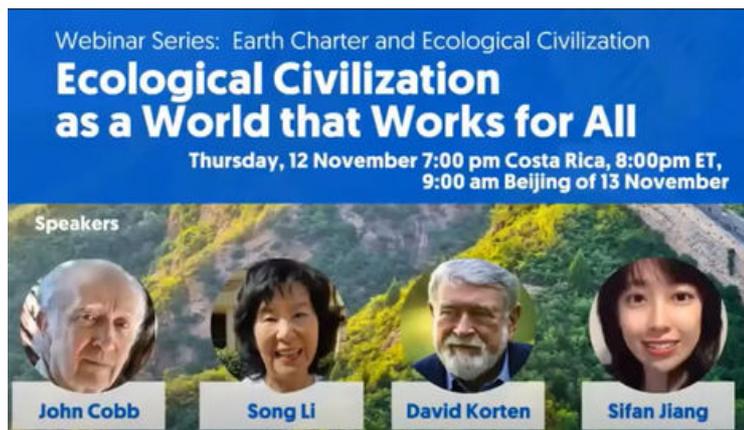
### With special guests:

- [David Orr](#), ecological literacy educator and writer, Professor Emeritus of Environmental Studies and Politics at Oberlin College in Ohio, USA
- [Sam Crowell](#), professor emeritus from California State University, San Bernardino, former director, Center for Research in Integrative Learning and Teaching and faculty, Earth Charter Education Center for Sustainable Development

## 12 November - Ecological Civilization Webinar 3| Ecological Civilization as a World that Works for All (in English)

### With special guests:

- [John Cobb](#), co-founder and current co-director of the Center for Process Studies in Claremont, California, USA
- [Song Li](#), former, Senior Environmental Specialist, World Bank, Middle East and North Africa Region and ECI Council member, China
- [David Korten](#), co-founder and board chair of the Positive Futures Network, which publishes the quarterly YES! Magazine, USA
- [Sifan Jiang](#), former staff, UNDP China and University for Peace Master's Student, China



<https://youtu.be/V4dlukm7XXc>

## 10 December - Ecological Civilization Webinar 4| Harmony: Ecological Civilization as Communities of Communities (in English)

### With special guests:

- [Klaus Bosselmann](#), Professor of Environmental Law and Founding Director, New Zealand Centre for Environmental Law at the University of Auckland, New Zealand
- [Song Tian](#), Professor at the School of Humanities and Social Sciences, Southern University of Science and Technology (SUSTech), China
- [Jinfeng Zhou](#), Secretary General, China Biodiversity Conservation and Green Development, China
- [Ellie Leaning](#), Projects Director, Institute for Ecological Civilization, USA
- [Hua Wang](#), President of Pace Institute, and Professor at Renmin University of China and ECI Council member, China



<https://www.youtube.com/watch?v=WsDZGkVtMpl>

## 22 December - Earth Charter+20 End-of-the-Year Event

Two events, one in English and one in Spanish, were organized to conclude the 20th anniversary celebrations. The events counted on the participation of various ECI affiliates, partner organizations, young leaders and EC friends. It was an occasion to launch the Earth Charter, Education and SDG 4.7 book and the Earth Charter Podcast: "Turning Conscience into Action". In addition, the events had the purpose to offer a space to exchange some reflections on the 20 years since the launch the Earth Charter and for ECI to express recognition to EC Champions.

Event in English: <https://youtu.be/PPnu7JclTmQ>

### With guest speakers:

- [Namrata Sharma](#), Faculty member at the State University of New York, USA
- [Bob Jickling](#), Professor Emeritus at Lakehead University, Canada
- [Alide Roerink](#), ECI Council member and EC Friends, the Netherlands

### Overview of 20 years of the Earth Charter video (English):

<https://www.youtube.com/watch?v=k3HRDZyrSnA>



Event in Spanish: <https://youtu.be/9ph7-rbbopo>

- [Maria Vilches](#), Professor, Metropolitan University and facilitator EC Education Center, Puerto Rico
- [Grian Cutanda](#), Founder, Avalon Project and The Earth Stories Collection, Spain
- [Mateo Castillo](#), ECI Council Member, Mexico
- [Leonardo Boff](#), Earth Charter Commission Member, Brazil



