12-14 APRIL

2024 EARTH CHARTER CONFERENCE SPONSORSHIP PACKET

Reimagining education for Ecological Civilizations

Rollins College, Winter Park, Florida, USA

Earth Charter International | University for Peace | UNESCO Chair on Education for Sustainable Development with the Earth Charter | unesco Chair | UNi ESD &ST

WHAT IS THE EARTH CHARTER?

The Earth Charter (EC) is a document with sixteen principles powering a global movement. When you apply it to your business, school, or community, you begin turning conscience into action to make all life on Earth thrive. The EC is an ethical foundation for actions to build a more just, sustainable, and peaceful global society in the 21st century. It articulates a mindset of global interdependence and shared responsibility. It offers a vision of hope and a call to action. The EC enunciates the values and principles by which sustainable development can be achieved. The document starts with the Preamble, followed by the four pillars: Respect and Care for the Community of Life, Ecological Integrity, Social and Economic Justice, and Democracy, Nonviolence, and Peace. It concludes with The Way Forward.

History

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The Movement

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EARTH CHARTER INTERNATIONAL

Earth Charter International (ECI) is the organization that powers the Earth Charter global movement with information, networking, and education to turn conscience into action.

The mission of Earth Charter International is to contribute to the transition to sustainable ways of living on the planet.

The activities of the Earth Charter International Education Center highlight the importance of incorporating sustainability values and principles into the processes of learning and decisionmaking. The Center forges new paths in education for sustainable development, global citizenship education, and makes efforts to connect these with concepts such as planetary wellbeing and ecological literacy. The Center's work is implemented under the framework of the UNESCO Chair on Education for Sustainable Development with the Earth Charter, which works to generate educational programs and research activities specifically at the intersection of sustainability, ethics, and education

Conference Context

Our world faces many interconnected challenges including climate disruption, biodiversity loss, increasing poverty, inequalities, and conflicts between and within countries. Education must play a central role in preparing people to make the transformative change needed to create a world that works for all.

The UN organized a "Transforming Education Summit," convened "in response to a global crisis in education – one of equity and inclusion, quality and relevance". It emphasized that "many education systems are not providing students with the skills, knowledge, values needed to face the current challenges... the world needs to reimagine the education system."

The Sustainable Development Goal (SDG 4.7) aims for learners to acquire by 2030, the knowledge and skills needed to promote sustainable development, including education for sustainable lifestyles, global citizenship, climate justice, gender equality, and so on.

UNESCO's Futures of Education Initiative produced a report titled "Reimagining our futures together: a new social contract for education." It highlights the importance of considering education as a holistic process, involving the "heart, hands and mind." It promotes efforts to rethink content and pedagogy and to support teachers as agents of change.

THE 2024 EARTH CHARTER INTERNATIONAL CONFERENCE

ECI is convening a three (3) day conference building on the four (4) previous Earth Charter Conferences focused on education for sustainability and global citizenship, and for planetary well-being.

It will bring together a global diversity of educators, activists and Earth Charter educators, affiliates, and partners, to share good practices and research.

Objectives

The event will create a space to:

1. Find synergies and enhance collaboration among innovative approaches to education for change.
2. Share experiences and research in education from various settings that contribute to ecological civilization.
3. Identify new ways to reorient education towards creating ecological civilizations.
4. Provide learning opportunities for using the Earth Charter to enhance sustainability and global citizenship education.

Participants

The event is expected to bring together 250 educators, academics, young leaders, Earth Charter International partners, researchers in education, and businesspeople.

Registration Fees:

1. Early Bird 1: USD $350 (Special price for payments before 15 October 2023)
2. Early Bird 2: USD $400 (Special price before 14 January 2024)
3. Standard: USD $450 (Regular price for payments after 15 January 2024)

Sponsorship Tiers

2024 Earth Charter International Conference

1. Ecological Champion ($30,000.00)

- Prominent logo placement on all conference marketing materials, including website, banners, and promotional emails
- Exclusive acknowledgment as the Platinum Sponsor during the opening and closing ceremonies
- Opportunity to deliver a keynote speech or presentation during a dedicated session
- Five (5) complimentary conference registrations
- Prime exhibition booth space in the conference area
- Recognition in all press releases and media coverage
- Customized promotional materials, such as branded merchandise and conference giveaways
- Special acknowledgment in the conference program and on social media platforms
- Recognition in post-conference reports and publications
- VIP Dinner with members of ECI Board and keynote speakers

