



1-3 July 2025, The Netherlands

Earth Charter

+25 Event

**Planetary Consciousness, Ethics of Care and
Intergenerational Justice**



**Earth
Charter®**
INTERNATIONAL





Earth Charter +25 Event

Nature and Future Generations at the Core



Call for partnership and sponsorship

In 2025, it will be 25 years since the Earth Charter was launched in the Peace Palace in The Hague. It was the result of a decade-long, worldwide, cross-cultural dialogue on common goals, ethical principles, and shared values. From 1-3 July 2025, we plan to celebrate 25 years of tireless efforts to turn the Earth Charter vision into action. For three days nature and future generations will be at the core of celebration, inspiration and dialogues.

We hope you will join us as a partner, sponsor, speaker or a participant.

"We must join together to bring forth a sustainable global society founded on respect for nature, universal human rights, economic justice, and a culture of peace. Towards this end, it is imperative that we, the peoples of Earth, declare our responsibility to one another, to the greater community of life, and to future generations."

[The Earth Charter Preamble]

SAVE THE DATE 1-3 JULY 2025

Join us for 3 days of celebration, inspiration and dialogue





Earth Charter's relevance past, present and future

The Earth Charter was launched in the year 2000, as a call for action and a document of hope. The Earth Charter offers a comprehensive and solid ethical foundation for the Earth Community and inspiration for the world at the beginning of the new century and millennium.

It seeks to inspire in all people a new sense of global interdependence and shared responsibility for the well-being of the whole human family, the greater community of life, and future generations.

Our motto over the years has been **“turning conscience into action.”**

“Recognize that the freedom of action of each generation is qualified by the needs of future generations.”
[The Earth Charter, Pillar 1]

During the first quarter of the century, we have experienced many challenges affecting the well-being of the greater community of life and our aspirations for a higher level of justice and peace. At the same time, there has been a growing recognition that we must take responsibility to care for Earth and work towards a more just, sustainable, and peaceful civilization. That is why Planetary Consciousness, Ethics of Care and Intergenerational Collaboration are at the essence of our work now and for the years to come. We are in for another 25 years of relentless efforts.



Earth Charter+25 Event

Planetary Consciousness, Ethics of Care and Intergenerational Justice

Earth Charter+25 will bring inspiring new insights and actions around the central themes of the event. We will host conversations, keynotes and intergenerational dialogues on how to put these at the core of decision making in our communities, education and businesses.

Over the past two decades, much has evolved with regards to the understanding around the Rights of Nature and Future Generations. This is part of a new narrative that highlights the importance and urgency to address climate change, as well as on new understanding about how the aspiration to achieve inclusion, sustainability and peace are interdependent.

We invite all our friends, partners and connections to come together with confidence to reinforce our commitment to the Earth Charter, find synergies with other similar movements and join forces to turning conscience into action for a thriving Earth.

“We (must) deepen and expand the global dialogue that generated the Earth Charter, for we have much to learn from the ongoing collaborative search for truth and wisdom.”
(The Earth Charter, The Way Forward).

We envision this event will bring together:

- Members of the Earth Charter International, Council and Commission
- Earth Charter International Affiliated and Partner organizations
- Leading organisations amongst others in the field of the SDG's, Pact of the Future and others
- Business actors, Academics, Policy makers, Activists
- Youth Leaders and Youth representatives of partner organizations

Program Impression: meetups, conference, dialogue and celebration

1 July 2025: Opening, Exchange and Meet Ups

On Day 1, a range of sessions will take place offering an opportunity to exchange experiences and deepen collaboration in using the Earth Charter and how to generate more impact going forward. This will involve members of the ECI Council, Commission, advisors, young leaders, ECI affiliated and partner organizations.

Location: Hotel Bilderberg Europa in Scheveningen, The Hague

2 July 2025: Conference

On Day 2, a series of panels, interactive dialogues and exchange between participants, special contributors and speakers will take place. The sessions will involve:

- Nurturing our planetary consciousness and ethical responsibility with regards to the well-being of the community of life and Future Generations.
- The evolving process of the Rights of Nature and Earth Trusteeship.
- Experiences and methods on how to take the well-being and interests of Future Generations into account.
- Education for Change, Transformative Learning, Education for Sustainable Development and Global Citizenship.
- The nexus between The Earth Charter and other major efforts and how it can be integrated into national and international legal systems and similar initiatives.