**Overview of 20 years of the Earth Charter video (Spanish):** <https://www.youtube.com/watch?v=0rMSHS0HvFk>

## III. GOVERNANCE AND ADMINISTRATION

### 1. New Governance Structure

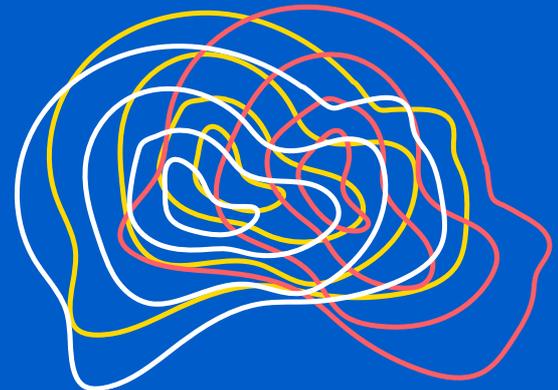
In December 2019, the ECI Council elected a new ECI board and envisioned it to take on more executive functions. The decision was that the new board, composed of up to seven members, takes the responsibility to ensure the financial sustainability of ECI and the ECI Secretariat, and the implementation of its goals and strategies. It sets major goals, policies, and strategies for ECI Secretariat under the broad recommendations of ECI Council. It appoints ECI Executive Director, approves the budget, monitors the work and financials monthly, and in general oversees its work.

The ECI/ECA Board, with its new composition, met online five times to discuss strategy, priority areas and finances [22 January, 11 March, 12 May, 5 August, and 11 November].

The ECI Council, with its new role as ambassadors and advisors, was periodically informed of ECI activities and various members were involved in EC Webinars. The Council extended its composition, and six new members were invited to join it. The Council met online on 23 June.

### 2. ECI Secretariat Staff

- [Mirian Vilela](#), Executive Director
- [Alicia Jimenez](#), Programme Director
- [Amanda Bennet](#), Executive Assistant and Youth Coordinator
- [Irma Verhoeven](#), Programme and Partnership Manager
- [Javiera Gutierrez](#), Communications Manager



### 3. Pro Bono Legal Service

Following a number of online meetings and email exchange, the Locke Lord LLP Firm based in New York, agreed to offer ECA pro bono client status. This firm has been offering support to ECA for many years. This is the first time ECA will benefit from their pro bono services.

### 4. ECI Business partner's package

A new package to engage business partners with ECI courses was developed under the leadership of Michael Bracken and the support of MedCom Solutions staff.

### 5. ECI new bank account and US tax exempt status

With the support of Michael Bracken, ECI Board/Council member, ECI opened a new bank account in Florida, and got the ECA 501c3 tax exempt status reinstated towards the end of the year.

## IV. THE EARTH CHARTER MOVEMENT : EXAMPLES OF ACTIVITIES OF AFFILIATES, PARTNERS, AND YOUTH

### AFRICA AND MIDDLE EAST

#### South Africa

In February, the Earth Charter Affiliate Bjorn Heyerdahl launched the Midgard Expedition with a group of global citizens, a sailing adventure on a totally self-sustainable craft, carrying the Earth Charter flag over the seas. His goal was to seek for communities and systems of life more sustainable on our threatened planet. Learn more <https://earthcharter.org/earth-charter-as-an-ethical-compass/>



### ASIA AND THE PACIFIC

#### Australia

Earth Charter Australia Committee and the United Nations' Association of Australia – Queensland Division organized The Global Citizenship Schools leadership day, at Parliament House in February 2020, with 12 schools attending. Students had the opportunity to interact with Members of Parliament as well as get to know students from other schools. Students attending this event are informed about what makes an effective leader, the United Nations Sustainable Development Goals and about the Earth Charter's Pillars. Learn more.