2. Global Patron ($20,000.00)

- Logo placement on conference website, banners, and promotional emails
- Acknowledgment as a Gold Sponsor during the opening and closing ceremonies
- Opportunity to present during a conference session
- Four (4) complimentary conference registrations
- Prominent exhibition booth space in the conference area
- Recognition in press releases and media coverage
- Inclusion of promotional materials in attendee registration packets
- Recognition in the conference program and on social media platforms
- Recognition in post-conference reports and publications
- VIP Dinner with members of ECI Board and keynote speakers

3. Defender of Peace ($10,000.00)

- Logo placement on conference website and banners
- Acknowledgment as a Silver Sponsor during the opening and closing ceremonies
- Three (3) complimentary conference registrations
- Exhibition booth space in the conference area
- Recognition in press releases and media coverage
- Inclusion of promotional materials in attendee registration packets
- Recognition in the conference program and on social media platforms
- Recognition in post-conference reports and publications

4. Promoter of Justice ($5,000.00)

- Logo placement on conference website
- Acknowledgment as a Bronze Sponsor during the opening and closing ceremonies
- Two (2) complimentary conference registrations
- Exhibition booth space in the conference area
- Recognition in the conference program and on social media platforms
- Recognition in post-conference reports and publications

5. The Advocate ($2,500.00)

- Logo placement on conference website
- Acknowledgment as a Bronze Sponsor during the opening and closing ceremonies
- One (1) complimentary conference registration
- Exhibition booth space in the conference area
- Recognition in the conference program and on social media platforms
- Recognition in post-conference reports and publications

6. The Instructor ($1,250.00) (Limited to Educational Institutions or Non-Profit Organizations)

- Logo placement on conference website
- Acknowledgment as a Supporter Sponsor during the opening and closing ceremonies
- One (1) complimentary conference registration
- Recognition in the conference program and on social media platforms
- Recognition in post-conference reports and publications

Rollins College – Winter Park, Florida

Earth Charter International – University for Peace Campus, Costa Rica

2022 Earth Charter Conference in Costa Rica

Conference Registration Form

Thank you for your sponsorship to the 2024 Earth Charter International Conference!

To finalize your registration please complete the steps outlined below:

1. **Select the box of the sponsorship level that corresponds to your organization's commitment.**
2. **Payment Options: ACH transfer to ECI or provide credit card information**
3. **Complete organization billing information**
4. **Email completed form to: msosa@earthcharter.org**

Sponsorship Tiers

	Sponsorship Levels	Standard Pricing	Discounted Price (10% off, If paid prior to 1 October 2023)
	Ecological Champion	$ 30,000.00	$27,000.00
	Global Patron	$20,000.00	$18,000.00
	Defender of Peace	$ 10,000.00	$ 9,000.00
	Promoter of Justice	$ 5,000.00	$ 4,500.00
	The Advocate	$ 2,500.00	$ 2,250.00
	The Instructor	$ 1,250.00	$ 1,125.00

Payment Options

ACH Transfer to:	Credit Card	
Account Name: Earth Charter Associates LTD **Bank:** PNC Bank **Bank Address:** 500 First Avenue, Pittsburgh, PA 15219, USA **Account Number:** 12-4621-1785 **Swift Code:** PNCCUS33 **ABA / Routing #:** 267084199	Name on Card	
	Card Number	
	Expiration	
	Card Security Code	

PayPal: https://www.paypal.com/donate/?hosted_button_id=K79JFTXKUYECN

Billing Information

Organization			
Billing Address			
Billing Contact Name		Billing Contact Phone	
Billing Contact Email			
Printed Name		Signatory's Title	
Signature		Date	

Earth Charter INTERNATIONAL

CONTACT INFORMATION

Earth Charter International Secretariat and Center for ESD at UPEACE

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www.earthcharter.org

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GLOBAL PATRON

DEFENDER OF PEACE

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