There will be space for networking and getting to know what Earth Charter International and partners can offer. The day will conclude with a “walking dinner” in the Foyer.

Location: the Peace Palace, The Hague

3 July 2025: Business and Ethics, Intergenerational Dialogue and Earth Storytelling

On Day 3, two parallel sessions will take place:

- An exchange on Business and Ethics involving: Business employees, managers and members of WorkersCouncils of Dutch companies will take business ethics and sustainability practices to higher levels by using the Earth Charter as a framework. This part of the programme is an initiative of the SBI foundation (owner of the Estate Landgoed Zonheuvel, the event venue and Earth Charter Endorser).
- An intergenerational dialogue will take place, guided by young leaders, as part of the One World Citizens Initiative and The Earth Charter Young Leaders network.

The event will conclude with an Earth Storytelling performance in the Open-Air Theatre.

Location: Estate Landgoed Zonheuvel, Doorn



**Together, we are turning
conscience into action for a
thriving Earth.**

Invitation to take part as Partner and Sponsor

We will foster collaboration with similar movements and offer an opportunity for individuals and organizations to share their experiences and best practices.

We invite our connections to join efforts and consider contributing to the EC+25 Event as partner and/or sponsor.

Save the Dates

It is time to get together and celebrate, deepen the dialogue that brought about the Earth Charter and inspire others.

We invite you to save the dates of the Earth Charter+25 Event: 1 – 3 July 2025, so that you can take part, meet members of the Earth Charter community, participate in the dialogues, and co-create the next steps forward.

The event will take place in The Netherlands, in three different moments and venues. Day 1 [1 July 2025] will take place in The Hague in the Europa Bilderberg Hotel. Day 2 [2 July 2025] will take place in the Peace Palace, The Hague. Day 3 [3 July 2025] will take place in nature at the Estate “Landgoed Zonheuvel” in Doorn.



Earth Charter International Secretariat and Center for ESD at UPEACE

Email: info@earthcharter.org

Tel. +[506] 2205-9060

www.earthcharter.org

Earth Charter The Netherlands

Email: 2025@earthcharter.org

[LinkedIn Page](#)

Tel. Paul Lubbers + [34] 605850348

Tel. Veronique Swinkels + [31] 6 51572672

Tel. Alide Roerink + [31] 6 12479450





Sponsorship Category and Package

Amount	Category	Packet including
€ 1.000 – 4.999 (US\$1,100 - US\$5,300)	Supporter	Name on conference materials
€ 5.000 (US\$5,400)	Bronze	<p>Placement of organizational logo on all conference marketing materials, including website, banners, and promotional emails.</p> <p>Formal acknowledgment of support during the opening and closing ceremonies.</p> <p>Two (2) complimentary conference registrations.</p> <p>Access to a stand to display material/information about your organization at Peace Palace venue during the conference.</p>
€ 10.000 (US\$10,800)	Silver	<p>Placement of organizational logo on all conference marketing materials, including website, banners, and promotional emails.</p> <p>Formal acknowledgment of support during the opening and closing ceremonies.</p> <p>Three (3) complimentary conference registrations.</p> <p>Access to a stand to display material/information about your organization at the Peace Palace venue during the conference.</p> <p>Recognition of two (2) scholarships awarded in your organization's name to young leaders who enroll in Earth Charter International's Leadership, Sustainability & Ethics (LSE) course.</p>
€ 20.000 (US\$21,700)	Gold	<p>Placement of organizational logo on all conference marketing materials, including website, banners, and promotional emails.</p> <p>Formal acknowledgment of support during the opening and closing ceremonies.</p> <p>Four (4) complimentary conference registrations.</p> <p>Access to a stand to display material/information about your organization at the Peace Palace venue during the conference.</p> <p>Recognition of four (4) scholarships awarded in your organization's name to young leaders who enroll in Earth Charter International's Leadership, Sustainability & Ethics (LSE) course.</p> <p>Invitation to joint VIP special side event prior to or during the conference.</p>

Sponsors will become part of the Earth Charter community with access to the Earth Charter global network all over the world and have access to the Earth Charter International recorded Masterclasses.