<https://earthcharter.org/global-citizenship-schools-event-in-australia/>

Ferny Grove State School



#### Japan

The Okayama University joined the Earth Charter Movement by signing a Memorandum of Understanding [MoU] in June. A web conference followed to discuss future collaboration goals based on the agreement, with many senior members of the University and of Earth Charter International. In the words of the University's President Makino, "through this agreement, we hope to develop comprehensive ways to promote ESD, SDGs, and the Earth Charter, while also promoting human resource development and social contribution projects". Learn more about this Agreement.

<https://earthcharter.org/okayama-university-and-earth-charter-international-signed-a-mou/>



As a result of this MoU, Okayama University in collaboration with other institutions organized a webinar on the 1st of September, called “Creating the Future of Post-Coronavirus: The Earth Charter and SDGs”, with more the 80 persons participating. ECI Executive Director participated in this event. Learn more : <https://earthcharter.org/okayama-university-organizes-a-webinar-creating-the-future-of-post-coronavirus-the-earth-charter-and-sdgs/>

## EUROPE AND CENTRAL ASIA

### United Kingdom

The Wellbeing Economy Alliance (WEALL), based in the UK but with offices in different countries, became an Earth Charter Partner in March. Connecting different organizations and citizens across the world, WEAll has been fostering the global collaboration of alliances to transform the current unsustainable economic system into one that delivers human and ecological well being. Learn more. <https://earthcharter.org/partnership-with-wellbeing-economy-alliance-weall/>



**WELLBEING  
ECONOMY**  
ALLIANCE

### Spain

Earth Charter International formed a new partnership in April with the Spanish-based organization AnimalConcepts. They offer seminars and other events focused on animal care and welfare as well as the well-being of people who care for animals. They seek to use the Earth Charter as an ethical and systemic framework to guide their future collaborations and projects. Learn more.

<https://earthcharter.org/new-partnership-celebrating-the-month-of-the-earth/>



The Earth Stories Collection, an initiative of Earth Charter Affiliate Avalon Project, seeks to convey a complex-systems worldview and the values of the Earth Charter, has continued to expand by publishing new traditional stories from different cultures around the world. Learn more.

<https://earthcharter.org/discovering-the-soul-of-the-world/>



## Netherlands

A new Dutch translation of the Earth Charter, more approachable, was developed by Marc Siepman, a Dutch translator committed to the Earth Charter. Read Marc's translation <https://earthcharter.org/earth-charter-translation-in-dutch-by-marc-siepman/>

As part of the celebrations of the 20th anniversary of the Earth Charter, the Netherlands Earth Charter Network organized an online meeting, alongside the Deep Time Walk, gathering two times on the 29th of June. Moderated by Jan Pronk, more than 50 persons participated in the event, including Earth Charter Young Leaders from the Netherlands and Earth Charter Commissioner Awraham Soetendorp. One of their partners, Down to Earth – the Collective, offered their award-winning film, “Down to Earth”, before its official releasing date.

Learn more <https://earthcharter.org/celebration-20-years-netherlands/>



## Germany

On December 5th, Earth Charter Germany organized a webinar entitled “The power of our dreams”, moderated by Kerstin Veigt, who worked as a coordinator for education and networking for Earth Charter Germany between 2009 and 2018. Learn more.

<https://earthcharter.org/the-power-of-our-dreams-free-international-visionary-online-seminar-earth-charter20/>

## Russia

On October 21st-23rd 2020, the ECI Russian Affiliated organization ‘Center for Environmental Policy and Culture’ organized a Forum in Tula, in cooperation with the Government of the Tula Region and the Tula Chamber of Commerce and Industry. The Forum, which took place in a face-to-face and online format, involved over 150 participants under the slogan “Turning Conscience into Action for a Thriving Earth” of the 20th anniversary of the Earth Charter. It had the objective to raise awareness and engage participants in further understanding what ecological culture based on cultural and natural heritage and the “Earth Charter” means.

Learn more. <https://earthcharter.org/forum-in-russia-celebrates-ec20/>



## LATIN AMERICA AND THE CARIBBEAN

### Argentina

On 5 June, several institutions based in Mendoza organized the Virtual World Forum for Water, Land, Climate and Diversity, and invited Grian A. Cutanda, Earth Charter Affiliate in Spain. Grian's presentation focused on the Earth Charter and on his environmental activism.

A new Argentine Affiliate joined the Earth Charter Movement in June: the University of San Andres, through their Education for Sustainability Program, which has been working with the Earth Charter under the UNESCO Chair of Education for Sustainability and Global Citizenship.

### Brazil

The Earth Charter Brazil Network organized jointly with ECI an Earth Charter International Festival, which was held online on 29 June 2020. It was broadcasted in both English and Portuguese. It had the participation of 71 artists, politicians, scientists, NGOs representatives, academics, socio-environmental activists, representatives from different religious groups, and Indigenous Peoples. Other organizers are the Esquel Foundation and Associação Alternativa Terrazul. It has reached about 35,000 people on YouTube and 45,000 people on Facebook. For this occasion, Pope Francis sent a message commemorating the 20th anniversary of the Earth Charter, read his message here <https://earthcharter.org/pope-francis-sends-message-commemorating-the-20th-anniversary-of-the-earth-charter/>

On Sunday, 20 December, the EC Brazilian Network, Associação Alternativa Terrazul, ECI Affiliated, Fundação Esquel and ECI organized the Earth Charter International Festival for Children, to sensitize and engage children with the message of the Earth Charter. Over 1,000 people followed event broadcasted live through YouTube and Facebook. Learn more <https://earthcharter.org/earth-charter-international-festival-for-children/>

A new Brazilian Affiliate joined the Earth Charter Movement in August: The International Peace University – UNIPAZ, a non-governmental and non-profit organization created to develop projects related to the culture of peace. In September, they launched the project Earth Gardeners ["Jardineiros da Terra"], a series of six virtual meetings talking about the "Earth Charter through the lenses of Eco psychology and Deep Ecology". These will be taking place until February 2021 in Portuguese. Learn more.

<https://earthcharter.org/earth-gardeners-series-of-virtual-meetings-earth-charter-through-the-lenses-of-eco-psychology-and-deep-ecology/>

Learn more about this Festival.

<https://earthcharter.org/earth-charter-festival-in-brazil-received-a-broad-diversity-of-earth-charter-friends/>



From 16 July to 9 September, the Online Experiential Course “Climate Action and the Earth Charter” was held in Portuguese involving 150 participants from 14 states in Brazil and Portugal. It is a collaborative project involving the EC Center for Education for Sustainable Development, Terrazul Alternative Association and the Center for Sustainable Development of the University of Brasilia. As a result of the course, some participants organized themselves in the project Earth Charter Wednesdays, aiming at the dissemination of the Earth Charter using the participants’ social networks. This course was offered again between 10 September to 4 November, with 250 participants.



**Carta da Terra**  
FORMAÇÃO EAD  
Ação Climática e a Carta da Terra

**CURSO EAD**  
Ação Climática e a Carta da Terra  
2ª TURMA  
INSCRIÇÕES ABERTAS



**Carga horária:** 30 horas.  
**Duração:** 6 semanas.  
**Inscrições:** Até 14 de Agosto.

**GARANTA JÁ SUA VAGA!**  
Transformando a Consciência em Ação!

**Realização:** Associação Terrazul, Carta da Terra, UnB-CDS  
**Apoio:** FUNDO Casa, Teia Carta da Terra Brasil

In June, various individuals and institutions, among them Instituto Nhandecy and Ecoletivo (ECI Affiliates), REA-PR and CNLB, created the network “Weaving the Earth Charter in Paraná”. This new network held a series of online dialogues on “Towards a new water culture “. Around 200 people from different parts of Brazil participated in the first three meetings, aiming to deepen the dialogues and actions that could stimulate a new culture to care for water. Learn more. <https://earthcharter.org/towards-a-new-water-culture-weaving-the-earth-charter-in-parana-brazil/>

## Costa Rica

The Costa Rican Network of Sustainable Educational Institutions (REDIES) through the Universidad Latina de Costa Rica, the University de International Cooperation, the University of Costa Rica, and Earth Charter International organized a Forum on 4 June, called: “Challenges in the Conservation of Biodiversity.” Yesenia Hernández, who is part of the Mexican Network of the Earth Charter, as focal point of the State of Oaxaca, was a guest speaker in this event, as an expert in biodiversity conservation in indigenous and rural communities.



**Carta da Terra**, **UNIVERSIDAD LATINA DE COSTA RICA**, **REDIES**, **UCI**

**Conversatorio virtual:**  
**Retos en la conservación de la Biodiversidad**

**Jueves 4 de junio**  
10:00 a 11:30 a.m.

**UNIVERSIDAD LATINA DE COSTA RICA**

From 21 to 25 September took place the World Green Building Week, organized by the World Green Building Council (WorldGBC) and actively promoted in Costa Rica by the GBCCR (Green Building Council Costa Rica). ECI was invited to share a reflection on the ethical aspects of sustainable urbanism, and ethical decision-making in the construction sector. Learn more <https://earthcharter.org/world-green-building-week-2020/>

## México

The Autonomous University of Morelos reaffirmed their commitment to the Earth Charter during the Environment Day celebrations. On 4 June they organized a forum called “[Collaborations for Wildlife Recovery in Times of Pandemic](#).” Mateo Castillo participated as a representative of the Earth Charter Network. On 5 June, this University organized a virtual ceremony to sign its commitment to the Earth Charter.

From 2 to 10 of June, several events were organized to promote the Earth Charter. A radio program called “[The Earth Charter and Food Security for Sustainability](#)” was facilitated by David Eduardo Velázquez Muñoz. An online conference, “Principles and Values for Sustainability: The Earth Charter”, was given to the students and members of the Faculty of Dentistry. Other presentations were given during the Eonline Festival about “[The Earth Charter: Work Experiences in the State of Mexico](#)” and “[The Earth Charter in Higher Education](#).”

The XXI Children’s Environmental Conference has been organized by Los Cuartos Ecological Center, member of the Mexican Earth Charter Network in Aguascalientes. Another conference has been held by Por la Tierra AC, the focal point of the State of Zacatecas: “[Building a New Paradigm with the Earth Charter and Beyond](#)”.

### Learn more about the Environment Day Celebrations 2020

To celebrate the 20th anniversary of the Earth Charter, the Mexican Earth Charter Network organized an event entitled “20 years of building hope with the Earth Charter in Mexico” on the 30 of June. It allowed the participants to commemorate the different achievements and experiences of the Earth Charter Movement in Mexico. Learn more.

<https://earthcharter.org/20-years-of-the-earth-charter-in-mexico/>



On 30 July, the Earth Charter Mexican Network launched a document called: “The Earth Charter as an ethical framework to respond responsibly to the COVID-19 Pandemic”. This document was generated collaboratively among various members of the Mexican Network, and consulted with a wide variety of people who promote the values and principles of the Earth Charter in Mexico. Find the document here ([in Spanish](#)). <https://earthcharter.org/the-earth-charter-and-covid19/>

This year brought as well a difficult and sad moment, with the passing of Leodan Portes, member of the Earth Charter Mexican Network, on 3 September. Leodan was a very active promoter of the Earth Charter, especially in the State of Hidalgo. We will always miss him.



## Puerto Rico

In July, the Puerto Rico-based CRUCE journal, produced by the Ana G. Méndez University School of Social Sciences, Humanities and Communications, released a special edition to celebrate the Earth Charter. You can download this journal here. <https://earthcharter.org/special-edition-of-cruce-journal-to-celebrate-the-earth-charter-anniversary/>

## NORTH AMERICA

### United States of America

Medcom Benefit Solutions is a private company an Earth Charter Partner based in Jacksonville, Florida, which have been using the Earth Charter as a framework for integrating these values into their corporate culture. Under the leadership of Michael Bracken, this year they have been involved in several activities, among them, they organized a series of four webinars, inviting guest speakers that talked about the essence of each one of the four pillars of the Earth Charter. Learn more.

<https://earthcharter.org/stories/medcom-benefit-solutions-applying-the-ec-across-their-business-enterprise/>



To celebrate the Earth Charter's 20th anniversary, different events took place in Florida. On 29 June, Florida residents attended an online webinar organized by Earth Charter Educator Chris Beehner and associates Terry Ellis, Orla O'Reilly Hazra, and Sharon Joy Kleitsch. It was followed by discussion in breakout sessions about contemporary issues such as the COVID-19 pandemic, racism and discrimination, Florida-specific environmental issues, and the engagement of local governments, educators, and faith communities in the sustainable development conversation. These conversations were all framed within the context of the Pillars and Principles of the Earth Charter.

In April, Earth Day Network, an American based organization, joined Earth Charter International as a Partner to collaborate in the promotion of the Earth Charter and in the sharing of resources with their respective networks.



Earth  
Charter®  
INTERNATIONAL

**Earth Charter International Secretariat - Costa Rica**  
**[www.earthcharter.org](http://www.earthcharter.org)**

# STATEMENT OF INCOME AND EXPENDITURES - 2020

Earth Charter International - All Activity Centers

January 1 - December 31, 2020

Income	USD	USD
Major Individual Donors		
Seaward Fund / S. Rockefeller	12,500	
Breesaap Green Paul Lubbers	95,069	
Song Li	15,000	
Michael Bracken	19,029	141,598
<b>Major Individual Donors - Construction Fund (I)</b>		
Individual Donors (Less than USD 10,000)		1,989
Partners and Affiliates		7,712
Interest Income & Other (Includes EC Brazil, CR and NY)		157
Book & Shirt Sales		267
Courses & Other Services		71,947
<b>Total Cash Income</b>		<b>223,671</b>
<b>In-Kind Support</b>		
Universities & Foundations		15,000
Affiliates and partners		46,000
Individual Donors		39,000
<b>Total In-Kind Support</b>		<b>100,000</b>
<b>Total Income</b>		<b>323,671</b>
<b>Expenses</b>		
Salaries / Professional Services		151,229
Employment Related Insurance		21,493
Strategic, Program, and Communications Consulting Support		0
Travel Staff		329
Telecommunications & Internet		8,455
Translation Services		0
Courses and Workshops		10,485
ECI Council Expenses (Travel and Meeting Costs)		0
Events and Meetings		219
Office (Equipment, Security, and Expenses)		13,810
Equipment Purchase		0
Publication, Media, & Web Development		1,000
Printing and Postage		8,161
Fin Exp & Currency Devaluation Charges		930
Legal Expenses, ECA		0
Fund Management Expenses, ECA & RPA		1,110
Maintenance		139
Miscellaneous		166
<b>Total Cash Expenses</b>		<b>217,526</b>

**In-Kind Services**

Administrative and Facilities Support	15,000
Course Facilitators	12,000
Financial Report	6,000
Editing Video Interview - Resource Material	
EC Festival and new EC Course in Brazil	30,000
Partnership package and Dialogues on EC Pillars	10,000
Social Media Support and Webinars broadcast	6,000
Research and project assistance	6,000
Travel	
Communication Strategy Rebranding	15,000

<b>Total In-Kind Services</b>	<b>100,000</b>
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<b>Total Expenses</b>	<b>317,526</b>
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	<b>\$</b>
Operating Fund Surplus	6,144

## Earth Charter International Statement of Fund Balances

AS OF DECEMBER 31, 2020

**ASSETS:**

	<b>USD</b>
RPA / Earth Charter Fund Balance	\$ 7,482
UPEACE / Earth Charter Account Balance - General Fund	[9,920]
Earth Charter Brazil	-
	<b>\$</b>
NET AVAILABLE ASSET	[2,438]
<b>UNRESTRICTED &amp; RESTRICTED BALANCES:</b>	
General Fund	[2,438]
	<b>\$</b>
<b>TOTAL UNRESTRICTED &amp; RESTRICTED FUND BALANCES</b>	<b>[2,438]</b>